



Sponsor Handbook

Things I need to know
about sponsorship

My sponsorship journey with

(sponsored child) begins on

_____ . (date)



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Through sponsorship, I can empower children and communities

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01

A concise guide: How does my sponsorship help poor children and their communities?

By staying in touch with your sponsored child through letters and even personal visits, you can let your sponsored child feel loved and cared for, and thrive with your support.

World Vision pools donations from you and other sponsors into Area Programmes that help sponsored children, their families and community members.

World Vision starts by surveying the communities where your sponsored child lives in, to identify the root causes of poverty and particular needs of the community, before mapping out and running a unique Area Programme that includes work of various sectors alongside community members.

Your sponsorship can improve the environment for children's growth and empower community members to be resilient, enabling the community to become self-sustainable and be free from the poverty trap.

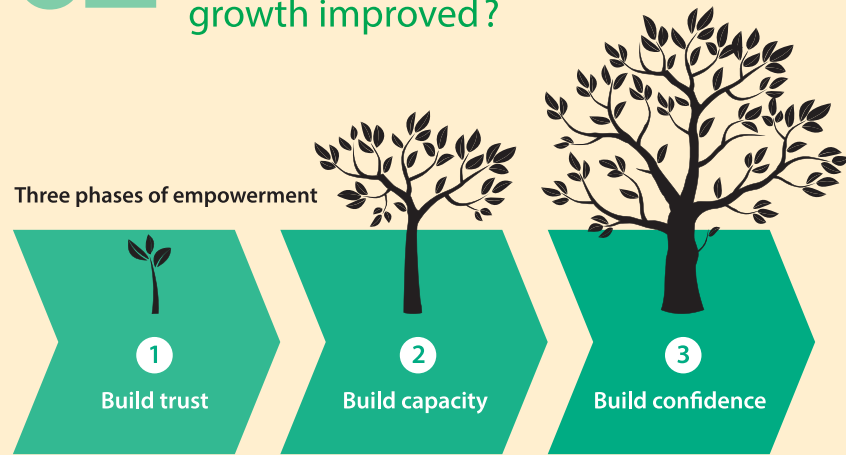
Watch the video to learn more



We hope children enjoy good health, experience love, and are educated for life, cared for, protected and participating. We are glad that we can work towards these together with you.



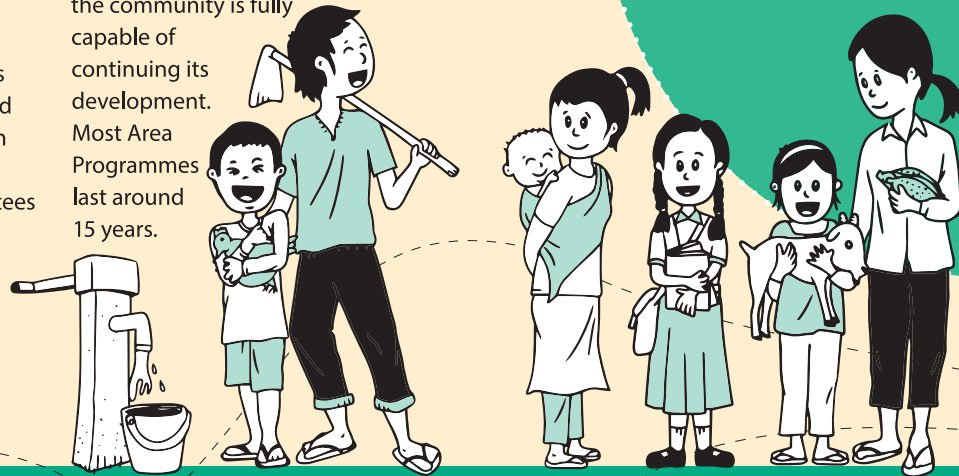
02 Three phases of development: How is the environment for children's growth improved?



Collaborate with community leaders, local organisations and government departments to review the needs in the community, before setting priorities for different projects.

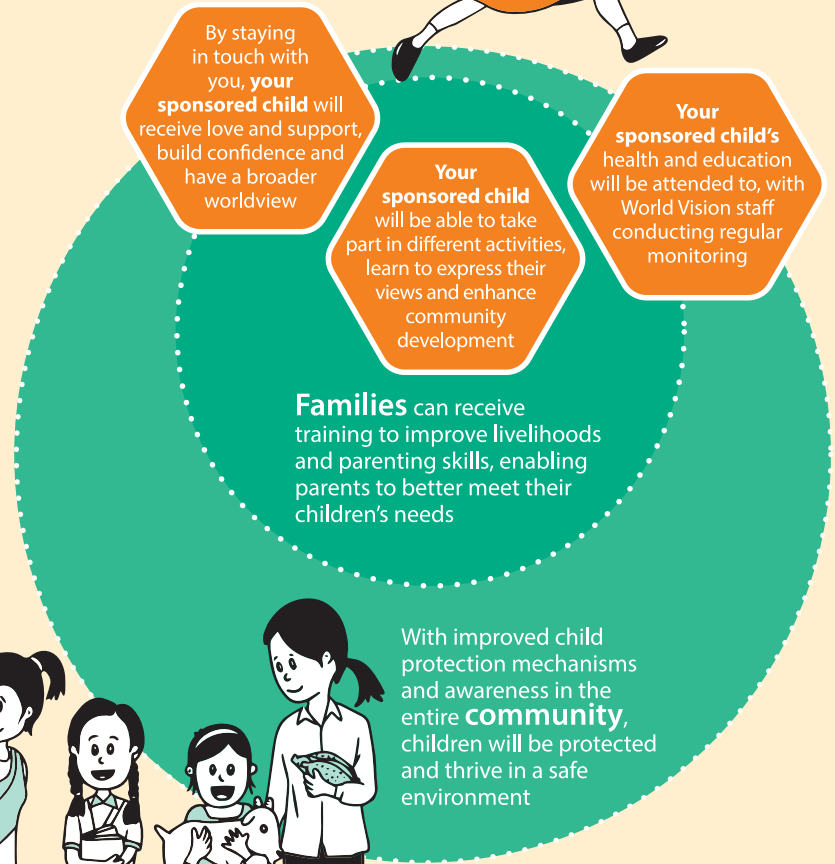
Leverage experiences in development, professional knowledge and local resources to implement projects. Equip community members with new knowledge and skills for development, and train leaders through means such as community committees and cooperatives.

When the community is empowered to play a more active role, World Vision can further focus on monitoring and providing guidance until the community is fully capable of continuing its development. Most Area Programmes last around 15 years.



Learn more:
The situation in sponsored children's communities

03 How does my sponsored child benefit?



If you want to know more about your child's progress, please refer to **the Annual Progress Report** or contact us.



04 Three reasons behind: why is money not given directly to my sponsored child's family?

- **It is not just about helping your sponsored child**

Directly giving money and supplies to sponsored children may not be the most sustainable and effective way to help them out of poverty. It may also cause divisions or slow down the progress of development.

- **It is not just about helping your sponsored child's family**

In your sponsored child's community, poverty is not an issue facing a particular child or family, but a consequence of a lack of resources in the community as a whole. Therefore, it is by improving the environment for children's growth that they will have a chance to thrive.

- **It is for the whole community**

Being child-centred and community-based, World Vision pools donations of sponsors to address the major needs in impoverished communities to improve the environment for the growth of your sponsored child and other children living in poverty.

05 This is how my sponsorship journey begins



You will receive:



You can also:



Head to Sponsor Journey to learn more



Does my sponsored child know about my support?

Sponsored children know that they are being supported by a sponsor. Through your first letter, your sponsored child will get to know who you are.

06

How do I write a letter to my sponsored child?

Method 1 I would like to write an **e-letter** now
<https://cs.worldvision.org.hk/en/eletter>



Method 2 I would like to **write a letter** to my sponsored child

What should I bear in mind when writing a letter?

- Mark your sponsored child's name and ID number, as well as your name and partner number on the letter (and gift, if any)
- Keep your letter short for ease of translation into your child's native language
- Avoid topics such as wealth, religion and politics
- To protect your privacy, do not disclose your address, email, phone number or other contact details
- Contents that are inappropriate to the child's context or contain personal details will be deleted during inspection

What should I bear in mind when sending a gift?

✓ Suggested gifts



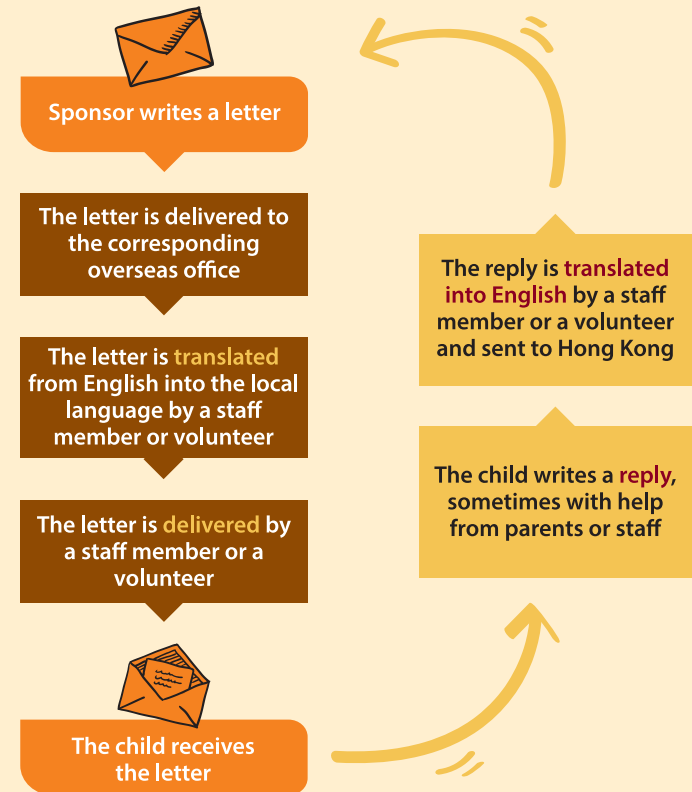
Photos
Small cards
Bookmarks
Stickers
Stationery



✗ Gifts to avoid

Bulky or expensive gifts
Gifts with religious messages

How letters are processed



Mailing addresses
of other World
Vision offices

Reminder:

Don't forget to check the latest postal arrangement before posting.

Will my child send me a reply?

It takes about four months for your sponsored child's letter to reach you. However, postal services and other factors may cause delays. Please contact us if you have any enquiries.



07 How long can I support my sponsored child?

It takes about 15 years for World Vision to implement an Area Programme. When the community becomes more established and empowered to lead its own development, we will gradually transfer the ownership of our community development work to local partners and move on to another community in need. The duration of your sponsorship depends on the following:

Progress of the programme

The community may be at an initial or a more advanced phase when you start your sponsorship. Once the community achieves its development goals, with families and community members becoming sufficiently self-sustainable to support children's growth in an improved environment, World Vision's Area Programme will be closed, and that will be the time for you and your sponsored child to part ways.

Status of the child

When the status of the child and the family changes, such as when the child finishes school, starts working or moves out of the community, they will drop out of the sponsorship programme.

08 How may I protect my sponsored child?

Can I share my sponsored child's information on social media or other channels?

- ✓ World Vision welcomes you to share the joy of sponsorship with your loved ones and encourage more people to become sponsors. However, in order to protect the privacy and safety of your sponsored child, please adhere to the followings:

- DO NOT disclose the child's family name, child ID or location.
- Only upload photos in which children are adequately dressed.
- The uploaded photos should NOT be geo-tagged, though you may tag the address of the World Vision office in that country.
- Children's information should be password-protected during storage and transmission through the Internet, mobile devices or other electronic means.

Can I contact my sponsored child through social media or other channels?

- ✗ Due to child protection concerns, please do not contact your sponsored child directly through social media or other channels of communication.
- World Vision plays the role of a mediator in all communications between sponsors and sponsored children, in order to avoid any communication barrier or misunderstanding due to differences in language, religion and culture.
- It is World Vision's absolute priority to protect children. We need your collaboration in preventing children from being exposed to threats online. Let's work together to keep children from harm.

What should I do if I suspect that a child is abused?

In case you have concerns either about the conduct of our employees or any abuse of children or other vulnerable groups in our operations, please report via:

1. **Call:** World Vision Hong Kong at (852) 2394 2394
2. **Email:** World Vision Hong Kong at safeguarding@worldvision.org.hk, OR
3. **Website:** World Vision's confidential Integrity and Protection Hotline at worldvision.ethicspoint.com

We maintain appropriate confidentiality for individuals in safeguarding incidents by keeping personal data strictly confidential and protected accordingly. You may read more about how World Vision safeguards child and adult beneficiaries by visiting: www.worldvision.org.hk/en/safeguarding



We encourage you to make the most of the precious moments with your sponsored child.

When this sponsorship journey ends, we will send you a written notification and transfer your sponsorship to another child in need. Please contact us if you have other preferences.

■ Every **60 seconds**... a hungry child is fed...
a family gets water... a family receives the tools
to overcome poverty.

■ Together we have impacted the lives of over
200 million vulnerable children by
tackling the root causes of poverty.

(2016-2020)

Let us continue to
make the world
a better place
for children





Should you have any enquiries, please contact us.

Update personal details online:



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