

RED HAT PARTNER CONNECT

How-To Guide: Join Red Hat Partner Connect

Applying for a Red Hat partnership

Red Hat Partner Connect is where we work together with our partners to build trusted and innovative solutions, take offerings to market, and support the services they provide with our products. Bringing open source software to hybrid cloud solutions can give your customers the flexibility, control, and choice they need—so they can focus on what matters.

This How-To Guide covers

- Navigating to the Red Hat Partner Connect login page
- Joining Red Hat Partner Connect

STEP 1: NAVIGATE TO RED HAT PARTNER CONNECT LOGIN PAGE

Visit Red Hat Partner Connect **LOGIN PAGE** [<https://connect.redhat.com/login>].

- Click on one of the login page links in the table below

Partner Portals	Description	Login Page
Technology Partners*	Deliver innovative solutions that build customer trust and confidence. Access Red Hat software, documentation, certification standards, and support.	Login for technology partners Go to Step 2A
	*Technology Partners are typically Independent Software Vendors (ISVs) and partners wanting to certify applications or solutions on Red Hat technologies	
Business Partners**	Generate renewing revenue streams, and access tools for marketing, sales and training to get offerings to market, faster.	Login for business partners Go to Step 2B
	**Business Partners are typically Solution Providers, Resellers, Cloud Providers, and companies wanting to go to market jointly with Red Hat	



STEP 2A: TECHNOLOGY PARTNERS

Joining Partner Connect as a technology partner is for companies that are creating software and/or hardware products and want to test and certify their products with the Red Hat portfolio.

- Search our [COMPANY LOOKUP](#) to see if your company is already a member of Red Hat Partner Connect
- If your company is **not** registered with Red Hat Partner Connect, click the **checkbox** next to "Can't find your company" and then click on **REGISTER NEW COMPANY**
- Fill out **company** and **contact** details on the **Create a Red Hat Login** page and click Submit

If you have any questions, please Email: connect@redhat.com

STEP 2B: BUSINESS PARTNERS

The Red Hat partner program offers competitive benefits that allow partners to increase their expertise, and sell and deliver open source technology that is ready for today's enterprise.

- If you have a Red Hat Login, click "**LOGIN TO A REDHAT.COM ACCOUNT**" and log in with your Red Hat **Login** and **Password**
 - If you need a Red Hat Login, click on **REGISTER FOR A REDHAT.COM ACCOUNT**
 - Complete the form and select Save and Continue
- On the "**Apply for Partnership**" page, select your company's **PARTNER TYPE** and click NEXT STEP
- Fill out the COMPANY and CONTACT information and click **NEXT STEP**
 - Some fields will auto-populate from your Red Hat Login. If you update your information at this stage, it will automatically update your Red Hat Login information.
- Fill out the APPLICATION TO BECOME A NEW PARTNER and click **NEXT STEP**
- Agree to the TERMS AND CONDITIONS and click **NEXT STEP**
 - For Independent Software Vendors, Solutions Providers, or Service/Cloud Providers only
- Click **SUBMIT FOR APPROVAL**

As instructed on screen, check your email for a verification message and details on next steps. If your application is approved, you will be a registered Red Hat business partner and can start exploring all the benefits of Red Hat Connect.



Questions or issues joining your company's portal account? Contact your regional partner help desk:

Asia Pacific: apac-partner-helpdesk@redhat.com

Japan: partnercenter-jp@redhat.com

Europe, Middle East and Africa: emea-partner-team@redhat.com

Latin America: latam-partner-helpdesk@redhat.com

North America: na-partner-helpdesk@redhat.com