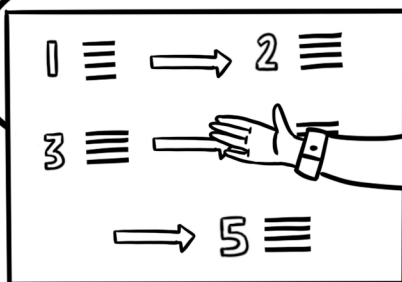


RACE TO ZERO'S STARTING LINE CRITERIA (ALSO KNOWN AS THE 5 P's)



PLEDGE

PLEDGE TO REACH NET ZERO NO LATER THAN 2050 AND TO CONTRIBUTE TO HALVING EMISSIONS BY 2030.



PLAN

PUBLICLY DISCLOSE A TRANSITION PLAN, INCLUDING ACTIONS BY 2030.

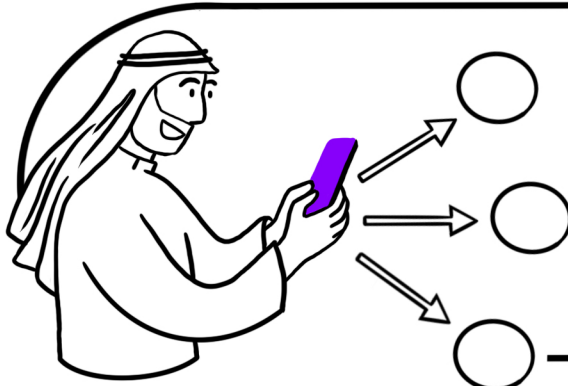
PROCEED

TAKE ACTION TO ACHIEVE NET ZERO, CONSISTENT WITH YOUR TARGETS AND CONTRIBUTING TO SECTOR BREAKTHROUGHS.



PUBLISH

REPORT PUBLICLY PROGRESS ON YOUR TARGETS AND ACTIONS, FEEDING INTO THE UNFCCC GLOBAL CLIMATE ACTION PORTAL



PERSUADE

ALIGN POLICY AND ENGAGEMENT, INCLUDING MEMBERSHIP ASSOCIATIONS, WITH HALVING EMISSIONS BY 2030 AND NET ZERO BY 2050.

