# forma

**DJR**

A stylish revival of the classic Italian sans
by David Jonathan Ross and Roger Black

abcdef
ghijklmn
opqrst
uvwxyz

# Myšlenkové experimenty

# Rotationsmaschinen

# Desafortunados

# Enfantement

# Huntsman

# Nemiche

ABCDE
FGHIJK
LMNOP
QRSTU
VWXYZ

*Romantic*

*Enlightener*

*Menschenliebe*

*Francesca of Rimini*

*Procedimiento metódico*

*Hound of the Baskervilles*

Banner Extra Light

# Exchangeable

Banner Light

# Quartziferous

Banner Regular

# Unbelievable

Banner Medium

# Mesometric

Banner Bold, with alternate a

# Industrialist

Banner Extra Bold

# Suggested

Banner Extra Light Italic

*Condensation*

Banner Light Italic

*Directiveness*

Banner Regular Italic

*Persuasively*

Banner Medium Italic

*Fashionable*

Banner Bold Italic, with alternate G

*Graduating*

Banner Extra Bold Italic, with alternate R

*Receivable*

Banner Hairline (new)

# DISENGAGED
# Lexicographer

Banner Thin (new)

# ANTICIPATING
# Idiosyncracies

Banner Black (updated)

# OPERATIC
# Residence

Banner Hairline (new), with alternate a

*HIGHLIGHTER Measurement*

Banner Thin (new)

*COLONNADE Accompanied*

Banner Black (updated)

*MUNDANE Guidelines*

Display Extra Light

# EXEGESES
# Parenthetic

Display Medium

# RESURGE
# Geranium

Display Light

# OCTAVIAN
# Leadership

Display Bold, with alternate R

# REFRESH
# Adjective

Display Regular, with alternate a

# ISOGRAM
# Craftwork

Display Black

# FOURTH
# Hibiscus

Deck Extra Light

Pack my box with five dozen liquor jugs. Recruiters in

Deck Light

Pack my box with five dozen liquor jugs. Rescued pi

Deck Regular

Pack my box with five dozen liquor jugs. Results

Deck Medium

Pack my box with five dozen liquor jugs. Recite

Deck Bold

Pack my box with five dozen liquor jugs. Reps

Deck Black

Pack my box with five dozen liquor jugs. R

Display Extra Light Italic

*ACQUIRED*
*Discovered*

Display Medium Italic, with alternate a

**BUNDLER**
**Masterful**

Display Light Italic

*OMISSION*
*Blacksmith*

Display Bold Italic

**DOSSIER**
**Resigned**

Display Italic

*INFINITIVE*
*Wellington*

Display Black Italic

**ENGAGE**
**Surgeon**

Deck Extra Light Italic

*Pack my box with five dozen liquor jugs. Stretched a*

Deck Light Italic

*Pack my box with five dozen liquor jugs. Statehood*

Deck Italic

*Pack my box with five dozen liquor jugs. Stations*

Deck Medium Italic

**Pack my box with five dozen liquor jugs. Stripe**

Deck Bold Italic

**Pack my box with five dozen liquor jugs. Stat**

Deck Black Italic

**Pack my box with five dozen liquor jugs. S**

Forma DJR Text Light and Medium, 16pt

ORIGINALLY RELEASED in 1968, Forma was the Italian type foundry Nebiolo's answer to Helvetica. It was created by a team of eight designers, led by the legendary **Aldo Novarese**, that Nebiolo assembled to design a mature and humane neo-grotesque. Forma's rationality is tempered by its warmth and its single-story **a**.

Forma DJR Text Regular and Bold, 16pt

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Forma DJR Text Light and Medium, 13pt

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Forma DJR Micro Light and Medium, 10pt

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Forma DJR Micro Regular and Bold, 10pt

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Expert hunter In Kupferschmid a casting of the Forma in lead, a printed proofs fo use as source n for our revival. W hat many of the

REGULAR Gratuity

**Swiss-style G**
Stylistic Set 01

REGULAR Gratuity

PLAYER Reduction

**Swiss-style R**
Stylistic Set 02

PLAYER Reduction

Candlemaker band

**Two-story a**
Stylistic Set 03

Candlemaker band

Majestic jet project

**Tailed j**
Stylistic Set 04

Majestic jet project

Thế giới phương Tây

**Curved horn**
Stylistic Set 05

Thế giới phương Tây

## BASIC LATIN

Uppercase

ABCDEFGHIJKLM
NOPQRSTUVWXYZ

Lowercase

abcdefghijklm
nopqrstuvwxyz

## ACCENTS & OTHER LETTERS

Uppercase

ÀÁÂÃÄÅĀĂĄĄ́Á̇Á́ẦÃ̃Â̧Ä̌Å̀Ä̆Å̊Ä̊Å̧ÆÇ
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ÓÔÕÖŌŎŐǾØǪÓ́Ồ̃Õ̂ỘŐ̀Ò̆Õ̃Ǫ̇Ổ̊Ỏ̊Ø
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Lowercase

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čďðèéêëēēĕeęěę̇ẽếềễệ̂ể̊ế̊ĝğġgǵĥħìíî
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## PUNCTUATION & SYMBOLS

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, „ ‹ › « » * † ‡ / \ ⁄ | ¦ @ & © ℗ ® ™ º

## NUMERICS & CURRENCY

0 1 2 3 4 5 6 7 8 9 + − ± ÷ × = < > ≤ ≥ ^ ~
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∫ Δ Ω μ π

## SUPERIORS, INFERIORS, NUMERATORS, DENOMINATORS

0 1 2 3 4 5 6 7 8 9
0 1 2 3 4 5 6 7 8 9
0123456789/0123456789 ½ ¼ ¾

## STYLISTIC ALTERNATES

*G with beard*

G Ĝ Ğ Ġ Ģ

*Two−story a*

a à á â ã ä å ā ă ą æ

*R with curved leg*

R Ŕ Ŗ Ř

*Tailed j*

j ĵ ĳ ȷ

*Curved Vietnamese horn*

Ơ Ư ơ ư

**ALDO NOVARESE MONOGRAM**

FRACTIONS
FRACTIONS
**FRACTIONS**

**Weight (wght)**
*font-weight: 1 900;*

Adjustment
Adjustment
Adjustment

**Optical Size (opsz)**
font-optical-sizing: auto;
font-variation-settings: 'opsz' 8–72;

**Resplendent**
*Resplendent*

**Italic (non-variable)**
font-style: italic;

ISSUED IN

OVER A D

AFTER HE

FORMA W

GROTESK

THE NEU

SERIF GA

LETTERPI

# *tight, but not touching!*

**Forma DJR** revives Forma, the stylish sans serif released in 1968 by the renowned type foundry Nebiolo and created by a team of Italian designers led by the inimitable Aldo Novarese. Publications designer Roger Black has admired the design for years, so he commissioned DJR to revive it for his 2013 redesign of *Hong Kong Tatler*. Based on metal type found by Indra Kupferschmid, this interpretation captures the rounded corners, tapered stems, and subtle quirks that were byproducts of the printing process. With super–tight spacing in five optical sizes, this revival attempts to embody the peculiar collision of midcentury modernist precision and the smudgy realities of metal, ink, and paper.

**David Jonathan Ross** draws letters of all shapes and sizes for cus-tom and retail typeface designs at his foundry DJR as well as for his Font of the Month Club.

**Roger Black** is a renowned publication designer, with decades of experience creating newspapers and magazines from *Rolling Stone* to *The Washington Post*.

**Ruggero Magrì** is an independent type designer and lettering artist from Italy. Both analog and digital, any potential application attracts and pushes him to explore new expressive possibilities.

**Jovana Jocić** is a freelance type designer based in Serbia focusing on multi–script typefaces, including Forma's upcoming Cyrillic.

**Supported Languages include:**

Afrikaans, Albanian, Alsatian, Basque, Bislama, Breton, Catalan, Chamorro, Croatian, Czech, Danish, Dutch, English, Estonian, Faroese, Finnish, Flemish, Franco–Provençal, French, Frisian, Friulian, Galician, German, Greenlandic, Hungarian, Icelandic, Indonesian, Irish, Italian, Kurdish (Latin), Ladin, Latin, Latvian, Lithuanian, Luxembourgish, Malay, Manx Gaelic, Moldovan, Norwegian (Bokmål, Nynorsk), Occitan, Polish, Portuguese, Rhaeto–Romance, Romanian, Romansh, Sami (Inari, Lule, Northern, Skolt, Southern), Scottish Gaelic, Slovak, Sorbian, Slovenian, Spanish, Swahili, Swedish, Tagalog, Turkish, Uzbek (Latin), Walloon, Welsh.

The multilingual showings on pages 3 and 5 are based on Nebiolo's original specimen of Forma.

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