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SANTA BARBARA • SANTA CRUZ

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Graduate Course Evaluation for Julian John McAuley Rady School of Management

MGTA 495 - Special Topics Section ID 990370 Section Number B00 Fall 2019

Number of Evaluations Submitted: 26 Number of Students Enrolled: 51

1. The course goals and objectives were clearly specified at the outset of this course.

- 10 (38.5%): Strongly Agree
- 15 (57.7%): Agree
- 0 (0.0%): Neither Agree Nor Disagree
- 0 (0.0%): Disagree
- 1 (3.8%): Strongly Disagree
- 0 (0.0%): Not Applicable

2. The Instructor's methods were appropriate for the course material.

- 7 (28.0%): Strongly Agree
- 8 (32.0%): Agree
- 6 (24.0%): Neither Agree Nor Disagree
- 3 (12.0%): Disagree
- 1 (4.0%): Strongly Disagree
- 0 (0.0%): Not Applicable
- 1: [No Response]

3. This course met its goals and objectives.

- 7 (26.9%): Strongly Agree
- 14 (53.8%): Agree
- 4 (15.4%): Neither Agree Nor Disagree
- 0 (0.0%): Disagree
- 1 (3.8%): Strongly Disagree
- 0 (0.0%): Not Applicable

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4. Performance standards (i.e., grading criteria, grading system) were clear, and the Instructor provided appropriate feedback on my performance.

- 8 (30.8%): Strongly Agree 16 (61.5%): Agree
- 1 (3.8%): Neither Agree Nor Disagree
- 0 (0.0%): Disagree
- 1 (3.8%): Strongly Disagree
- 0 (0.0%): Not Applicable

5. I know significantly more about this subject than before I took this course.

- 13 (50.0%): Strongly Agree
- 8 (30.8%): Agree
- 2 (7.7%): Neither Agree Nor Disagree
- 1 (3.8%): Disagree
- 2 (7.7%): Strongly Disagree
- 0 (0.0%): Not Applicable

6. What is your overall rating of this course?

- 10 (38.5%): Excellent
- 8 (30.8%): Above Average
- 7 (26.9%): Average
- 0 (0.0%): Below Average
- 1 (3.8%): Poor

7. I would recommend this course overall.

- 9 (34.6%): Strongly Agree
- 7 (26.9%): Agree
- 8 (30.8%): Neither Agree Nor Disagree
- 1 (3.8%): Disagree
- 1 (3.8%): Strongly Disagree
- 8. The Instructor displayed sufficient knowledge of the subject matter.
- 16 (61.5%): Strongly Agree
- 7 (26.9%): Agree
- 2 (7.7%): Neither Agree Nor Disagree
- 0 (0.0%): Disagree
- 1 (3.8%): Strongly Disagree
- 0 (0.0%): Not Applicable

9. The Instructor was open to student questions (during or outside of class) and was available for help outside of class.

- 11 (42.3%): Strongly Agree
- 11 (42.3%): Agree
- 1 (3.8%): Neither Agree Nor Disagree
- 2 (7.7%): Disagree
- 1 (3.8%): Strongly Disagree
- 0 (0.0%): Not Applicable

10. What is your overall rating of the Instructor?

- 11 (42.3%): Excellent
- 9 (34.6%): Above Average
- 5 (19.2%): Average
- 0 (0.0%): Below Average
- 1 (3.8%): Poor

11. I would recommend this instructor overall.

- 10 (38.5%): Strongly Agree
- 8 (30.8%): Agree
- 7 (26.9%): Neither Agree Nor Disagree
- 0 (0.0%): Disagree
- 1 (3.8%): Strongly Disagree

12. What aspects of this course contributed most to your learning?

- He gives quite a long time for homework and assignments, which was really helpful in my learning progress because I could fully review the relevant lecture material beforehand and spend the necessary time on the assignments rather than rushing through them in stress to meet deadlines. Many of my other courses are just finishing assignment after assignment after assignment, in which case it is very difficult to learn the material well, which was quite the opposite here.
- Helpful to have podcasts, needed to review material multiple times
- I do not know what we were doing. It is a waste of my time
- I got a deeper understanding about recommender system, regression models and text mining using python. After completing all of the homework and assignments, I become more proficient in machine learning using python.
- I learned lots of new models to apply for a real-world problem
- I learned something completely new. This course gives thoughts on machine learning, text mining and other advanced skills, which is very helpful to understand what we have learned in business analytics.

Besides, I practice python in this course.

- Sitting in front of my computer for hours on end. ٠
- Teaches me hands-on knowledge on recommender system.
- The application-driven course content and corresponding homeworks.
- The mathematics behind each algorithm was thought provoking.
- The podcast
- The podcast for this course is really clear and well prepared. That helps me a lot since this is the first time I take an machine learning class, so revisiting the podcast is important in my learning process. Thanks for that.
- the video records are clear

13. What aspects of this course, if any, detracted from your learning?

- I feel this course is too much for people who have no prior coding experience or in machine learning. If there could be another course on machine learning but with less technicalities for Business Analytics students, that would be great.
- It's not a big issue at all, but maybe a little bit better handwriting would be helpful.
- Nothing. .
- prof's messy handwriting.
- Since this is a CSE course, the way the professor explains terms and model is a bit too technical to understand for 'business' folks like us from MSBA.
- The course was extremely fast. The first 4 weeks of the course, which seems like the core • content of the course (as opposed to the following weeks), were extremely heavy with content and difficulty, whereas multiple lectures that followed afterwards (and after the midterm) seemed much simpler and slower. It would be nice to spread out the material of the first few weeks and condense the latter material.

The style of the lecture hall was quite distracting. I believe a hall that is wider, rather than the current one that is longer, would help the learning more; the current hall feels extremely tight and claustrophobic.

- The focus on the math in class but lack of use of code. It made it so we have to figure out more on our own then he prepared us for. Especially as an MSBA, who don't have the skillset like a CSE master does.
- Those complicated formulas behind the models are super difficult for me because I have never had any computer programming experience before.
- Too difficult. I have no programming experience. This course assumes that everyone has a grasp of python. It is a little difficult for me to catch up with the instructor.

14. What made this course intellectually stimulating?

• It is new material that I had not seen before, which was exciting to learn.

- it is quite beginner level and give u a deep look at machine learning.
- The different ways to run everything in Python. Truly made it difficult.
- The homework.
- The kaggle competition
- The Kaggle competition with assignment 1 was really interesting and I learnt a lot from it, though it cost me plenty of time to improve my models.
- The professor gives sample codes, slides, and also podcast. Those materials are pretty great.
- To build models using base python which helped me become fluent in base python rather than just depending on readily available packages/modules.

15. Do you have any other comments to add to your evaluation? *Please keep your comments constructive and professional, abiding by the Principles of Community*

- I hope msba student can be graded separately. It is not fair to compete with CSE students.
- I know it is mentioned in the first class that some linear algebra is the expected knowledge, but maybe highlighted that a bit more or as a reminder before taking the class would be helpful, at least for me, since I found that linear algebra is really important in understanding some of the concept we learnt here. I took linear algebra class during undergrad, but that's several years ago, and it took me some time to revisiting related materials. Some supporting document related to those background information could also be helpful.

Please note that any responses or comments submitted by evaluators do not necessarily reflect the opinions of instructors, Rady School of Management, Academic Affairs, or UC San Diego. Responses and comments are made available without auditing or editing, and they may not be modified or deleted, to ensure that each evaluator has an opportunity to express his or her opinion.