

WELCOME

To

Smt.A.Surya Kumari I.A.S.

Collector and District Magistrate

Vizianagaram.



ENTREPRENEURSHIP AWARENESS PROGRAMME

VENUE:

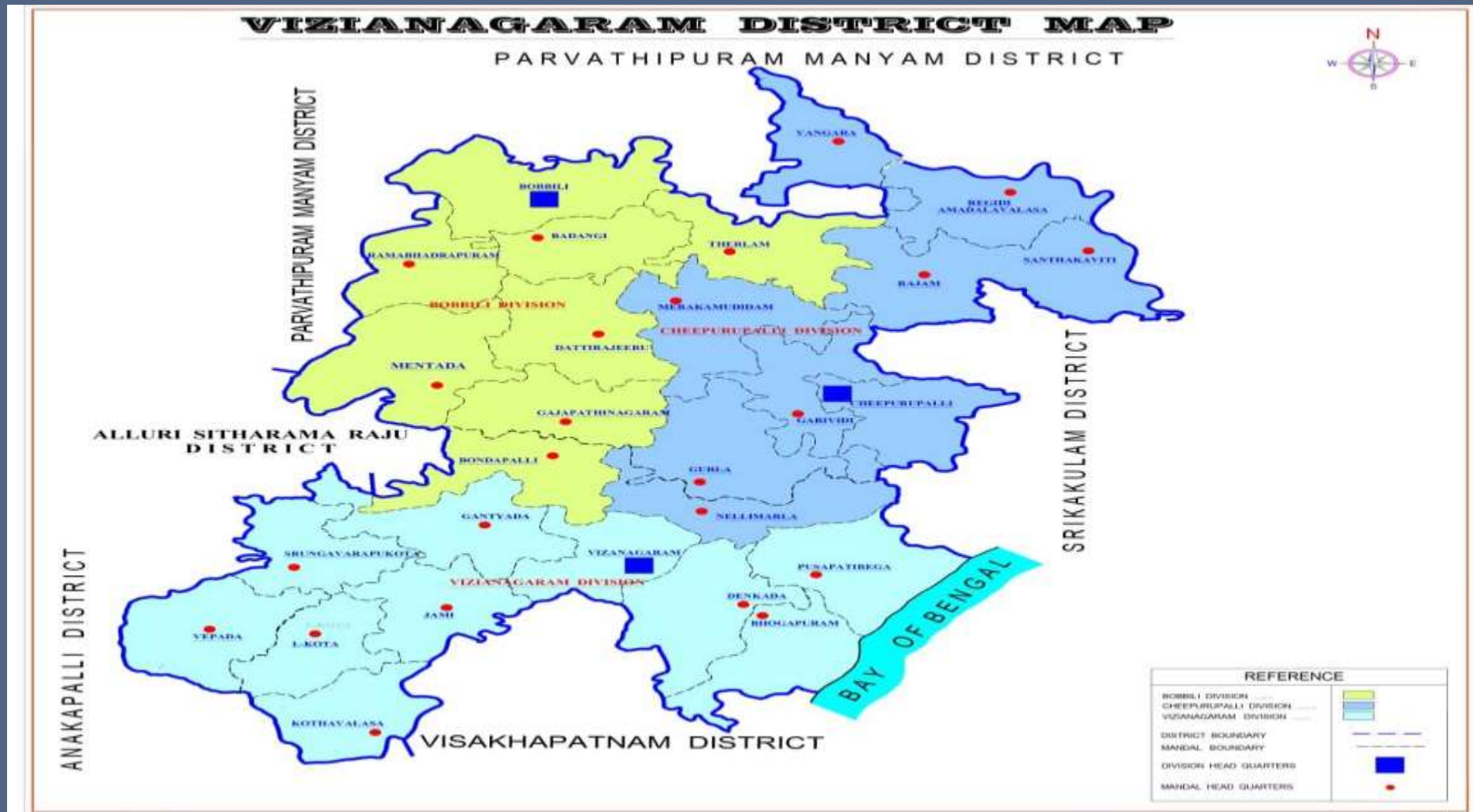
Collectrate Auditorium, Vizianagaram.

Date & Time:

27.09.2022 @ 10.30 AM

**GENERAL MANAGER
DISTRICT INDUSTRIES CENTRE
VIZIANAGARAM**

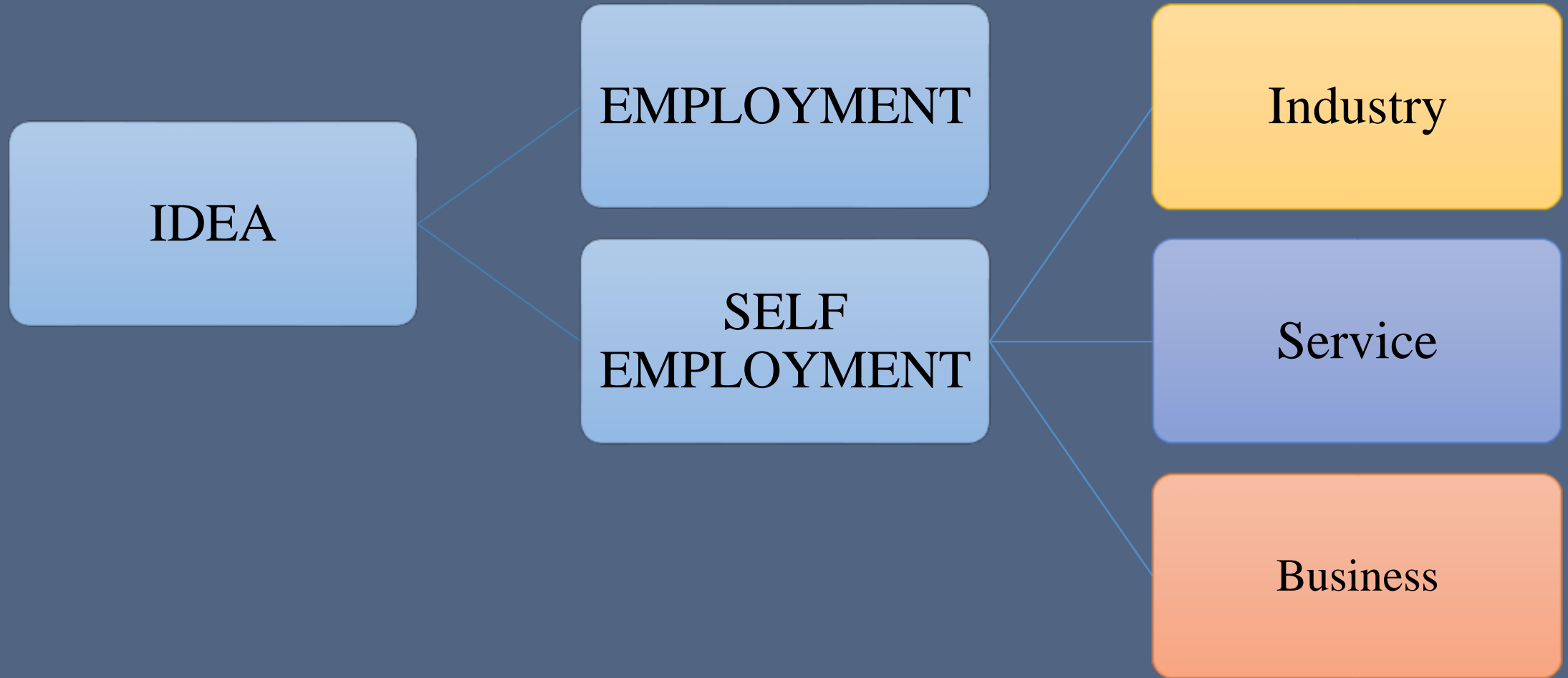
VIZIANAGARAM DISTRICT MAP



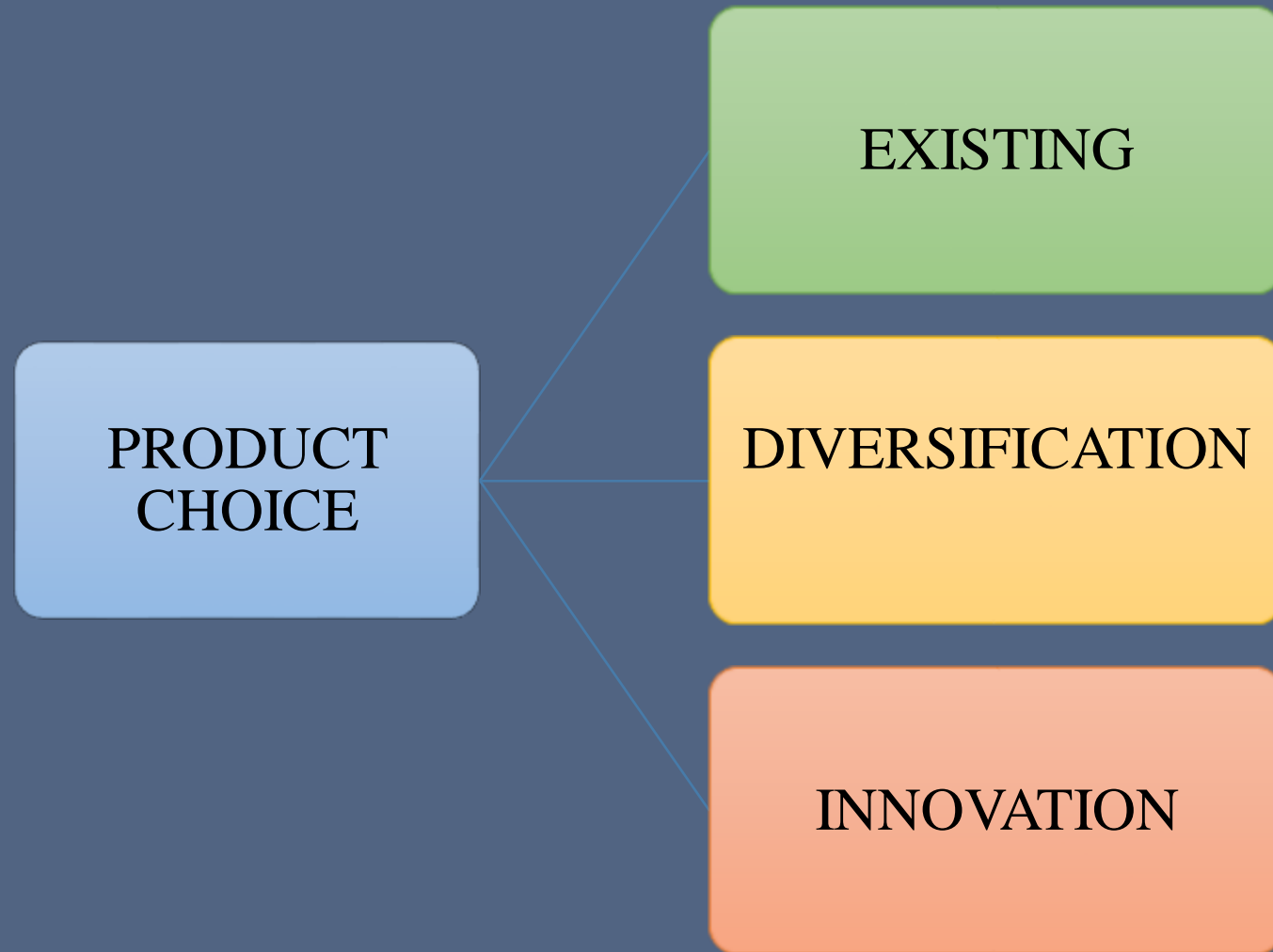
HOW TO START AN INDUSTRY

1. It all begins with an Idea
2. Making a Product Choice & Market survey
3. Preparation of Detailed Project Report
4. Identification of suitable Land.
5. Arranging Finance
6. Approvals/Clearances to be taken through Single Desk Policy
7. Construction of buildings and machinery erection,
8. Commencement of production
9. Registering for Udyog Aadhar Memorandum
10. Applying for Incentives under IDP 20-23 and YSR Jagannana Badugu Vikasam

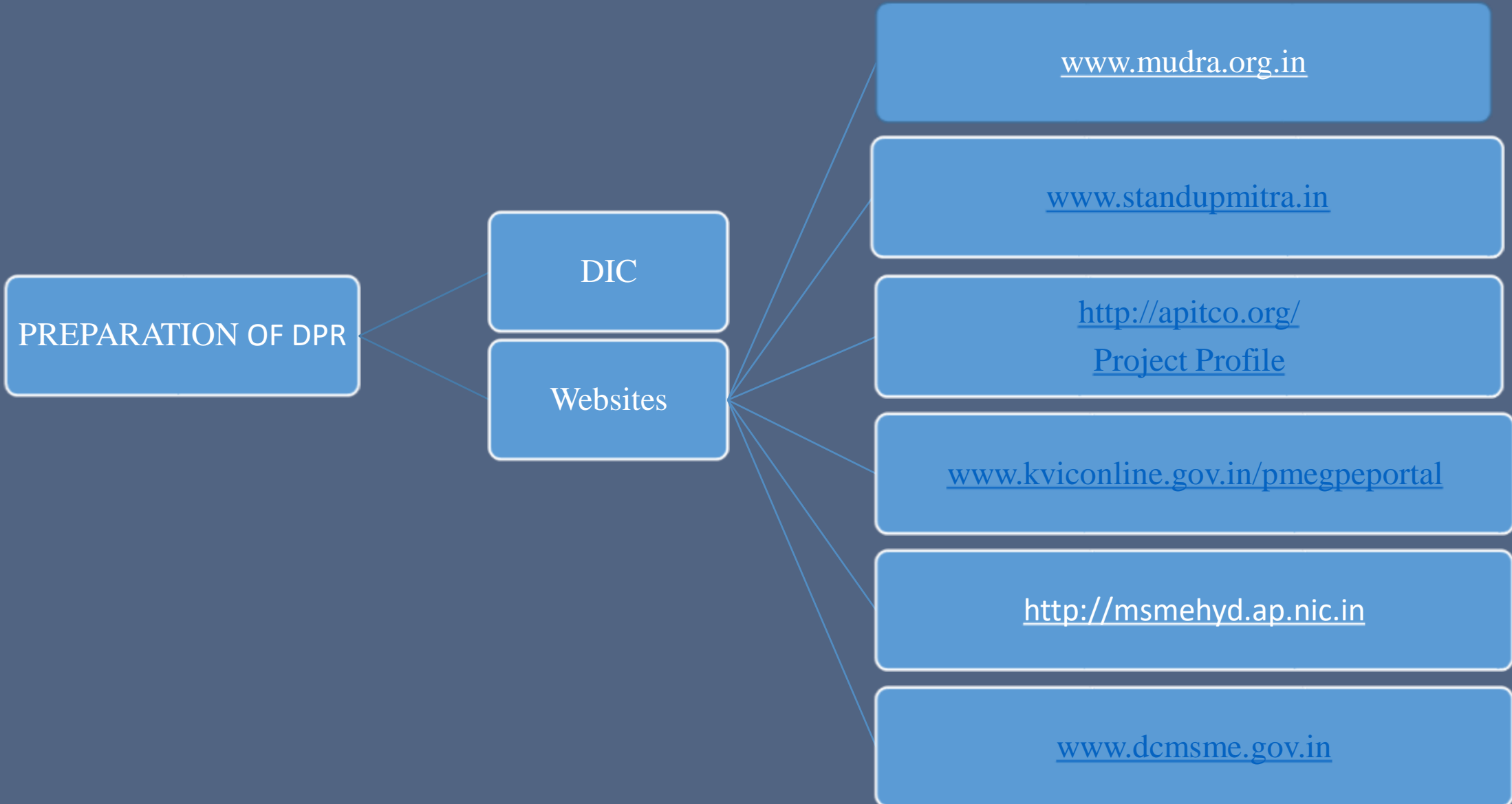
HOW TO START AN INDUSTRY contd..



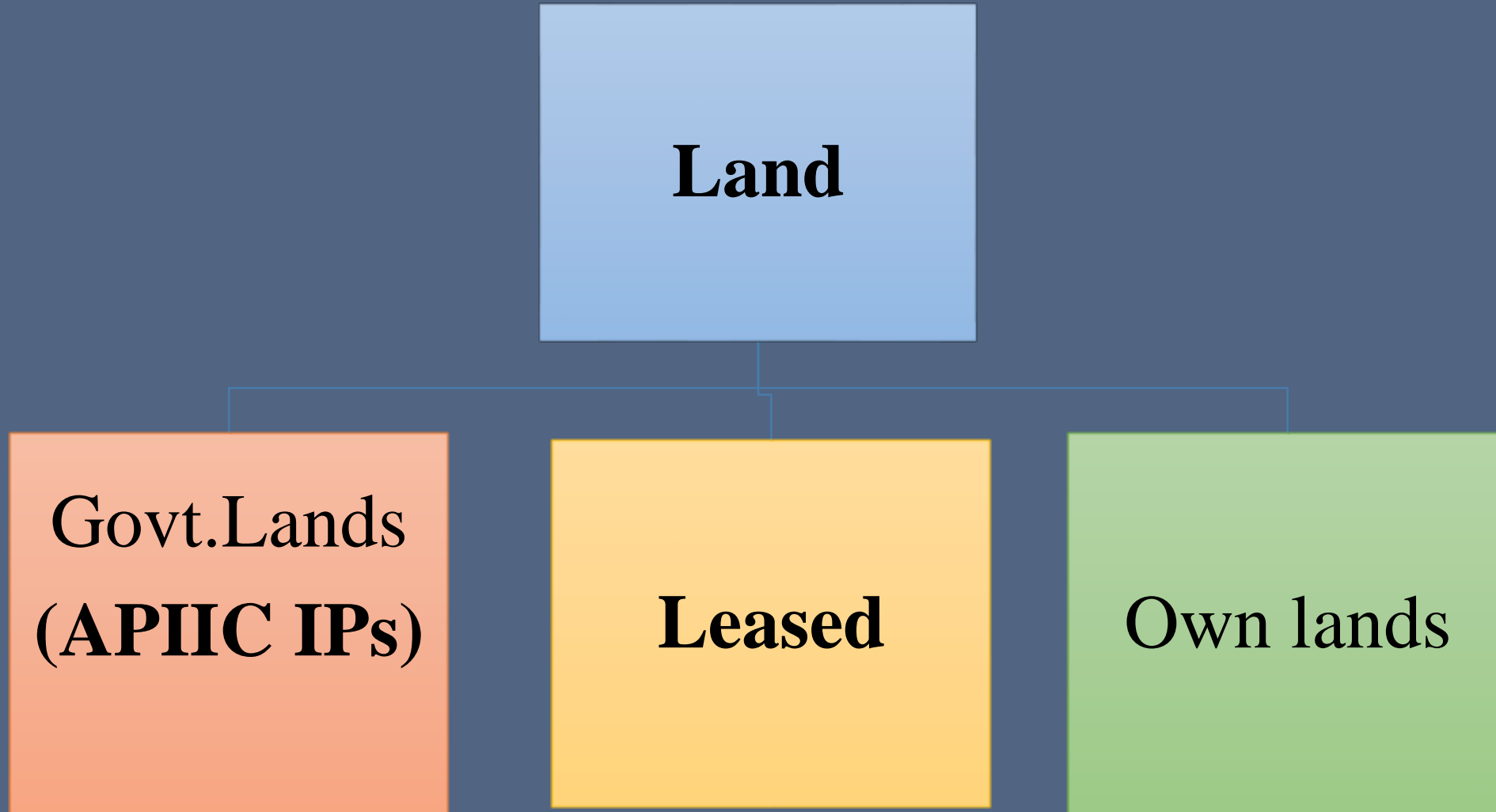
HOW TO START AN INDUSTRY contd



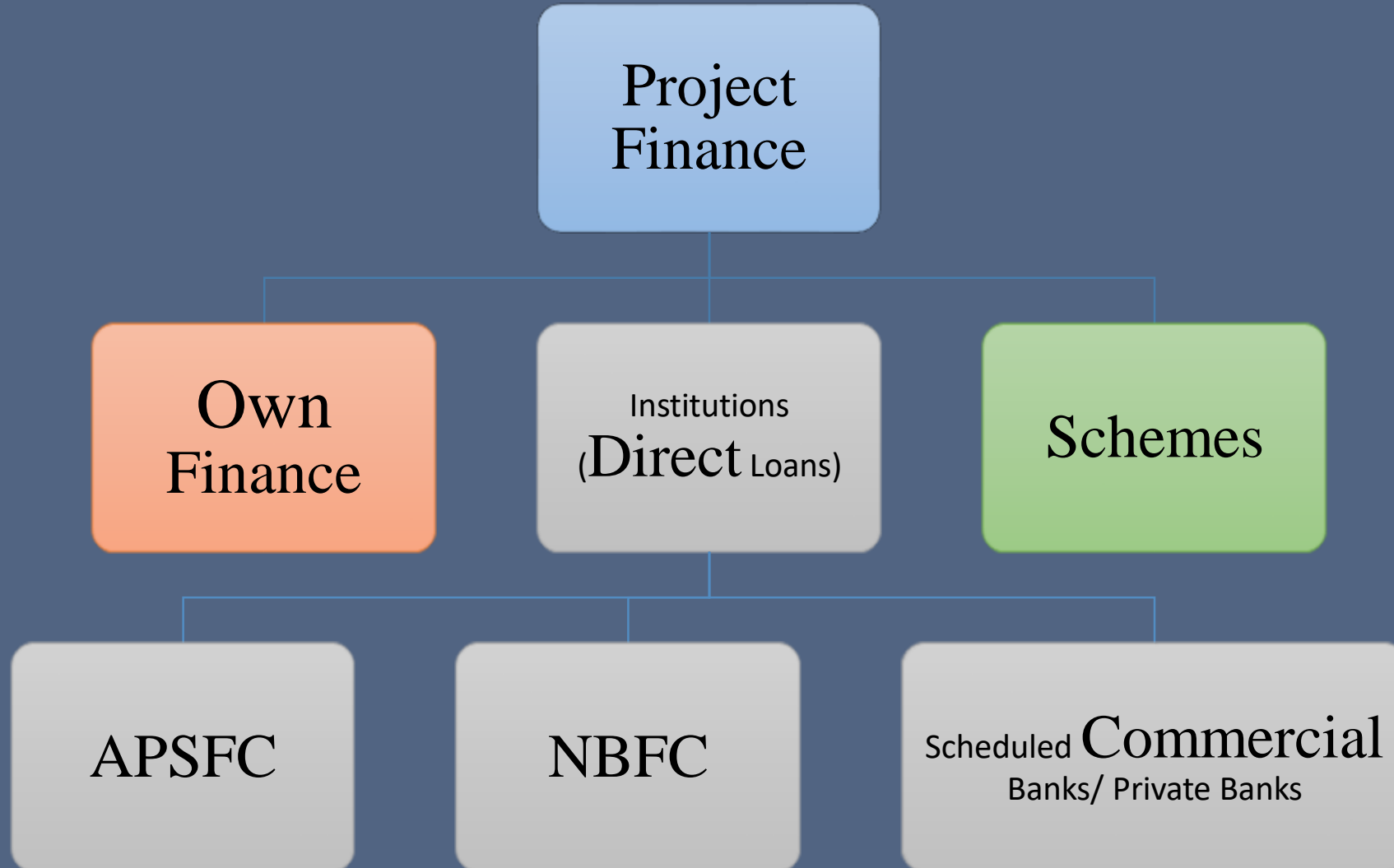
HOW TO START AN INDUSTRY contd..



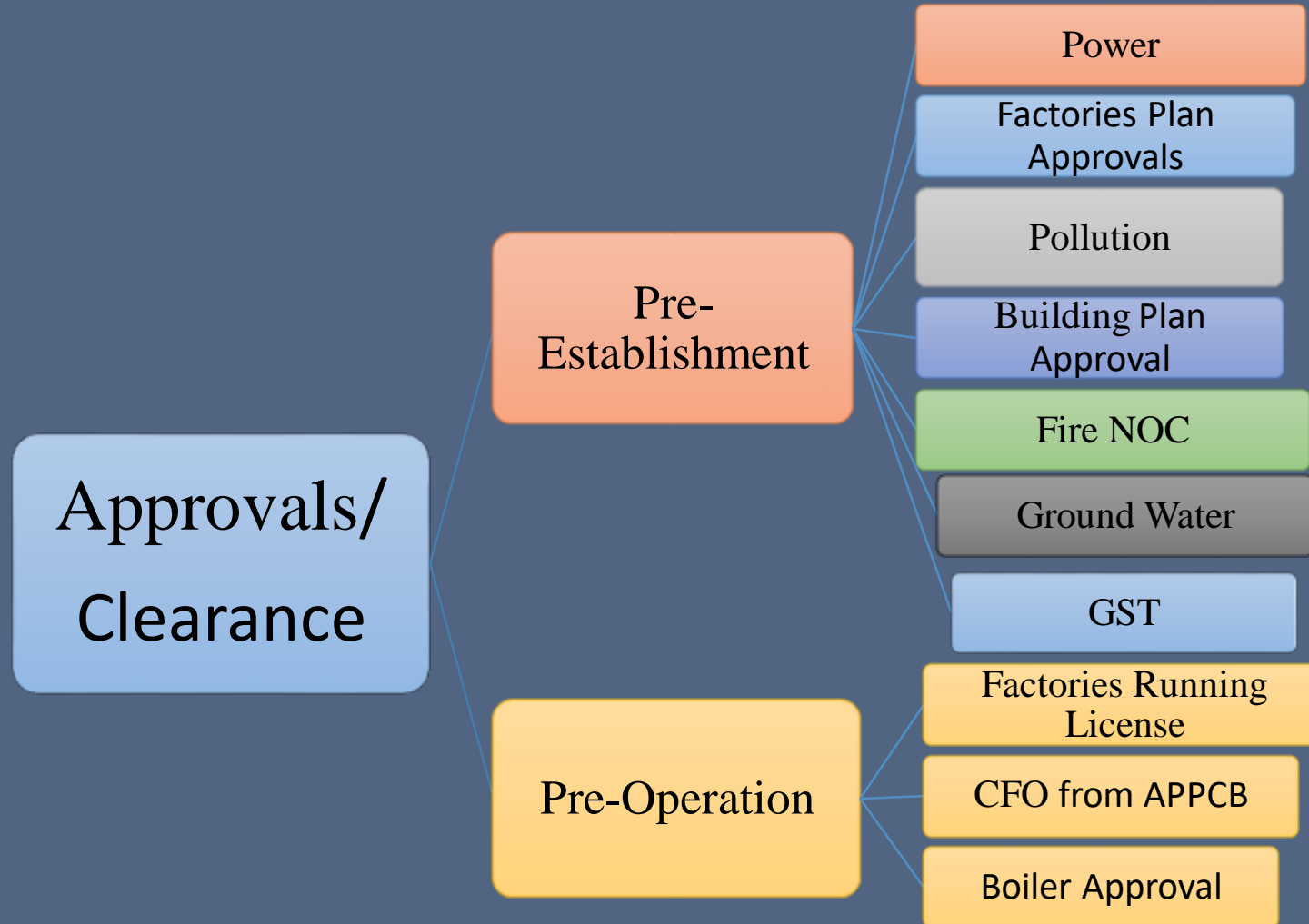
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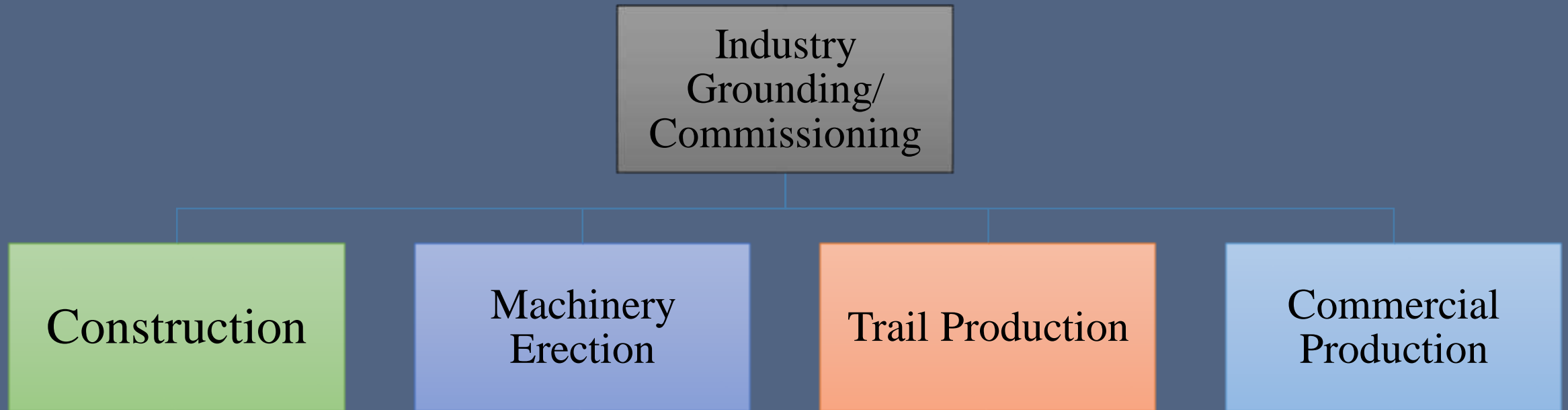
HOW TO START AN INDUSTRY contd..



HOW TO START AN INDUSTRY contd..



HOW TO START AN INDUSTRY contd..



HOW TO START AN INDUSTRY contd..

Commencement of Production



Date of 1st Sale Bill,
Permit from Transport
Department for Transport Sector

DEFINITION OF MICRO, SMALL, MEDIUM, LARGE & MEGA ENTERPRISES

GOI defined MSMEs as following w.e.f 01.07.2020

Category	Investment in Plant & Machinery	Turnover in Rs.Cr
Micro	Up to Rs.1 Cr.	Up to Rs. 5 Cr.
Small	Up to Rs.10 Cr.	Up to Rs. 50 Cr.
Medium	Up to Rs.50 Cr.	Up to Rs. 250 Cr.
Large	More than Rs.50 Cr.	Greater than Rs.250 Cr.
Mega	Any large Enterprise with direct employment of more than 2,000 persons	

INDUSTRIAL DEVELOPMENT POLICY 2020-23 & YSR JAGANANNA BADUGU VIKASAM 2020-23

Type Of Enterprise	Category	Subsidy Percentage	Maximum Limit
INVESTMENT SUBSIDY			
Micro & Small	General/BC/Minority	15%	Rs.20 Lakhs
	BC/Minority women	35%	Rs.50 Lakhs
MSMEs, L & Ms	SC/ST (Manufacturing)	45%	Rs.1 Crore.
	SC/ST (Services)	45%	Rs.75 Lakhs

FISCAL INCENTIVES Cont..

Type Of Enterprise	Category	Subsidy Percentage	Maximum Limit
REIMBURSEMENT OF STAMP DUTY, TRANSFER DUTY, MORTGAGE AND HYPOTHICATION			
Micro & Small	General/BC/Minority	100%	-NA-
Medium, Large, Mega	BC/Minority women	100%	-NA-
MSMEs, L & Ms	SC/ST	100%	-NA-
REBATE ON LAND COST DIRECTLY PURCHASED FROM APIIC			
Micro & Small	BC women /Minority women, SC/ST	50%	Rs.20 Lakhs
REIMBURSEMENT OF LAND CONVERSION CHARGES			
Micro & Small	General/BC/Minority/SC/ST	25%	Rs.10 Lakhs

FISCAL INCENTIVES Cont..

Type Of Enterprise	Category	Subsidy Percentage	Maximum Limit
REIMBURSEMENT OF POWER COST			
Micro & Small	General/BC/ Minority	Rs.1/Unit / KVAH	For 5 years from DCP
MSMEs, L & Ms	BC/Minority women	Rs.1.25/Unit / KVAH	For 5 years from DCP
MSMEs, L & Ms	SC/ST	Rs.1.50/Unit /KVAH	For 5 years from DCP
REIMBURSEMENT OF INTEREST SUBSIDY			
Micro & Small	General/BC / Minority	3% on term loan taken on FCI	For 5 years from DCP
MSMEs	SC/ST	Up to 9% (Max) over and above 3% on term loan taken on FCI	For 5 years from DCP

FISCAL INCENTIVES Cont..

Type Of Enterprise	Category	Subsidy Percentage	Maximum Limit
REIMBURSEMENT OF SGST			
Micro & Small	General/ BC/ Minority/ SC/ST	100%	For 5 years or up to 100% of FCI, whichever is lower
Medium, Large & Mega	General/ BC/ Minority	a) 100 % if direct employment > 2,000 b) 75% if direct employment is between 1,000 to 2,000 c) 50% if direct employment < 1,000	For 5 years or up to 100% of FCI, whichever is lower
Medium Large	BC/ Minority women	75% 50%	For 5 years or up to 100% of FCI, whichever is lower

PRIME MINISTER'S EMPLOYMENT GENERATION PROGRAMME (PMEGP)

New guidelines PMEGP(Prime Minister Employment Generation Programme) has been approved for continuation over the 15th Finance Commission cycle i.e., for the period of five years from 2021-22 to 2025-26.

- a) Manufacturing Sector : Rs.50 Lakhs.
- b) Servicing Sector : Rs.25 Lakhs.

Eligibility Conditions of Beneficiaries:

1. Any individual, above 18 years of age
2. No income ceiling
3. Should pass 8th standard if project cost is above Rs.10 lakhs in the manufacturing sector and above Rs. 5 lakh in the business /service sector
4. SHGs , Charitable Trusts, Production Co-operative Societies, Institutions registered under Societies Registration Act,1860
5. Entrepreneurs has to apply with all required documents like Aadhaar, Photo, Caste certificate, Population certificate, Project report, Educational qualification, Local body approval, Skill certificate, Marketing tie up etc through www.kviconline.gov.in.

PRIME MINISTER'S EMPLOYMENT GENERATION PROGRAMME (PMEGP)

Categories of beneficiaries under PMEGP	Beneficiary's contribution	Rate of Subsidy (of project cost)	
		Urban	Rural
General Category	10%	15%	25%
Special (including SC / ST / OBC / Minorities/Women, Ex-service men, Physically handicapped, NER, Hill and Border areas etc.)	5%	25%	35%

STAND UP INDIA SCHEME

(Collateral free loans)

- A new Govt. of India Scheme to facilitate bank loans between Rs. 10 Lakhs to Rs. 100 Lakhs.
- SC/ST and/or woman entrepreneurs, above 18 years of age
- One SC/ ST and at-least One woman Borrower per bank will mandatorily be provided loans.
- For setting up Greenfield enterprises.
- Manufacturing/ Service/ Trading activities are eligible.
- In case of Non- Individual enterprise at least 51% of share holding and controlling stake should be held by either SC/ST or women entrepreneur.
- All branches of schedule commercial banks will implement this scheme.
- SIDBI and NABARD are designated as Stand Up India Connect Centres.

STAND UP INDIA SCHEME

(Collateral free loans) contd...

- How to apply for loans
 1. Directly at the branch or
 2. Through SIDBI's Stand-Up India portal (www.standupmitra.in) or
 3. Through the Lead District Manager (LDM)

Nature of loan:

1. Composite loan: (Fixed assets + working capital)
2. 75% of the project cost.
3. 7 years repayment schedule (18 months moratorium)
4. Borrowers contribution :10% of the project cost.

Approvals Required Pre- Establishment

Sl No.	Name of the Clearance / Approval	Department
1	Power Feasibility certificate/ Power Connection	DISCOM
2	Electrical Inspectorate statutory approval for drawings	Chief Electrical Inspectorate
3	Building /Site Permission /Approval/License from Municipality/ UDA/ DT&CP/	Department of Municipal Administration & Urban Development
4	Building /Site Permission from Gram Panchayat	Department of Panchayati Raj & Rural Development
5(i)	Approval for water supply from ULB s-MA & UD Department & Water Connection	Department of Municipal Administration & Urban Department
5(ii)	Permission to draw water from river/public tanks & Permission to dig new wells	Irrigation & CAD Department
6	Factory Plan Approval	Directorate of Factories-
7	Fire-No Objection Certificate	Directorate of Fire Services
8	Registration for VAT, CST, SGST	Commercial Tax-Department of Revenue
9	Consent for Establishment (a) White (b) Green © Orange & (d) Red Category	APPCB
10	Approval of change of land use for Industrial purpose	Land Administration , Revenue
11	Registration of Partnership Firms	Registration & Stamps
12	License for manufacture of bulk drugs / formulations / cosmetics	Drug Control Administration
13	License for manufacture of Ayurvedic, Homeo, Siddha, Unani	AYUSH

Approvals Required-Pre-Operation

S No.	Name of the Clearance / Approval	Department
1	Final approval from Electrical Inspectorate- Department of Energy-Chief Electrical Inspector	Chief Electrical Inspectorate-Department of Energy
2	Registration under Professional Tax	Commercial Tax
3	Factory Registration / licensing	Directorate of Factories
4	Registration of shops & establishments	Department of Labour & Employment Training and Factories
5	Occupancy certificate from Fire Services Department	Directorate of Fire Services
6	Consent for Operation – CFO (a) Green, (b)Orange, (c) Red (d) Authorization of units handling hazardous wastes	APPCB
7	Boiler registration	Directorate of Boilers
8(i)	Registration of establishments deploying contractual workmen	Commissionerate of Labour
8(ii)	Registration of establishments deploying inter-state migrant workmen	Commissionerate of Labour
9	Registration of plastic manufacturers / recyclers	APPCB
10	License for storage of petroleum, diesel and Naptha	District Collector/ Civil Supplies Department
11	License for possession and use of Rectified Spirit and Denatured Spirit	Prohibition & Excise Department of Revenue

GOVERNMENT e-MARKET PLACE (GeM)

An end to end , Government-e-Market Place hosted by DGS&D where common user goods and services can be procured by various government organizations. Login to www.gem.gov.in.

GOVERNMENT e-MARKET PLACE (GeM)

- End to End system
- Registration Authentication
- Highly secure
- Multiple procurement options
- Complete audit trail
- Multiple payment options
- Quick payment
- Market page
- Price comparison
- Notifications
- Training and call centre support

Function of District Industries Centres

- Identification of Prospective Entrepreneurs.
- Guidance & Handholding Service to the entrepreneurs.
- Nodal Agency for the Single Window Industrial Clearances.
- Organizing of DIEPC meetings.
- Monitoring of the progress MSMEs and Large & Mega Industries in pipeline.
- Processing and Sanction of Industrial Incentives.

Natural Resources Available in Vizianagaram District

Mines – Barytes, Lime Stone, Bauxite, Quarzite, Graphite and Manganese.

Agro – Rice, Jute, Sugarcane, Cotton, Dal (pulses) and Vegetables.

Fruits - Mango, Banana & Guava

Forest Products – Honey & Tamarind

Livestock – Meat, Leather

Fisheries – Sea Food and Dry Fish

APIIC for Acquiring Land

- APIIC is the premier organization of Andhra Pradesh that provides Industrial Infrastructure through development of Industrial Areas across the Districts of Andhra Pradesh.
- The entrepreneurs seeking Plots/Sheds/Shops/Godowns for allotment; to set-up their Industries/Businesses or common use facility for Industries, can file their enquiry through online in the APIIC website <http://www.apiic.in>.

Industrial Parks Developed by APIIC in Vizianagaram District

Sno	Name of the Industrial Park	Total Gross area	Roads Open Area	Total Plots	Alloted Plots	Vacant Plots	Rate per Sq m
1	Growth centre ,Bobbili	Ac 1149.81 Cts	Ac 336.88 Cts	520 (Ac 812.93 Cts)	422 (Ac 599.41cts)	98 (Ac213.52 Cts)	Rs.1479/-
2	IDA Nellimerla	Ac 180.14 Cts	Ac 36.52 Cts	91 (Ac143.62 cts)	89 (Ac142.78 cts)	2(Ac0.84 cts)	Rs.1764/-
3	IE Vizianagaram	Ac 32.42 Cts	Ac 8.69 Cts	52 (52Ac 23.73 Cts)	52(Ac 23.73 cts)	-----	Rs.5289/-
4	MSME Kongavanipalem	Ac23,84Cts	Ac 12.07 Cts	130 (Ac11.77 Cts)	130 (Ac11.77 cts)	-----	Rs.1613/-
5	Kantakapalli	Ac 327.46 Cts	Ac 6.64 Cts	13 (Ac320.82 Cts)	10 (Ac319.90 cts)	3(Ac 0.92 cts)	Rs.612/-

For any assistance please contact

General Manager,
District Industries Centre,
Industrial Estate, V.T. Agraharam,
Vizianagaram.

Ph: 9849296118

e-Mail Id: dicvizianagaram@gmail.com.

For further details, please contact.

1. Deputy Director : 9440401184
2. Assistant Director : 9573768799
3. IPO Kothavalasa : 9848261696
4. IPO HQ-1 : 7997952326



THANK YOU