SCS KINGFISHER CERTIFICATION MARK LABELING AND LANGUAGE GUIDE

Guide A

TABLE OF CONTENTS

SCS reserves the right to update this guide at its sole discretion.

1. CONGRATULATIONS AND WELCOME

1.1. Advancing the Cause of Sustainability

Congratulations on your certification! Through your efforts, you have joined other business and organizations around the world working to provide products and services that meet the highest environmental, social, and quality standards.

1.2. Expand Your Market Impact through Use of the SCS Kingfisher

The SCS Kingfisher Certification Mark is designed to bring increased recognition to our clients' achievements, adding value in the marketplace. Use the SCS Kingfisher Certification Mark in conformance with the requirements of this Guide to:

- ✓ Instantaneously communicate your third-party certified accomplishment
- ✓ Differentiate your company and products in the marketplace
- ✓ Build visibility for your brand
- ✓ Demonstrate your commitment to transparency and accuracy in environmental, social and quality-oriented market claims

1.3. This Document

This document is your guide to the use of the SCS Kingfisher Certification Mark, the SCS name, and messaging pertaining to your SCS certification. Adherence to these requirements will ensure consistent and correct usage, and support your goals.

This document should be distributed to all marketing, communications, and other staff and contractors who are responsible for providing information about your company's SCS certification for product labels, printed brochures, sales sheets, and other collateral or promotional materials as well as for advertising, press releases, websites, social media communications, published reports, articles, signs or any other communications.

1.4. Take Advantage of SCS' Market Support Services

Visit our Marketing Support Services page on the SCS website at https://www.scsglobalservices.com/scs-marketing-support-services to take advantage of SCS' full suite of market support services, which include:

- Public Relations Support:
    - o Articles and Blog Posts
    - o Media Distribution
    - o Online Support
    - o Ad Support
    - o Press Release and Events
- Promotional Support:

- - - o Presentation Support
    - o Conference Exhibit Support
    - o Collateral Technical Review
    - o Promotion on SCS Website
  - Staff and Customer Training
  - Design and Media
    - o Social Media
    - o Web Content and Images
    - o Collateral Development
    - o Video Support
    - o Product Label Design

1.5. Language

All SCS Kingfisher Certification Marks can be translated upon request into Spanish, French, Portuguese, German, and Mandarin. Contact your SCS representative for further translation support.

1.6. Questions?

Questions related to any of the information contained in this Guide should be addressed to your Marketing Communications or program representative, as listed in Section 5 of this document.

2. GENERAL GUIDANCE

2.1. SCS Prior Review

All uses of the SCS name or marks, including but not limited to registered trademarks and service marks, or written references to your SCS certification in printed or electronic promotional applications, must be submitted to your SCS program contact for review prior to publication, printing or other uses. This requirement is also stated in the SCS Professional Services Agreement. SCS staff will make every effort to respond to authorization requests within 24-72 hours.

2.2. Avoiding Misuse

It is your responsibility to avoid the use of any reference to SCS or your certification that mischaracterizes the evaluation conducted or the certification granted, or in reference to products or projects that were not included within the evaluation scope. All public messages and program-approved mentions and labeling should clearly apply only to products and projects that have undergone assessment and earned certification.

- **Marketing and Public Relations**
  The program participant should work closely with SCS during development of business-to-business (B2B) or business-to-consumer (B2C) uses of any SCS Certification Marks or trademarks, the SCS name, or any statements related to SCS certification to avoid accidental misuse. If possible, when interviewed for articles to be published, the company representative should refer the reporter to SCS for an independent explanation of the certification program.

- **Non-Transferability of Certification**
  The SCS Certification Mark is not transferable for use by third parties without the explicit written consent of SCS.

- **U.S. Federal Trade Commission (FTC) Guidelines**
  The FTC issued *Guides for the Use of Environmental Marketing Claims*, commonly known as the *Green Guides*, to help marketers avoid making environmental claims that are unfair or deceptive. These Guides are available at https://www.ftc.gov/policy/federal-register-notices/guides-use-environmental-marketing-claims-green-guides

- **Avoid Uses on Non-Certified Products**
  Under no circumstances should an SCS Certification Mark or trademark be used in conjunction with non-certified products or projects, in any manner other than explicitly authorized by SCS in this guidance document, or otherwise authorized in writing.

- **Avoid Messages Other Than Those Approved by SCS**
  Under no circumstances should the SCS Certification Mark or any messages related to SCS certification be used in a manner that suggests a meaning other than that intended and allowed by SCS as described in this Guide.

3. SPECIFIC GUIDANCE FOR USE OF THE SCS KINGFISHER CERTIFICATION MARK

3.1. Issuance of the Approved SCS Kingfisher Certification Mark

Upon achieving certification, each participant is supplied with an approved SCS Kingfisher Certification Mark. A library of marks by program is provided in Appendix 1 ("Specific Certification Marks by Program").

Approved business-to-business (B2B) or business-to-consumer (B2C) uses of the SCS Certification Mark are determined on a program-by-program basis. Refer to Appendix 2 ("Specific Approved Uses of the Marks by Program") to determine which specific uses are applicable to the certification you have earned.

3.2. Components of the SCS Kingfisher Certification Mark

The SCS Kingfisher Certification Mark incorporates the following elements:

- SCS Kingfisher image
- The word "Certified"
- The specific certification claim statement
- A supplemental certification message (if applicable, as determined by certification program) or Serial Number
- SCS trademark symbol - ® or TM consistent with Appendix 1
- Certification registration project (if applicable, as determined by certification program)

The SCS Kingfisher Certification Mark is intended to be used in the exact format provided. However, SCS recognizes that minor modifications may occasionally be required due to space or printing constraints. Any proposed modifications to the certification mark must be submitted to SCS for prior review and approval, and must retain each of the information elements contained in the original certification mark.

3.3. Color Reproduction and Color Profiles

SCS certification, marks are generated in the following style options: 1-color-green (1CG), 1- black-and-white (BW). For specific printing applications, custom one color versions of each mark are also available upon request.

The Kingfisher Certification Mark uses the following colors: Green – PMS377 Green, (C-45 M-00 Y-100 K-24), Hex: 78a22f, and Black – (C-00 M-00 Y-00 K-100), Hex: 000000. One-color logos to match a specific print color can be requested. The following color profiles may be specified.

RGB

RGB (Red Green Blue) is the color space utilized by monitors and televisions. All photos, images, or logos used in web or on-screen applications should be set up in the RGB color space.

CMYK

CMYK (Cyan, Magenta, Yellow and Black) are the four printing inks used by the printing press when printing any color photo/graphic/logo. A request may be made for a CMYK (printing press), or an RGB JPG (web, TV, video).

PMS

PMS (Pantone Matching System) is a standardized series of thousands of colors, each with specific color formulations and identification number. PMS colors are duplicated in swatch books and in computer-graphics programs to allow exact duplication of colors in printing and other marking processes.

3.4. Clear Space Requirements

To maintain the integrity and clarity of the brand, "clear space" dimensions have been established for the SCS Kingfisher Certification Mark. No other graphic or text element encroaches into this space. As shown in the example, the minimum clear space is measured using "X", where X equals 20% of the height of the mark (i.e., the mark height used in the design multiplied by 0.20).

3.5. Minimum Size

To maintain optimum clarity in reproducing the SCS Kingfisher Certification Mark at a small size, the certification claim should in no case be reduced smaller than 4-point type. In small applications, this requirement may result in a label in which the smallest text is slightly out of proportion to the original file (i.e., slightly enlarged relative to other text).

3.6. Infringements and Unacceptable Uses

The SCS Certification Mark must be reproduced consistently and correctly. Unless otherwise authorized:

- Do not alter the proportion of the mark
- Do not alter the shape of the mark
- Do not change the fonts within the mark
- Do not alter the colors of the mark
- Do not edit or change the mark information
- Do not screen the mark
- Do not distort the mark
- Do not rotate the mark

Examples of unacceptable uses:

Don't Screen   Don't alter colors   Don't rotate   Don't distort   Don't allow background to show through the logo

3.7. Use of the SCS Kingfisher Certification Mark in Conjunction with Certification Scheme Owner Marks (Cobranding)

When the SCS Kingfisher Certification Mark is used in conjunction with the trademarks of a separate certification or verification scheme owner, all logo use and labeling requirements of the scheme owner must be followed. For some programs, cobranding the scheme owner's logo is required (Appendix 2).

Supplemental guidance documents will be provided by your SCS team as applicable, along with this Guide, to provide additional details about compliance with the program under which your product or operation is certified.

3.8. Use of the SCS Kingfisher Certification Marks by Your Supply Chain Partners

In some cases, your downstream supply chain partners may request use of the SCS Kingfisher Certification Mark. In such cases, SCS will determine whether the certification or verification scheme owner has specific chain-of-custody requirements that must be met, and will advise you accordingly.

If no such requirements exist, SCS will determine whether such uses are appropriate. If so, SCS will provide you with our *Handler Guidance and Affidavit Form*. This form outlines the responsibilities of your supply chain partners who intend to use the mark or otherwise refer to the certification, and includes an Affidavit that must be signed and returned to your representative at SCS prior to any usage of the mark. As specified in the Handler Guidance, any usage must conform to all requirements of this Guide, including but not limited to SCS' prior review and consent for all uses.

3.9. Use of the SCS Kingfisher Certification Marks for Products that are Ingredients or Components

In some cases, certification will be issued to products that serve as ingredients or components to other products. In such cases, SCS will determine whether the certification or verification scheme owner has specific requirements that must be met, and will advise you accordingly.

If no such requirements exist, SCS will determine whether such uses are appropriate. If so, SCS will provide you with our supplemental *Guide for Ingredient and Component Claims*. This Guide will provide you with details about any minimum ingredient or component requirements that may pertain to your product before the mark may be used or before you may refer to the certification itself.

4. SCS CERTIFICATION MESSAGING

4.1. About SCS

You may use the following statement, in whole or in part, in communications pertaining to SCS:

> SCS Global Services (SCS) has been providing global leadership in third-party quality, environmental and sustainability verification, certification, auditing, testing, and standards development for three decades. Its programs span a cross-section of industries, recognizing achievements in green building, product manufacturing, food and agriculture, forestry, power generation, retail, and more. SCS is accredited to provide services under a wide range of nationally and internationally recognized certification programs. Consistent with its mission, SCS is a chartered benefit corporation, reflecting its commitment to socially and environmentally responsible business practices.

4.2. Tell the SCS Kingfisher Story

You can help tell the story of the Kingfisher as part of your certification messaging. You may use any or all of the following text:

> Kingfisher birds are beloved around the world, with more than 90 species occupying a wide variety of habitats. They are recognized by their large heads and long beaks, and known for their keen vision, colorful plumage, and skillful hunting. Kingfishers are widely recognized as indicators of environmental health. By the same token, they are vulnerable when their habitats are destroyed. Some species are now threatened with extinction.

> Certification by SCS, as represented by the SCS Kingfisher, is a visual expression of proven commitment to sustainability through environmental stewardship, responsible resource management, and protection of people and communities.

4.3. About Your SCS Certification

Refer to Appendix 3 ("Certification Program Marketing Messages") for a short statement about the program under which you have been certified.

5. CONTACT US FOR ASSISTANCE

SCS representatives are standing by to assist you. Please locate the applicable certification program below to identify your representative. If you do not see your program or representative listed, call 1-510-452-8000 for further assistance.

PROGRAM	CONTACT INFORMATION
Bonsucro – Responsible Sugarcane / Bioproduct / Biofuel	ECSmarcom@scsglobalservices.com
Forest Stewardship Council (FSC) – Forest Management and Chain of Custody	NRmarcom@scsglobalservices.com *(Submit FSC trademark usage for prior approval to: http://logos.scscertified.com)*
Global Recycled Standard (GRS) – Textile Exchange Standard	ECSmarcom@scsglobalservices.com
ISCC and ISCC Plus – Responsible Bioproduct / Biofuel IRMA – Initiative for Responsible Mining Assurance	ECSmarcom@scsglobalservices.com
PEFC Chain of Custody	NRmarcom@scsglobalservices.com
Precious Metals, Gemstones, Jewelry – Responsible Source™	ECSmarcom@scsglobalservices.com
Responsible Sourcing Strategies	FAmarcom@scsglobalservices.com
Responsible Wood (RW) Sustainable Forest Management and Chain of Custody in Australia / New Zealand (formerly Australian Forestry Standard - AFS)	NRmarcom@scsglobalservices.com
RFM – Responsible Fisheries Management	NRmarcom@scsglobalservices.com
RSB – Responsible Bioproduct / Biofuel	ECSmarcom@scsglobalservices.com
RSPO – Roundtable on Sustainable Palm Oil	NRmarcom@scsglobalservices.com
SBP – Sustainable Biomass Partnership	NRmarcom@scsglobalservices.com
Sustainable Forestry Initiative (SFI) – Forest Management, Fiber Sourcing, and Chain of Custody	NRmarcom@scsglobalservices.com

Sustainably Grown®	FAmarcom@scsglobalservices.com
Synthetic Textiles – Responsible Source™	ECSmarcom@scsglobalservices.com
Veriflora® Responsibly Managed Peatlands	FAmarcom@scsglobalservices.com
Veriflora® Sustainably Grown	FAmarcom@scsglobalservices.com

Appendix 1: Specific Certification Marks by Program

Examples of 4-color-green (4CG), 1-color-green (1CG), and black-and-white SCS Kingfisher Certification Marks for each program are provided below. If you do not see an example of your program mark listed, or if you would like to see the alternative red-and-gold 4-color option (4CR) for your program, as shown in Section 5 of this document, contact your program representative.

Bonsucro | Responsible Sugarcane

Bonsucro | Responsible Bioproduct[1]

Forest Stewardship Council (FSC) | Forest Management and Chain of Custody
(Shown here cobranded with FSC marks)

Global Recycle Standard

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[1] The term "Biofuel" can be substituted for "Bioproduct" upon request, if applicable.

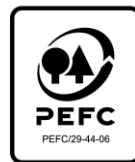*ISCC | Responsible Bioproduct[2]*

ISCC Plus | Responsible Bioproduct[3]

IRMA | Initiative for Responsible Mining Assurance

PEFC | Chain of Custody Certification
(Shown here cobranded with PEFC mark)

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[2] The term "Biofuel" can be substituted for "Bioproduct" upon request, if applicable.
[3] The term "Biofuel" can be substituted for "Bioproduct" upon request, if applicable.

ASMI-RFM | Responsible Seafood
(Shown here cobranded with RFM mark)

Responsible Source™ | Precious Metals, Gemstones, Jewelry

Responsible Source™ | Synthetic Textiles

Responsible Sourcing Strategies

Responsible Wood (formerly Australian Forestry Standard – AFS) | Chain of Custody
(Shown here cobranded with Responsible Wood mark)

Responsible Wood (formerly Australian Forestry Standard - AFS) | Forest Management in Australia and New Zealand[4]
(Shown here cobranded with Responsible Wood mark)

***Roundtable for Sustainable Biomaterials (RSB) | Responsible Bioproduct***[5]

Roundtable on Sustainable Palm Oil (RSPO)
(Shown here cobranded with RSPO marks)

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[4] Please refer to Appendix 4 on the use of the JAS-ANZ accreditation symbol.
[5] The term "Biofuel" can be substituted for "Bioproduct" upon request, if applicable.

Sustainable Biomass Partnership / SCS Certified Sustainable Biomass
(Shown here cobranded with SCS SBP mark)
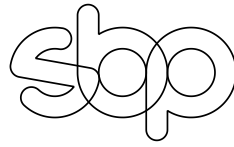
Sustainable Forestry Initiative (SFI) Forest Management and Chain of Custody / Responsible Forestry (Shown here cobranded with SCS Responsible Forestry)

Sustainably Grown®

Veriflora® Responsibly Managed Peatlands

Veriflora®

Appendix 2: Specific Approved Uses of the Mark by Program

The following table provides a summary of the specific approved uses of the SCS Kingfisher Certification Mark by program. *Consistent with the terms of the SCS Professional Services Agreement, all uses of the mark are required to be submitted to SCS for prior approval.* If you do not see your program listed, or have additional questions about these permitted uses, contact your program representative, as listed in the table in Section 5 of this document.

PROGRAM	B2B*	B2C**	ON-PRODUCT	OFF-PRODUCT	ONLINE	COBRANDING
Bonsucro® – Responsible Sugarcane / Responsible Bioproduct / Responsible Biofuel	Yes	Yes	Yes	Yes	Yes	No
Forest Stewardship Council (FSC) Forest Management and Chain of Custody Certification	Yes	Yes	Yes	Yes18.	Yes	Yes. The SCS mark can be used along with FSC mark.
Global Recycled Standard (GRS)	Yes	Yes	Yes	Yes	Yes	No
ISCC and ISCC Plus – Responsible Bioproduct / Responsible Biofuel IRMA – Initiative for Responsible Mining Assurance	Yes	Yes	Yes	Yes	Yes	No
PEFC Chain of Custody Certification	Yes	Yes	Yes	Yes	Yes	Yes. The SCS mark can be used along with PEFC mark.
Precious Metals, Gemstones, Jewelry – Responsible Source™	Yes	Yes	Yes	Yes	Yes	Not Applicable
Responsible Fisheries Management (RFM)	Yes	Yes	Yes	Yes	Yes	Yes. The SCS mark can be used along with RFM mark.
Responsible Sourcing Strategies (RSS)	Yes	Yes	Yes	No	Yes	No

Responsible Wood (formerly Australian Forestry Standard - AFS) – Sustainable Forest Management in Australia / New Zealand	Yes	Yes	Yes	Yes	Yes	Yes. The SCS mark can be used along with AFS mark.
Responsible Wood (formerly Australian Forestry Standard – AFS) – Chain of Custody	Yes	Yes	Yes	Yes	Yes	Yes. The SCS mark can be used along with AFS mark
Roundtable for Sustainable Biomaterials (RSB) – Responsible Bioproduct / Responsible Biofuel	Yes	Yes	Yes	Yes	Yes	No
Roundtable on Sustainable Palm Oil (RSPO)	Yes	Yes	Yes	Yes	Yes	Yes. The SCS mark can be used along with RSPO mark.
Sustainable Biomass Partnership (SBP)	Yes	Yes	Yes	Yes	Yes	Yes. The SCS mark can be used along with SBP mark.
Sustainable Forestry Initiative (SFI) Chain of Custody	Yes	Yes	Yes	Yes	Yes	Yes. The SCS mark can be used along with SFI mark.
Sustainable Forestry Initiative (SFI) Fiber Sourcing	No	No	No	No	No	No
Sustainable Forestry Initiative (SFI) Forest Management	Yes	Yes	Yes	Yes	Yes	Yes. The SCS mark can be used along with SFI mark.
Sustainably Grown®	Yes	Yes	Yes	Yes	Yes	Not Applicable
Synthetic Textiles – Responsible Source™	Yes	Yes	Yes	Yes	Yes	Not Applicable
Veriflora® Responsibly Managed Peatlands	Yes	Yes	Yes	Yes	Yes	Not Applicable

Veriflora® Sustainably Grown®	Yes	Yes	Yes	Yes	Yes	Not Applicable

* B2B: Communications targeted toward Business Customers

** B2C: Communications targeted toward General Consumers

Appendix 3: Certification Program Marketing Messages

The following table provides a short certification marketing message applicable to each certification program covered by this Guide. You may use the program statement(s) applicable to your SCS certifications in your marketing messages. If you have additional questions about these messages, contact your program representative, as listed in the table in Section 5 of this document.

PROGRAM	CERTIFICATION MESSAGE
Bonsucro® Biofuels – Responsible Bioproduct (or Biofuel)	SCS Responsible Bioproduct Certification for sugarcane producers, ethanol mills, and downstream processors of biofuels and bio-plastics under the Bonsucro® standard confirms fair labor practices and environmental protection in the production of these products.
Bonsucro® Sugar – Responsible Sugarcane	SCS Responsible Sugarcane Certification for sugarcane producers and refiners under the Bonsucro® standard confirms fair labor practices and environmental protection in the production of sugar and derivative products.
Forest Stewardship Council (FSC) Forest Management and Chain of Custody Certification	FSC is the most rigorous international standard for responsible forestry. FSC certified forests conserve biological diversity, water resources and crucial ecosystems. The FSC standard also upholds worker rights and supports economic prosperity in surrounding communities. The FSC Chain of Custody certification ensures that certified wood products are tracked from forest to final product (and if applicable, that qualified recycled materials are used), adding legitimacy to the FSC claim throughout the supply chain.
Global Recycled Standard (GRS)	The GRS is a voluntary product standard for tracking and verifying the content of recycled materials in a final product. This certification applies to the full supply chain and addresses traceability, environmental principles, social requirements, chemical content and labeling.

 It covers processing, manufacturing, packaging, labeling, trading and distribution of all products made with a minimum of 20% recycled material. It also sets requirements for third-party certification of recycled content, chain of custody, social and environmental practices, and chemical restrictions. |
| ISCC – Responsible Bio product (or Biofuel) | ISCC is an international certification program for biomass production and biofuel processing that requires greenhouse gas accountability, biodiversity protections, environmental stewardship, and fair labor practices. Certification provides proof of compliance with environmental, social and traceability criteria, and qualifies biomass or biofuel companies |

	for legal recognition under the targets set by the European Renewable Energy Directive 2009/28/EC (EU RED).
ISCC Plus – Responsible Bio product (or Biofuel)	ISCC Plus is an international certification program for agricultural producers of food, feed, biomass and chemical derivatives (e.g., bioplastics). Certification confirms greenhouse gas accountability, biodiversity protections, environmental stewardship, and fair labor practices, and provides proof of compliance with environmental, social and traceability criteria.
IRMA – Initiative for Responsible Mining Assurance	**(IRMA)** is a voluntary certification system meant to complement strong laws and government oversight. It is also the world's first and only global definition of what constitutes leading practices in social and environmental responsibility for large-scale mining operations. IRMA aspires to meet the vision of a world in which the mining industry respects the human rights and aspirations of affected communities; provides safe, healthy, and respectful workplaces; minimizes harm to the environment; and leave positive legacies.
PEFC Chain of Custody Certification	PEFC is an internationally-recognized responsible forestry standard, containing requirements for environmental, social and economic benefits. The PEFC Chain of Custody certification ensures that certified wood products are tracked from forest to final product, adding legitimacy to the PEFC claim throughout the supply chain.
Precious Metals, Gemstones and Jewelry – Responsible Source™	Responsible Source™ Certification for precious metals, gemstones and jewelry is earned by companies who actively avoid "conflict" metals and materials from questionable or illegal sources, demonstrating instead that only recycled metals and gemstones are used. In addition, this certification demonstrates compliance with fundamental benchmarks of social and environmental accountability, assuring that workers are treated fairly according to international labor standards, and that destructive environmental practices have been avoided.
Responsible Fisheries Management (RFM)	The Alaska Responsible Fisheries Management program is based on the United Nation Food and Agriculture Organization (FAO). The RFM Chain of Custody certification ensures that certified seafood can be traced back through the supply chain to the fishery that was certified as part of the Alaska Responsible Fisheries Management (RFM) Program.

Responsible Sourcing Strategies	Responsible sourcing program provides consulting (assessment), advisory and verification services for sustainable supply chain and resilience efforts. SCS provides customized supply chain solutions that help companies strengthen their sustainability goals, build their reputation, lower the risks in their supply chain, and meet consumer and stakeholder demands for more sustainable food.
Responsible Wood (formerly Australian Forestry Standard - AFS) – Chain of Custody	Responsible Wood is the Australian member of the Program for the Endorsement of Forest Certification (PEFC). The Responsible Wood Chain of Custody certification ensures that wood or forest products originating from certified forests are tracked through all phases of ownership, transportation and manufacturing to the end consumer.
Responsible Wood(formerly Australian Forestry Standard - AFS) – Sustainable Forest Management in Australia / New Zealand	The Responsible Wood Standards for Sustainable Forest Management include The Australian Standard® and The New Zealand Standard®, both endorsed by the Program for the Endorsement of Forest Certification (PEFC), an internationally-recognized responsible forestry standard, containing requirements for environmental, social and economic benefits. Certification confirms that wood production in a particular defined forest area was managed in accordance with a set of predetermined and clearly defined environmental, economic, social and cultural performance requirements that supports sustainable management of forests.
Roundtable for Sustainable Biomaterials (RSB) – Responsible Bioproduct (or Biofuel)	RSB certification recognizes agricultural production of biomass feedstock and biofuel processing practices that adhere to stringent social responsibility and environmental stewardship criteria. Certification assures practices well above minimum levels of compliance established in the 2009 EU Directive.
Roundtable on Sustainable Palm Oil (RSPO)	RSPO is an internationally recognized standard for responsibly harvested palm oil and sustainable production of palm oil across the supply chain. RSPO certification is increasingly important to ensure that palm oil production adheres to stringent environmental and social criteria to minimize the negative impact of palm oil cultivation on the environment and communities in palm-oil producing regions.
Sustainable Biomass Partnership (SBP)	SBP is a certification program designed for woody biomass, mostly in the form of wood pellets and wood chips, used in industrial, large-scale energy production. The SBP certification program encompasses standards and processes enabling users of woody biomass for energy production to demonstrate that the biomass is both legally and sustainably sourced and

|	that it meets the relevant regulatory, including sustainability, requirements. The program also enables the calculation of energy and carbon savings achieved by burning biomass in place of fossil fuel sources.
Sustainable Forestry Initiative (SFI) Chain of Custody	The Sustainable Forestry Initiative® (SFI®) promotes sustainable forest management in North America and responsible procurement globally. Certification under the SFI Chain of Custody Standard ensures forest product traceability through an accounting system that recognizes products from certified lands, post-consumer recycled content, or that have achieved SFI Fiber Sourcing Certification.
Sustainable Forestry Initiative (SFI) Fiber Sourcing	Certification to the Sustainable Forestry Initiative® (SFI®) Fiber Sourcing Standard demonstrates responsible forestry through a fiber sourcing program. The Standard includes requirements that take into account biodiversity, water quality, outreach to landowners, and forest management and harvesting expertise.
Sustainable Forestry Initiative (SFI) Forest Management	The Sustainable Forestry Initiative® (SFI®) promotes sustainable forest management in North America and responsible procurement globally. SFI Forest Management Certification signifies that criteria of the SFI Standard have been met, including measures to protect water quality, biodiversity, wildlife habit, species at risk, and forests with exceptional conservation value.
Sustainably Grown	Sustainably Grown certified products meet the highest standards of environmental, social and economic sustainability. Producers of Certified Sustainably Grown crops work diligently to provide a safe and healthy work environment, support farm communities, and protect vital environmental resources such as clean air, clean water, and wildlife habitat, while reducing energy consumption and carbon emissions.
Synthetic Textiles – Responsible Source™	Responsible Source™ Certification of synthetic fibers and resins confirms that these materials are made with at least 85% recycled material, and that they have been produced in accordance with fundamental benchmarks of environmental, social and ethical accountability. This certification reinforces the sustainability objectives of business customers manufacturing or merchandising a wide range of finished products, from apparel and footwear to upholstered furnishings, housewares and geotextiles.
Veriflora® Responsibly Managed Peatlands	The Veriflora Responsibly Managed Peatlands program is the world's leading certification for sustainable peat moss cultivation. Certified

	growers must demonstrate a commitment to ecosystem protection, integrated waste management, and support for worker's rights.
Veriflora® Sustainably Grown	Veriflora® Sustainably Grown certification is earned by producers and handlers of horticultural plants and cut flowers that meet one of the world's most comprehensive standards of environmental protection, social responsibility and economic sustainability, along with stringent quality requirements.

Appendix 4: JAZ-ANZ Accreditation Symbol[6]

The JAS-ANZ accreditation symbol may be used by certificate holders where it is placed adjacent to the certificate holder's name and/or certification mark and to the SCS mark; and where the dimensions of the Accreditation Symbol and the Certification mark are proportionately equal.
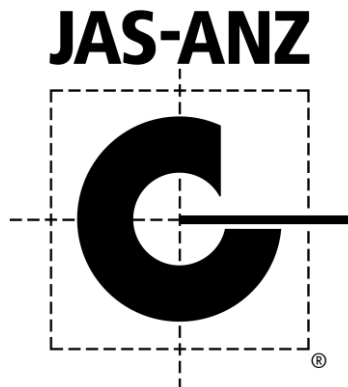
The Accreditation Symbol is only to be reproduced in the colour combination as shown in Figure 1 [PMS Reflex Blue and PMS 485 (Red)].

Figure 1
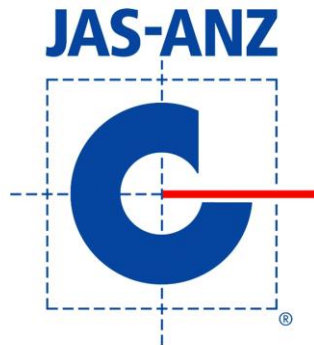
The URL for the JAS-ANZ register (www.jas-anz.org/register) must be displayed. If the Accreditation Symbol is used more than once in the same document, then the URL need only appear in the first instance. The symbol may be reproduced in a single colour to conform to existing pre-printed stationery or newspaper and magazine articles, as shown in Figure 2 below.

Figure 2

The Accreditation Symbol may be uniformly enlarged or reduced but shall be sufficiently large for the wording to be clearly legible.
The Accreditation Symbol may be stamped, moulded or otherwise incorporated on a certified product.
The Accreditation Symbol may be embossed or stamped when used on paper.

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[6] See JAS-ANZ Accreditation Manual, "Use of the JAS-ANZ Accreditation Symbol", Version 1, January 2014, pp.66-67.