



aware!org
association for alcohol responsibility and education

ANNUAL REPORT 2022/23



About Aware.org

Aware.org is a non-profit organisation that is funded by the South African alcohol industry and is dedicated to reducing the harmful use of alcohol in the country.

Aware.org's purpose and core business are to promote responsible drinking by adults who chose to drink and to eradicate underage drinking. We do this principally through behaviour change which includes goal-directed awareness-raising and public education, which are forms of communication. Aware.org supports a whole-of-society approach that combines the efforts of different role-players to change individual behaviour and positively influence our country's drinking culture and environment.

Our programmes are informed by research and data with emphasis on specific forms of alcohol use that can cause serious harm.

Key programmatic pillars during 2022/23



#NOtoUnder18

Eradicating underage drinking



Road Safety

Addressing drinking and driving



Sober Pregnancies

Preventing Fetal Alcohol Spectrum Disorder



Aware.org vision

Meaningfully contributing to responsible drinking behaviours and outcomes 2022/23.

Aware.org mission

Drive a responsible drinking culture in South Africa.



Chairperson's Message	02
Managing Director's Report	03 - 06
Aware.org Programme Reports	07 - 14
#N0toUnder18 Road Safety Pedestrian Safety Sober Pregnancies	
#AwareTogether	15
Harm Reduction: The Good News	16 - 21
Governance Report	22
Financial Report	23
Listing of Members	23 - 24



Chairperson's Message

Reflecting on the transformative period from 2022 to 2023, it's with a sense of accomplishment and optimism that I address our stakeholders in this annual report. This period marked a significant shift in our approach as we embraced a data-driven strategy. We concentrated on core pillars to drive measurable behavioural change. This transition from social marketing to an evidence-based model signifies our commitment to positively altering South Africa's drinking culture and engaging the whole of society in this crucial endeavour.

Our governance reforms have been pivotal. The establishment of service level agreements (SLAs) with clear key performance indicators (KPIs) for every partner, including government agencies, ensures our resources are judiciously utilised to fulfil our mandate on behalf of our members.

We faced challenges, notably the scepticism from government and NGOs due to our funding by the alcohol industry. However, by focusing on relationship building, impact measurement, and letting our work "speak for itself", we have begun restoring the credibility of our mission to promote responsible drinking. A key learning in addressing underage drinking has been the necessity of blending mass communication with in-depth programming, calling upon communities, educators, and caregivers to support our efforts.

We take pride in our initiatives, particularly in introducing behaviour change as the cornerstone of all our programme development and beginning to successfully measure impact. Exceeding nine of our 11 KPIs is a testament to our effectiveness, and the restored relationships with NGOs -

and government agencies promise to enhance the impact of our future campaigns. Looking towards 2024, our plan is robust and promising. Building on our first year's learnings in behavioural change programming, and strengthened by solid partnerships, we are poised for impactful action.

We are especially heartened by our improved relations with erstwhile reluctant partners such as the Departments of Trade Industry and Competition (the dtic) and Social Development (DSD) and the Road Traffic Management Corporation (RTMC). Our bold KPIs for 2024 reflect our sincere commitment to addressing the harmful use of alcohol in South Africa.

In closing, I extend my heartfelt gratitude to our team, partners, and stakeholders for their unwavering support and dedication to our cause. Together, we are making meaningful strides towards a healthier, more responsible society.

Gavin Pike
Chairperson





Managing Director's Report

As a primary South African non-profit organisation with a mandate to actively drive the responsible use of alcohol, this year our association continued to work to:

- Change individual and societal behaviour.
- Influence our country's drinking culture positively and sustainably.
- Facilitate safe, alcohol harm-free environments within South African communities.

During this dynamic and fruitful year, Aware.org consolidated and deepened our initiatives and strategic partnerships and effected internal changes that stemmed from the complex COVID-19 period.

The pandemic placed the spotlight on the alcohol industry, with the formal industry hit hard by state-imposed COVID-19 restrictions in 2020. This led to the alcohol industry forming the Drinks Federation of South Africa (DFSA) as a new entity representing the multidimensional alcohol value chain focused on research, self-regulation and policy engagement.

These developments enabled Aware.org to sharpen its role within this ecosystem and reinforce the execution of its mandate: to drive the responsible use of alcohol by South Africans.

Based on the latest available and reliable data on harm reduction, in early 2022, the Aware.org's board and leadership developed the five-year organisational business strategy.

A fresh data-driven strategy

With guidance from the Aware.org Board, the leadership team deliberately channelled the bulk of its resources into three focus pillars. The intention was to allow the organisation to have a deeper, more focused impact for measurable difference in fewer areas that we can meaningfully influence as opposed to a broader but less concentrated approach.

Using local data combined with an understanding of the ability to have impact, Aware.org's three pillars are: #NOtoUnder18, Road Safety and Sober Pregnancies. These seek to eradicate underage drinking, driving under the influence of alcohol and consuming alcohol while pregnant.





These priorities were informed by:

- Data on the extent of the problems caused by each pillar of alcohol misuse.
- Behavioural drivers that contribute to these harms.
- Priorities and targets we could set against them to measure our progress and impact.

Strategic priorities & key performance indicators (KPIs)

1. Shift national underage drinking from 32% to 20%.
2. Show that increased enforcement can reduce drinking and driving and prevent road accidents
3. Reduce the annual FASD rate by 20% from the current estimated prevalence of 0.22 percent of the South African population
4. The implementation of this business strategy is backed by a communication strategy whose goal is to help Aware.org become perceived as a key, constructive and trusted role player in the national effort to reduce the harmful use of alcohol and the custodian for its responsible use.

Behaviour change:

More than disseminating information

Motivation and social support are critical to the success of efforts to establish the desired behaviours. The model Aware.org has opted for summarises the steps as:

- Empowering our target population to **think** through goal-directed awareness-raising and public education.
- **Nudging** people towards the desired action through encouragement and support.
- Providing the occasional **shove** by supporting enforcement of alcohol laws.
- Assisting individuals to **reform** or recover where adverse behaviour has taken root.

We understand that the social environment plays a critical role in advancing or impeding change, and our strategy identified secondary populations whom we aimed to enlist as allies and positive influencers in relation to primary populations. For example, in our strategy to reduce under-18 drinking, parents, alcohol retailers and local communities are identified as significant secondary audiences.

Strategic Pillars	Key Audiences
#NOtoUnder18	Young people: Aged 9 - 17 years nationwide
Road Safety	Drivers nationally and pedestrians in Gauteng and KwaZulu-Natal
Safe Pregnancies	Communities in selected districts of Eastern Cape, Free State and Western Cape





A fortified structure for robust implementation

Our diverse membership incorporates 360+ entities which are the lifeblood of Aware.org and our most important constituency.

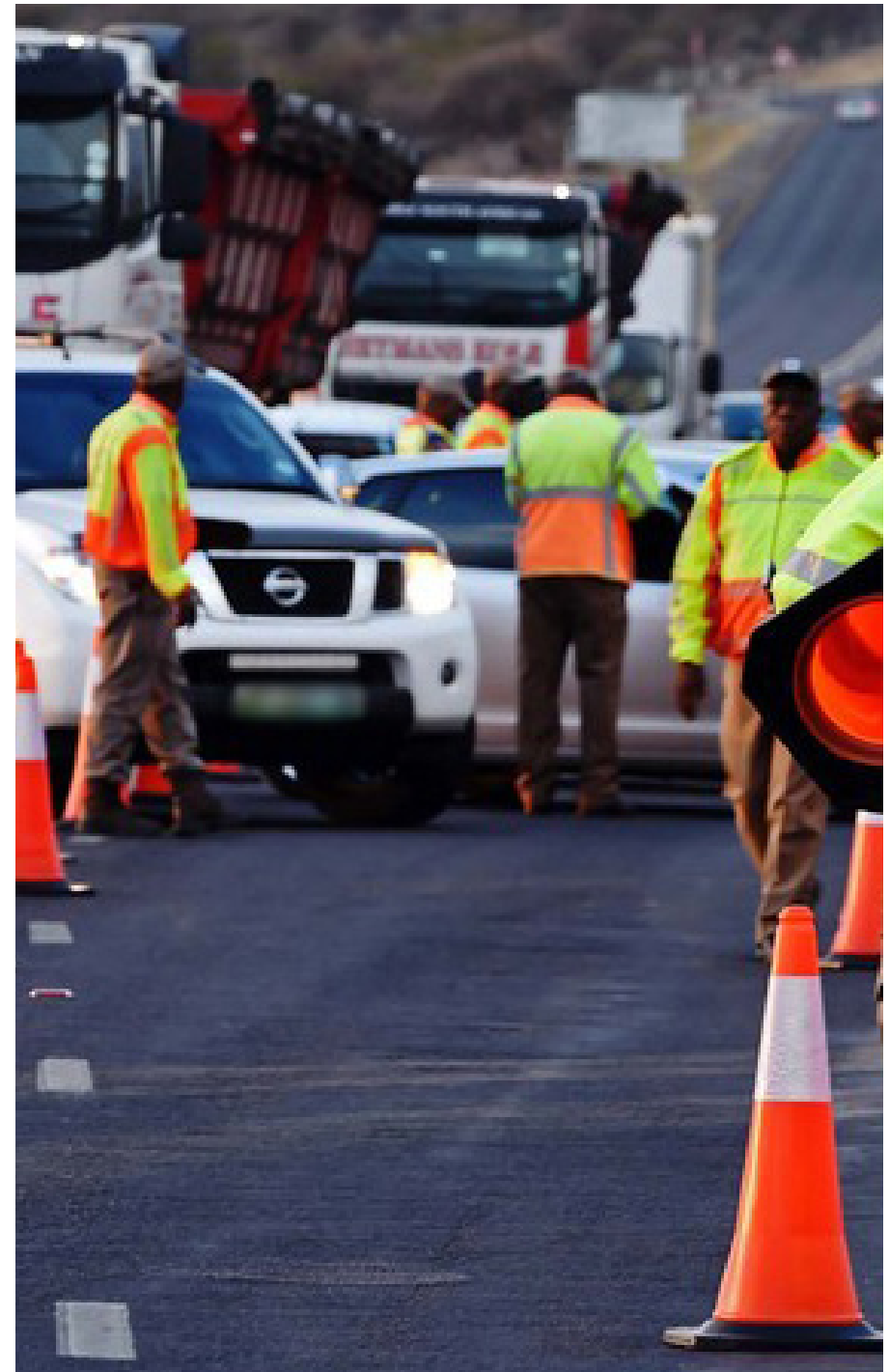
We are grateful for loyal members who shaped and enhanced our strategies and their implementation. This reflected the industry's commitment to drive responsible alcohol use while making a meaningful contribution to individuals, communities and to South Africa's socio-economic advancement.

Aware.org capacitated members by providing guides, articles, publications, templates, infographics and interactive tools such as the alcohol consumption calculator for use in marketing and other operations. Members were able to join campaigns and network with relevant stakeholders. Our revamped website – launched during this reporting period, features a secure portal for seamless membership management.

Our impact gets stronger with every new member organisation that joins this crucial mission. We will continue to mobilise for a united industry voice and actions to improve, change and save lives.

Partnerships for relevance, reach and impact

In rolling out the strategy, this year we worked with 12+ implementing partners (IPs) which all have a track record in social development and behaviour change programmes. Our IPs are based in communities, which assists in gaining access to and establishing understanding and trust with local, district and provincial authorities, school and community safety networks, leaders and other influential and relevant stakeholders.





During the year, we have endeavoured to align and collaborate with government departments, namely Transport, Trade Industry and Competition, Social Development and Education, as well as metros, liquor boards, the insurance industry and mass media.

These engagements provided valuable platforms for Aware.org to step up advocacy for a whole-of-society approach with a view to amalgamating and amplifying harm reduction efforts and voices of role-players from the public, private and non-profit sectors.

Please refer to page 15 for a glimpse of some of our achievements for the year.



Acknowledgments

I extend heartfelt thanks to the Chairperson and the Board for passionately supporting Aware.org, for their confident leadership and time devoted to our joint cause.

My special appreciation to the Aware.org team – Deveshani, Buhle and the three newcomers we welcomed this year, Lebogang, Mokebe and Shawn. Your enthusiasm and diligent efforts make a massive difference to the sector, members, partners and South Africans.

Finally, I am grateful to our members for being part of our movement and for helping us galvanise resources and power up initiatives that strengthen our adolescents, their families and communities, protect people on our roads and help expectant mothers prevent FASD and give birth to healthy babies.

Carmen Mohapi

Managing Director



Aware.org Programme Reports

Aware.org's programmes encompass the whole-of-society, holistic approach to harm reduction.

We work with expert agencies and other partners to reach audiences nationally with the objective of raising awareness about harm reduction and to execute deeper regional and community-based activities that can shift social norms and enable behaviour change.

Grassroot Hope in SA

#N0toUnder18

- Altus Sport
- Children of the Dawn
- Grassroot Hope in SA
- SANCA
- School of Hard Knocks
- United Through Sport

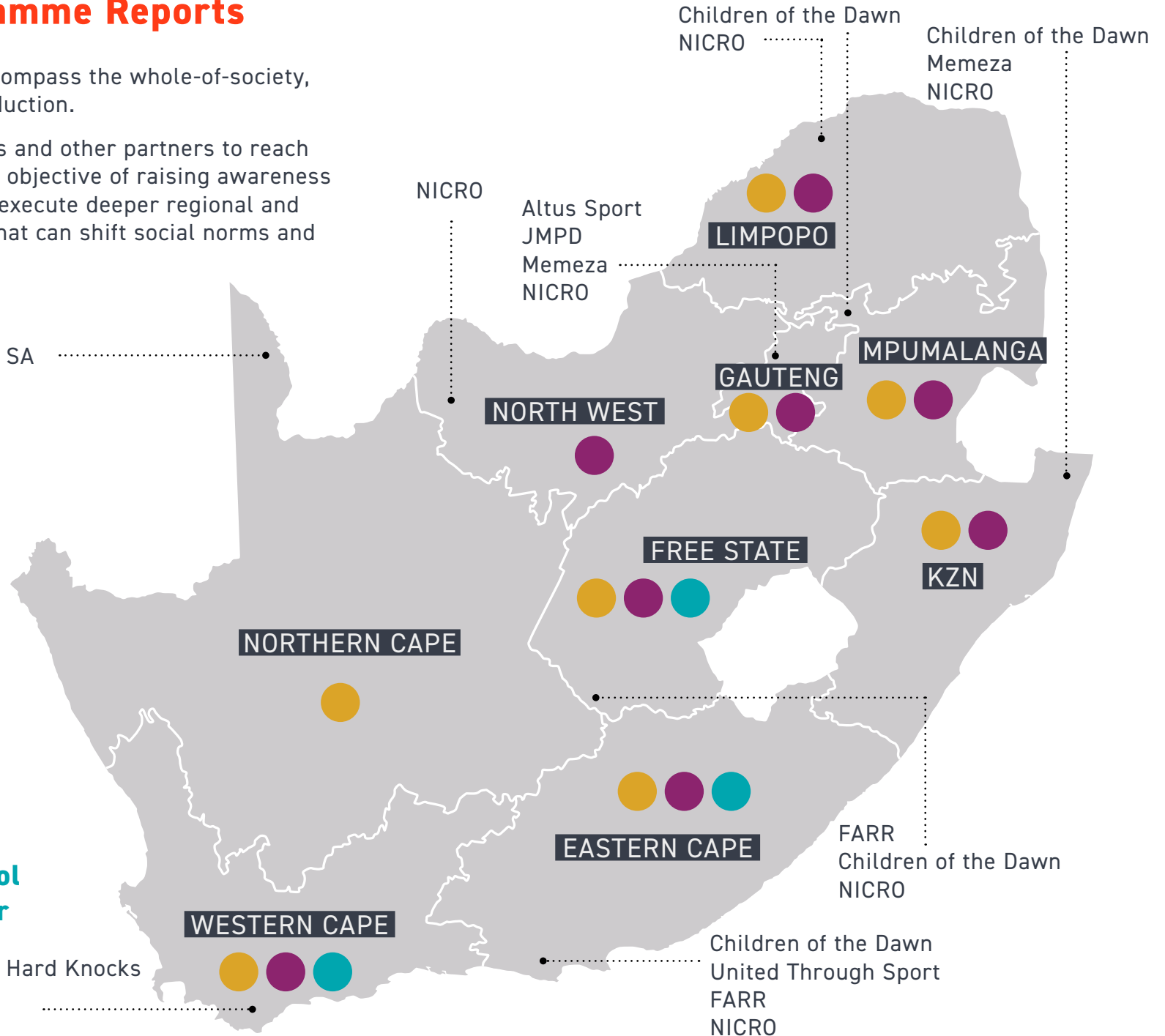
Road Safety

- JMPD
- Memeza
- NICRO
- RTMC

FASD: Fetal Alcohol Spectrum Disorder

- FARR

School of Hard Knocks
FARR
NICRO





#N0toUnder18

Aware.org's zero-tolerance stance

South Africa has a serious underage drinking problem which poses unique health and safety risks.

Key strategic insights:

20%

Learners say they had their first drink by 13 years

50%

Learners say they consumed alcohol at some stage

Key behavioural drivers:

- Community tolerance
- Lack of alternative recreation
- Lack of positive role-modelling
- Perception of alcohol as 'fun'
- Peer pressure
- Unsupervised time
- Trauma

Aware.org has responded to the challenges with a zero-level tolerance of underage drinking and the irresponsible activities that enable this harmful practice, as we work towards our medium-term goal to reduce underage drinking to 20% by 2028. In so doing, we sought to mitigate some of the complex behavioural drivers that weigh on South African children and contribute to underage drinking.



Responding through our flagship campaign

Understanding that this issue requires a shift in societal norms, Aware.org embarked on a large-scale flagship #N0toUnder18 campaign.

Our strategy embraces best practices such as:

- Using mass media to drive public awareness and education.
- Rallying and empowering support structures so they can educate and capacitate the adolescents with life skills to resist alcohol use.

Working towards the 2028 target, Aware.org focused on establishing a network of carefully selected community-based implementing partners, running pilot campaigns and unpacking their outcomes to inform future plans.

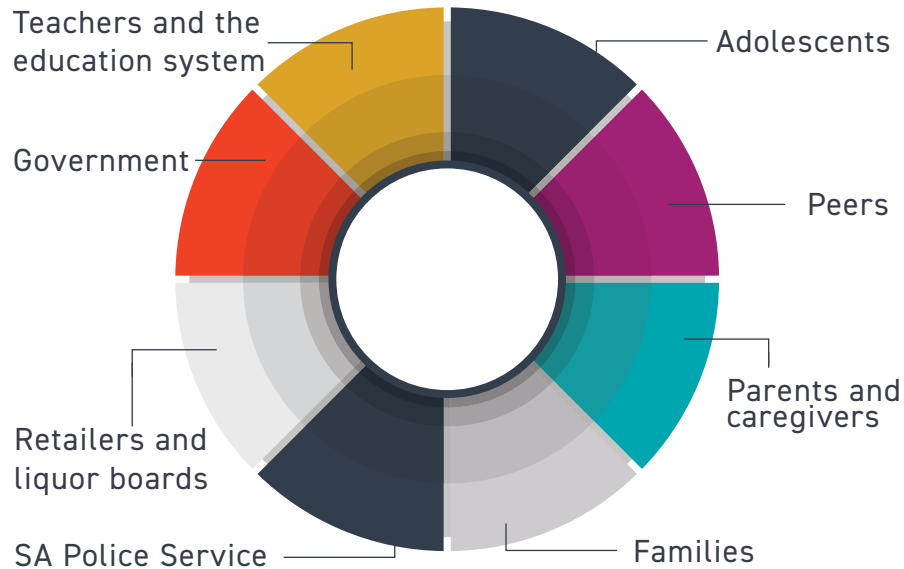
Secondly, we engaged with the South African media to advocate that our entire society is more involved in eradicating underage drinking, to raise awareness of risks and how to respond to them, and to share the results and learnings gained through programme implementation.



Our community-based partners understand local environments and hold relationships and credibility with the relevant stakeholders to facilitate programme implementation.

With the help from implementing partners, Aware.org enabled the provision of healthy and age-appropriate physical, psychological and educational support in disadvantaged communities to stimulate and capacitate young people to stay alcohol-free.

Target audience for #NOtoUnder18



Our interventions worked through in-school and after-school programmes for learners to:

- Spread educational, motivational and empowering messages.
- Contribute to building constructive norms and skills that enable young people to make positive life choices.

- Facilitate access to diverse recreational options and equipment so children can engage in sport, reading, board games and gardening.
- In the case of SANCA, young people at heightened risk and with significant dependency on alcohol were admitted for treatment and rehabilitation.

We have captured data on the intervention results and impact on page 15. These figures tell only a part of this powerful story because beyond positively impacting individuals, the larger benefit to the affected families, peers, schools and broader communities was manifold. Our partners' programme reports also provided details of other valuable outcomes, lessons learned, and innovations introduced, some of which have been captured here.





Road Safety

Sobriety checks and roadblocks **DO** improve road safety

Alcohol consumption and other behavioural factors contribute to the high national road accident rate and related injuries and fatalities.

Key strategic insights:

- 5.5% of SA car crashes are attributable to alcohol¹
- 3x the increased likelihood of pedestrian deaths in crashes involving intoxicated drivers
- GP, KZN, EC and WC are provinces with the highest road accident rates
- Enforcement of road safety laws needs strengthening

Key behavioural drivers:

- Driver attitudes
- Risk taking and impulsivity
- Low risk perception
- Belief that it is unlikely to be caught

In pursuing our mandate, Aware.org collaborated with role-players in the transport sector. We assisted the Johannesburg Metropolitan Police Department (JMPD) with resources to strengthen law enforcement and make it easier to identify and prosecute intoxicated drivers. Another partner in this intervention was the National Institute for Crime Prevention and Reintegration of Offenders (NICRO) whose role is to rehabilitate drunk driving offenders who are diverted for this option by the court.

We are proud of what we have achieved this year through our whole-of-society, partnership-led approach. Particularly significant was a six percent drop in drunk driving in Johannesburg.



The bottom line?

With the many 0% alcohol drink options and transportation alternatives on offer today, acting responsibly and not sitting behind the wheel after a night out has never been easier.

Components of our Gauteng road safety programme

- Facilitate more frequent driving-under-the-influence operations.
- DUI roadblocks act as a deterrent for individuals unwisely thinking they can get away with 'one for the road'.
- Improve alcohol testing at roadblocks.
- Accelerate data capturing by deploying trained data capturers to ensure that evidence collected during roadblocks is sufficiently robust to be admissible in court.

Our latest don't-drink-and-drive 'report card'

JMPD and NICRO reports





4 848

Individuals in
DUI operations



1 696

Arrests



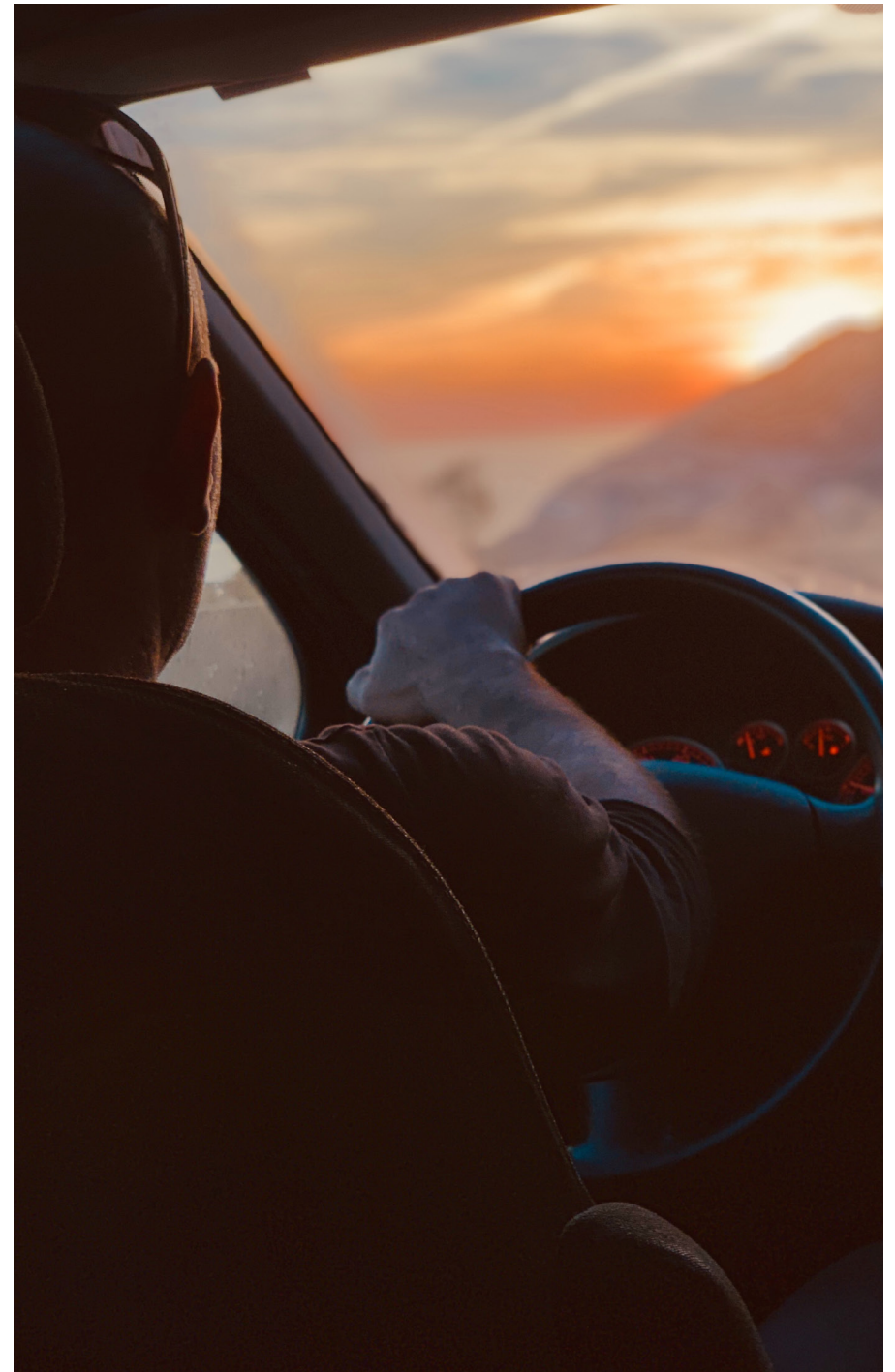
6%

Reduction in
Drunk Driving

The intervention also:

- Digitised JMPD reporting and docket capturing to make their use easier and to safeguard against the loss of paper copies.
- Enabled more effective calibration of electronic breath alcohol test (EBAT) equipment to improve turnaround time of devices.
- Disaggregated project data according to Johannesburg regions to assist in identifying priority areas and hotspots that require increased enforcement.
- Provide opportunities for behaviour change.
- Improved successful convictions of offenders.
The offenders' referral for rehabilitation is an evidence-based intervention to aid offending drivers to become more aware of their risky behaviour. This provides a chance for them to act differently. This year, over 700 qualifying offenders were diverted to the to the National Institute for Crime Prevention and Reintegration of Offenders (NICRO).

¹ RTMC Report - Alcohol intoxication as a risk factor for fatal crashes and fatalities: 2016 to 2018.





Pedestrian Safety

Pedestrian safety kept us on our toes

During the 2022/23 festive season, Aware.org intensified the focus on pedestrian safety in response to a finding by the RTMC that pedestrians account for more than 40 percent of national road deaths.

Our strategy was based on a premise that communities do not have sufficient awareness about the dangers of drinking and then walking along a public road.

We prioritised several incident hot spots: Thembisa, Ivory Park, Eldorado Park and Kliptown in Gauteng and Umlazi, Inanda, Greenwood and Durban Central in KwaZulu-Natal.

Elements of the pedestrian safety programme:

- Community patrollers assisted tavern patrons to reach a place of safety. This intervention also created jobs while empowering community members to support each other. Our partner, Memeza, was responsible for the training and management of patrollers affiliated with their community policing/patrol forums.
- The stationing of patrollers in hot spot areas was a means to highlight the drinking-and-walking issue.
- There was public education through community radio stations and billboards to raise awareness of the risks facing pedestrians. The radio campaign featured the slogan "Be Sober. Be Seen. Be Safe." To drive home the message on the importance of pedestrians being visible at night, Aware.org ran a radio competition that gave away brightly coloured DRIP sneakers.

We also had the opportunity to share our views and reach out to the public during media interviews on national platforms, such as SAfm, Metro FM and Newzroom Afrika.



Try this for size!

Aware.org urged partners to join the pedestrian safety cause by using our simple but powerful symbol. Aware.org's five-year goal is to reduce the annual FASD rate by 20% by using our simple but powerful symbol.

88 775

Patrons escorted to a place of safety

136

Job opportunities created

447

Outlets covered during the intervention





Sober Pregnancies

Preventing Fetal Alcohol Spectrum Disorder

Fetal Alcohol Spectrum Disorder (FASD) refers to physical, behavioural and cognitive impairments that occur in an unborn baby due to prenatal alcohol exposure.

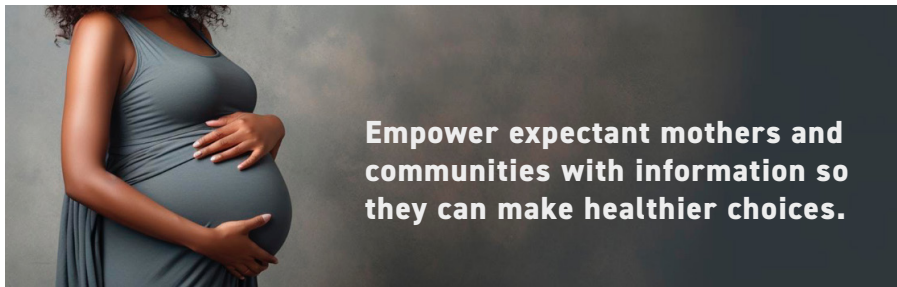
Key strategic insights:

- South Africa is regarded as the FASD epicentre of the world
- 11% World Health Organization estimate of FASD prevalence in SA
- <1% Global FASD rate

Key behavioural drivers:

- Regular alcohol consumption
- Lack of education
- Limited maternal healthcare
- Role models and trauma
- Peer influence

South Africa is considered to have the highest reported prevalence of FASD in the world, with the highest risk noted in the Western Cape, Eastern Cape and the Free State. Aware.org's five-year goal is to reduce the annual FASD rate by 20%.



Promoting maternal and child health

During the year, we focused on building knowledge about prenatal alcohol consumption and using data and best practices to strengthen prevention and support.

Our implementing partner, the Foundation for Alcohol Related Research (FARR), has been recognised as a global subject matter expert on FASD. The Foundation's achievements include pioneering a successful FASD response that combines research, community awareness, preventive work with pregnant women, and education of other significant groups. This approach informed our programme that saw us engage with and support pregnant women, individuals living with FASD, families, healthcare providers and communities through in-community programmes.

Our goals:

- Empower expectant mothers and communities with information so they can make healthier choices.
- Strengthen services to help women abstain from alcohol in pregnancy.
- Support other community interventions and training of professional service providers.

We amplified our programme implementation through local and regional mass media publicity. Bringing FASD into the open helped to overcome real or perceived stigma that has been attached to this condition. We have used the opportunities at our disposal to encourage conversations and initiatives that assist people with FASD reach their life goals and play a constructive role in society.



Prevalence study results expected

ASD prevalence study in Trompsburg in the Free State has been commissioned and the results are expected in mid-2024.

Hub-and-spoke programmes in Prince Albert, Western Cape & Graaff-Reinet, Eastern Cape



Provide academic support to learners diagnosed with FASD/learning barriers



20 learners enrolled into weekly academic support programmes



Education as support for healthy pregnancy



Educated 100 mothers who were less than 20 weeks pregnant through the Healthy Mother Health Baby© Programme



Strengthen local capacity for self-care and community advocacy to promote health-seeking behaviour



Four FAStrap© courses completed across 2 programme sites



80 participants received certificates





#AwareTogether

R34.8
Millions invested
in harm reduction

3
Strategic pillars
and campaigns

360+
Members

7+
Years in
operation

12
Implementing
partners



#NoToUnder18



10 500+
Learners attended
after-school sessions
on life skills, sport &
alcohol awareness



56%
Reduction in claim to
alcohol consumption



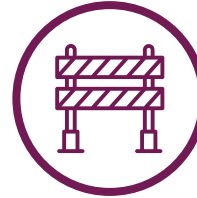
100
Children admitted
for treatment of
dependency



250
Children completed
early intervention
programm



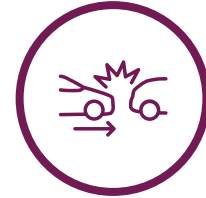
#RoadSafety



4 848
Roadblocks



1 696
Arrests



6%
Drop in road accidents
in Johannesburg



88 775
Pedestrians escorted
to a place of safety



136
Community-safety
patroller income
opportunities created



447
Retail outlets covered
by pedestrian safety
initiative



95%
Offenders who
did not reoffend



Sober Pregnancies



1
Prevalence
study underway



20
Learners with FASD
received academic
support



100
Mothers participated
in Healthy Mother
Healthy Baby@
programme



80
Individuals certified
in self-care and
community health
promotion



Harm Reduction: The Good News

We were heartened by the personal stories of achievement and triumph that hundreds of beneficiaries shared with us through the implementing partners.

A few of them have been included in this report with a note that they illustrate the much bigger benefits of harm reduction that Aware.org, its members and our partners enabled during the year.

- Five of the six partners involved in the #NOtoU18 pillar: Altus Sport, Children of the Dawn, Grassroots Hope in South Africa, School of Hard Knocks and United Through Sport – used similar core methodology in executing their programmes. It entailed collaboration with the nearby schools, deployment of trained youth coaches as facilitators of structured content and positive role-models to the youth, and after-school course delivery combined with sport, drama and other healthy recreational activities.
- The role of the sixth partner, SANCA, was different. Through its large national network of 33 treatment centres and over 70 service sites, SANCA helped to facilitate access to alcohol and substance treatment and support.

We are grateful for our expert and committed partners whose presence within communities allows us to make a meaningful difference where it matters as well as to obtain the real picture of how our children are engaging with alcohol and how it needs to be rectified.



Empowering individuals to make informed decisions about alcohol

Samantha Pennells-Ingle, the Project Manager from our partner, **Altus Sport**, said that the alcohol awareness and prevention programme delivered with support from Aware.org has played a vital role in educating community members, particularly teenagers and young adults (youth sports leaders), about the dangers and risks associated with alcohol consumption.

“By organising workshops and awareness campaigns, we have been able to empower individuals to make informed decisions about alcohol consumption and to adopt responsible drinking habits.”

“This has resulted in a decrease in alcohol-related accidents, violence, and underage drinking within our community... A container at Thulani Primary School fosters both academic and emotional growth, providing young learners with a better chance for a brighter future.”

“The reduction in alcohol-related incidents and the positive attitude change towards not drinking underage are all tangible outcomes that exemplify the profound impact of our partnership with Aware.”





A Youth Sports Leader at the Anchor Secondary School, Soweto provided an inspiring testimony of a teenager she worked with.

"I had the privilege of witnessing a remarkable transformation in the life of a young girl named Didintle (not her real name). I first met Didintle when she was entering teenage years. I soon discovered that she had a dangerous habit of drinking alcohol. Didintle was only 14 years ...

"Fortunately, the #NOToU18 programme crossed Didintle's path just in time. Through interactive sport and life skills sessions, Didintle learned about the physical, mental, and emotional toll that alcohol could take on her developing body ... Empowered by this newfound knowledge, Didintle made a commitment to stop drinking and turn her life around. She sought healthy coping mechanisms for her personal struggles and discovered her passion for sports and artistic expression. Her ability to confront her addiction head-on and tackle it at such a young age showcased her maturity and resilience, something that Altus Sport life skills sessions focus on.

"Today, she stands as a beacon of hope for other young individuals... She advocates tirelessly for the importance of educating and prevention."



Encouraging learners' life skills and holistic wellbeing

Children of the Dawn said that the collaboration with Aware.org to provide access to educational, sporting and life skills programmes to underprivileged children is among its most remarkable achievements of the year. The highlight were careerworkshops for over 1 800 adolescents in QwaQwa.



As we reflect on the milestones we have achieved together, we are filled with a sense of pride and gratitude. It is through partnerships like ours that real, transformative change becomes possible.
- Palesa Matuludi, the CEO of Children of the Dawn

"I learned to stay away from boys so that I can avoid teenage pregnancy. I learned that to avoid pregnancy you need to provide at the hospital (clinic). I also learned to never drink alcohol at an early age." – Nomthandazo

"In this topic, 'Zero alcohol consumption and teenage pregnancy', I learned that alcohol is harmful for children's health... most people who always drink alcohol do not know how to change the situation of their families, so this will help me so that I do not drink alcohol." – Mofokeng

*"The programme enlightened me about few perspectives on alcohol. Especially at an early age (teenager). I have been drinking alcohol occasionally eg. to celebrate at parties and when I feel pressured or stressed. I got to learn that drinking alcohol at my age is affecting my health and... brain. I made a vow to myself that I will stop drinking alcohol as long as I could... I have been sending the message across my friends and family, giving them the information I learned."
– Anonymous*



Harnessing the potential of the whole-of-society approach

Grassroots Hope in South Africa noted that our joint underage drinking project had provided valuable insights into the complex issue of alcohol consumption among minors. Peer pressure, family influence, accessibility to alcohol and exposure through media play significant roles in shaping young people's attitudes towards alcohol. By addressing these contributing factors, the organisation was able to develop more effective prevention strategies and educational programmes tailored to different age groups and communities.

The partner's collaboration with Aware.org, the Department of Social Development, schools, community organisations, law enforcement and parents proved beneficial in reducing instances of underage drinking and promoting awareness about its risks.

Grassroots Hope in SA concluded that a multifaceted approach that involves various stakeholders is crucial for sustained progress in eradicating underage drinking.

The project also underscored the importance of fostering open communication regarding alcohol between minors and their families/care-givers. Aware.org will use these insights in finalising programmes for the coming year.



Education is power

School of Hard Knocks noted in its report that this was the first time it worked with content like the one that was provided by Aware.org. The organisation was at first unsure how the information was going to be received by youth coaches and learners and it reported being pleasantly surprised by their feedback which indicated that both parties enjoyed the sessions.

The relevance and resonance of our educational information was confirmed by a request from partner schools for more of such content. This led the School of Hard Knocks to review its annual curriculum and incorporate more content on alcohol/substance abuse.

We were excited by the results of the programme whose pre- and post-intervention surveys showed positive movement in relation to three important and relevant indicators: (i) resisting peer pressure; (ii) alcohol consumption at a young age and damage to the brain; and (iii) the learners' self-reported intent to drink while underage.



Gaining insight into the life in communities

United Through Sport sees underage drinking as a huge problem in the local communities and has reported that its support has been of great value in raising awareness among children in Eastern Cape communities where the partner works.



“The reality is that a lot of the participants have some sort of exposure to alcohol, whether directly or indirectly. Implementing this particular programme has given us more insight into what is happening in the communities and how the children are dealing with alcohol issues ... Incidents such as the Enyobeni Tavern disaster ... give practical examples to the learners of the depth of dangers of underage drinking ... United Through Sport appreciates the transparent and ongoing partnership with Aware.org ... The implementation of the programme has been a success thus far.” - Spakes Xapile, General Manager of United Through Sport.

“I have learnt that some of the reasons youth drink alcohol include peer pressure, increased independence, or the desire for it ... Most individuals view drinking as socially acceptable and don't realise how easy it can be to fall into an addiction trap ... As the concentration of alcohol in your bloodstream increases, your behaviour and body functions change ...”
– Nazeem

“What I have learned about alcohol ... is that it affects your health, not just your body but also your brain development. Alcohol makes your mind not right. If you drink when you're small, then you won't think right ... From the days I had the sessions ... and found out about this, I never drank alcohol again.” – Gladys

“The most important thing I have learnt is that self-control and moderation are crucial... and that we should not feel pressured by those around us ... To sum up..., alcohol and drugs present many dangers to individuals and by applying the lessons stated we can work towards a safer world.”
– Kauthar



Early intervention improves chance of longer-term recovery

South African National Council on Alcoholism and Drug Dependence (SANCA) provides a continuum of care in the field of substance and alcohol abuse, treatment and rehabilitation.

SANCA was also part of the broader prevention mission in relation to alcohol and substances through its own outreach to parents and other role-players.

The organisation noted the advantageous natural link between reaching out to the families of service users' to educate them about substance abuse and ensuring post-rehabilitation care and support for affected individuals.

SANCA's track record underscores the fact that the earlier that individuals with dependencies can access services, the better their chances of long-term recovery. SANCA noted that the partnership with Aware.org helped the entity realise that evaluation and treatment need to go beyond the abuse or dependency on a primary substance to also consider and address secondary and tertiary substances.

This year, SANCA had observed enthusiasm among the children which facilitated better participation in the daily programme. Its structured group work meant the youngsters were less disruptive, especially enjoying role-playing sessions during which service users portrayed symptoms of alcohol addiction and other alcohol-related scenarios.



Sobriety checks and roadblocks strengthen road safety

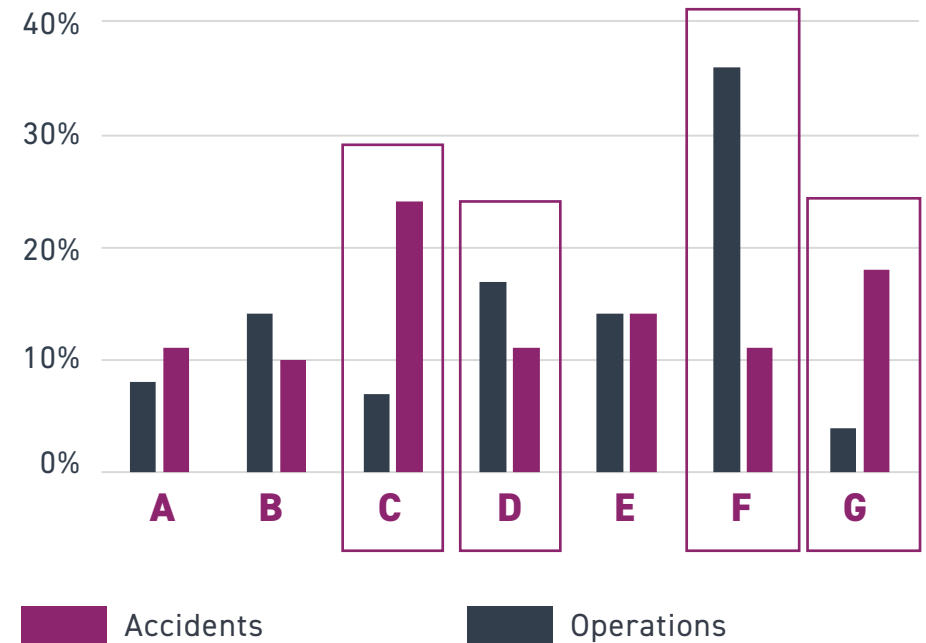
Our partnership with the Johannesburg Metropolitan Police Department (JMPD) demonstrated that increased law enforcement and police visibility on our roads reduce the accident rate due to drinking and driving.

Superintendent Michael Botolo from the JMPD said: "Since the introduction of EBAT machines, we have witnessed a remarkable decrease in drunk driving cases. In 2011, we arrested approximately 3 000 people for this offense monthly, but thanks to our partnerships with organisations like Aware.org, we've seen a substantial reduction in the number of drunk drivers. Programmes have been developed to raise education and awareness about the dangers of drinking and driving, with the aim of preventing repeat offenses."

Another crucial element of the programme was to disaggregate driving under the influence (DUI) enforcement data across Johannesburg's seven regions and compare the number of accidents between regions which had more DUI operations with those with fewer DUI operations.



Road safety operations vs road accidents for Johannesburg regions A-G, 2023



New action comes from new thinking

Aware.org's road safety rehabilitation partner NICRO manages the Shifting Gears intervention that has been used for diverting offenders away from the formal criminal justice system. The initiative enables for qualifying offenders to serve their sentences in the community.

During the year, Aware.org also supported NICRO's prevention-oriented initiative, Choosing the High Road.



Shifting Gears is a course of educational and cognitive behavioural content delivered through facilitation to qualifying offenders. Topics encompass how to change individual attitude towards alcohol use, DUI, general road safety, moderation of alcohol consumption and elimination of harmful drinking, specifically drinking and driving. Participants submit a final assignment and receive after-care support with regular progress tracking up to 12 months.

"My tolerance for driving under the influence was a behaviour learned from my father. My friends embedded the same tolerance ... This programme's cornerstone of Head, Heart and Hand – the progress from consideration to action – demonstrates that new action only comes from new thinking. I now arrange to be driven when I go and drink. I will not drink and drive. I have learned about different types of drivers."



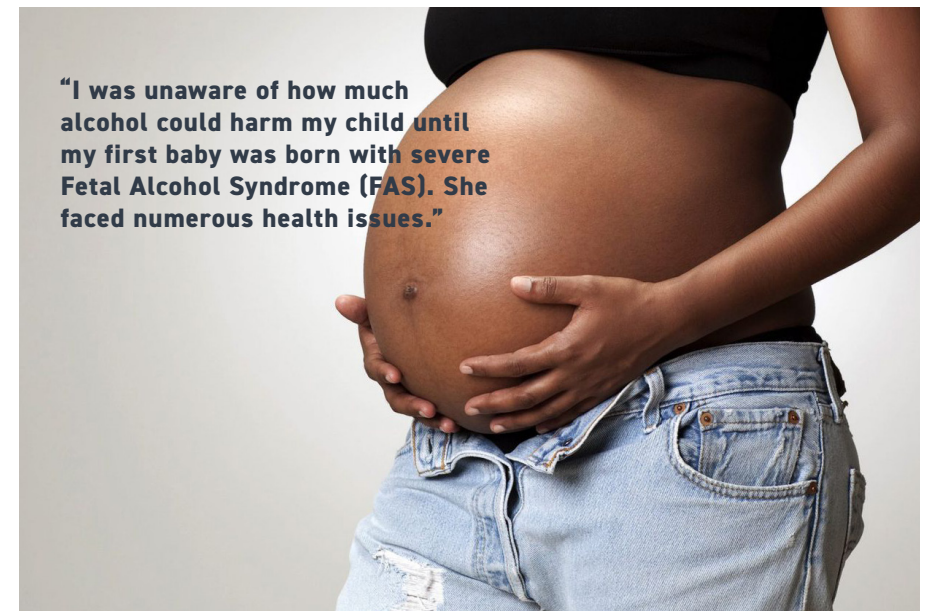
"Our figures show that Gauteng, Western Cape and KwaZulu-Natal have the largest proportion of fatal crashes involving pedestrians and that over 55% of fatal pedestrian crashes happen over weekends. RTMC supports Aware.org's efforts to work with communities in Gauteng and KwaZulu-Natal on a campaign that can help to reduce risks to pedestrians." - Road Traffic Management Corporation (RTMC)



Preventing FASD one sober pregnancy at a time

International FASD Awareness Day is observed on 9 September which Aware.org and FARR support through in-community events and the media. Testimonials from impacted mothers and people living with FASD are meaningful ways to increase awareness and support prevention. A beneficiary of the Healthy Mothers Healthy Babies programme shared her experience: "I was unaware of how much alcohol could harm my child until my first baby was born with severe Fetal Alcohol Syndrome (FAS).

"She faced numerous health issues. Thankfully, the Healthy Mother Healthy Baby programme prevented me from drinking during my second pregnancy. He's now a healthy and typical child. I've quit alcohol altogether. I'm overjoyed for my healthy child, yet deeply saddened by what my first one had to go through."





Governance Report

Aware.org is a not-profit liquor industry company with a two-tier membership structure.

- Principal members: Producers and marketers of alcohol products and industry associations in the alcohol industry. These companies are primary contributor to the Aware.org budget and play key roles in programme implementation and impact.
- Associate members: National alcohol retailers, independent retailers, distributors, manufacturers and producers that contribute to the Aware.org budget based on a sliding scale applicable to annual liquor turnover. These members support programme implementation and impact.

The company is led by a board that comprises executives and corporate affairs directors from principal member companies.

Aware.org 2022 - 23 board members

Gavin Pike

Chairperson – Aware.org
Managing Director
Diageo South Africa

Gregory Leymarie

CEO
Pernod Ricard SA

Jolene Henn

Head of Corporate Affairs
Heineken

Jordi Borrut

Managing Director
Heineken Beverages

Kurt Moore

CEO
SALBA

Pamela Narayadu Nkuna

Corporate Affairs Director
Pernod Ricard SA

Sibani Mngadi

Corporate Relations Director
Diageo South Africa

Ricco Basson

Managing Director
VINPRO

Wim Buhrmann

Managing Director
Distell Southern Africa

Becoming a member of Aware.org is a step forward to a South Africa that is truly responsible. Membership of Aware.org sets companies apart from others in the sector.

- Through the members' commitment to our joint cause, companies can access turnkey solutions to enhance their harm-reduction commitments and initiatives.
- Membership of Aware.org facilitates access to beneficial information, recognition and resources on environment, society and governance (ESG) topics that can strengthen members' corporate citizenship and financial performance.
- Every Aware.org member is a signatory of the industry's Code of Communication which falls under the ambit of the Drinks Federation of South Africa.

The Code represents the members' commitment to the highest standards of responsibility and ethical conduct across their commercial activities. As an instrument of sector-specific self-regulation, the Code incorporates mechanisms to deal with transgressions within the alcohol industry.



Finance Report

Aware.org ended 2023 in a healthy financial position. The company's income statement reflects the tincome for the company was R31 367 194, which comprises of Member revenue and other income.

The bulk of the spend, R26 459 240, was allocated to Aware.org programmes, as reflected in the table below.

Breakdown of Aware.org programme spend for period July 2022 to June 2023

#NOtoUnder18	R7 010 008
Road safety*	R12 203 532
FASD	R 3 699 641
Binge drinking	R3 546 059

*Divided between two sub-programmes: sober drivers and pedestrian safety

Other major expenditure items were:

Strategic marketing and communications: R8 327 133

The remaining expenditure covered office rental, maintenance, personnel management and other office expenses.

Michelle Badenhorst

Amarissa Accounting Services

Aware.org Members

- Alpha Brands CC
- A Mari
- Abel Liquor Store
- Accolade Wines South Africa (Pty) Ltd
- Acheron Wines & Spirit
- Adriatic Liquor and Wine Merchants (Pty) Ltd
- Adriatic Ship Supply and Trading Company Pty Ltd
- African Spirits (Pty) Ltd T/A The African Spirit Distillery
- Afrique Interlink (Pty) Ltd
- Afrisas Beverages (Pty) Ltd
- Afroliquor
- AID Import And Export CC T/A South Cape Breweries
- All Liquors (Pty) Ltd
- Alpha Brands CC
- Alvi's Drift Wines (Pty) Ltd
- Alvi's Drift Wines International
- Arbelos Wines (Pty) Ltd
- Ashton Wynkelder (Pty) Ltd
- Ayoba Bonds (Pty) Ltd
- B Vintners Vine Exploration Co
- Baalbek Trading T/A Jay & Ash Liquor
- Bacardi South Africa (Pty) Ltd
- Badsberg Wynkelder (Pty) Ltd
- Barcraft (Pty) Ltd
- Battlefield Distillery
- Bayede Marketing (Pty) Ltd
- Beam Suntory South Africa
- Beck Family Estates (Pty) Ltd T/A Graham Beck
- Belgsa Trading (Pty) Ltd
- Belguim Beer Company
- Best Spirits of Africa (Pty) Ltd
- Betensh Liquor Trading (Pty) Ltd T/A Overland Hendrina
- Bethsab Beer Wholesalers
- Beverage People
- Bidfood (Pty) Ltd
- Big Save Holdings (Pty) Ltd
- Blue Ridge Vineyard (Pty) Ltd
- Blue Rock Properties (Pty) Ltd
- Blue Sky Brand Company (Pty) Ltd
- Boekenhoutsloof Winery (Pty) Ltd
- Boland Beer Distributors (Pty) Ltd
- Boland Wine
- Bombachas T/A Sorghum Distributors
- Bonnievale Wynkelder (Pty) Ltd
- Boston Micro Grip (Pty) Ltd T/A Boston Breweries
- Bosveld Graan Produkte cc T/A Isilulu
- Botha Wynkelders (Pty) Ltd
- Bottle Logic (Pty) Ltd
- Bottle Logic Holdings (Pty) Ltd
- Brandvlei Wynkelder (Pty) Ltd
- Brave Neu World on the Water (Pty) Ltd
- Breëriviervallei Botteleryskoperasie Beperk
- Broofing & Building Contractors (Pty) Ltd
- Bruce Jack Wines SA
- Calitzdorp Wynkelder (Pty) Ltd
- Campari South Africa (Pty) Ltd
- Cape Fynbos Wines & Spirits
- Cape Town Wine Hub
- Cape Vinea (Pty) Ltd
- Cape Wine Company (Pty) Ltd
- Cape Wine Group (Pty) Ltd
- Carmen Stevens Wines (Pty) Ltd
- Cederberg Cellar (Pty) Ltd
- Chamarco (Pty) Ltd T/A Dumbe Wholesale Liquors
- Chandeling Property International
- Chill Beverages International (Pty) Ltd
- Chillies Bottle Store
- Cibotium (Pty) Ltd T/A Panjivan Swelani Liquors
- Cilmor Trust
- Citrusdal Cellars (Pty) Ltd
- City Bing Liquor Distributors
- Clear World Suppliers
- Club 88 (Pty) Ltd T/A Distribution 88
- CMS Ventures (Pty) Ltd T/A Hermanus Blue Bottle Liquors
- Gansbaai
- Coalition Trading CC Coastal Wine Export CC
- Coca-Cola Beverages South Africa
- COG Innovations T/A Copper Still Craft Distillery
- Concrete Keg & Co
- Cordier South Africa
- Core Catering Cape Town (Pty) Ltd
- Corgi Liquor Distributors
- Country Hotels SA (Pty) Ltd
- Crafters Beverages
- Creative Beverage Distributors (Pty) Ltd
- Croft Sales and Rentals CC
- CSS Wholesaler & Imports (Pty) Ltd
- Cumberland and Caterers CC T/A Cumberland Liquor Store
- D & E Distribution (Pty) Ltd
- Dannic Wines & Spirits (Pty) Ltd
- Darling Brewery (Pty) Ltd T/A Darling Brew
- Darling Cellars (Pty) Ltd
- David van der Merwe
- Dawn Distributions (Pty) Ltd
- De Doorns Wynkelder Koop Limited
- De Goree Farming (Pty) Ltd
- De Wetshof Landgoed Trust
- De Wetshof Wynkelders
- Defacto Investments 14 (Pty) Ltd T/A Panjivans PMB Liquors
- Del John Sand T/A Overland Distributors
- Dickens Family Wines (Pty) Ltd
- Dimoflex (Pty) Ltd
- DistillX (Pty) Ltd
- Distinctive Brands
- Distri Foods (Pty) Ltd T/A Distri Liq Cape Town
- Distri George (Pty) Ltd
- Dog Box Hyper Liquor Boksburg
- Donger Trading CC
- Dongmei Distribution (Pty) Ltd
- Dragon Brands (Pty) Ltd
- Drie Berge Wynkelders
- Drink Up Liquor Store (Pty) Ltd
- Du Toitskloof Koöpertiewe Wynkelder Beperk
- Dwarsloop Beer Wholesalers
- East Coast Brewing Company (Pty) Ltd
- Ebotse Trading 46 CC
- EC LIQUORS (Pty) Ltd
- Elegince (Pty) Ltd
- Ellicidor 52 CC T/A Durban North Liquor Distributors
- Epicurean Wines (Pty) Ltd
- Equator Breweries Company (Pty) Ltd
- Ermelo Beer Wholesalers (Pty) Ltd
- ESH Trading
- Etron Trading (Pty) Ltd
- Eurolane CC
- Evolution Winery (Pty) Ltd
- Ex Amino Wine Co (Pty) Ltd
- Fast Vinni Walls And Wheels
- Firebrand Africa Ventures (Pty) Ltd
- FirstCape Vineyards (Pty) Ltd
- Firth & Company (Pty) Ltd
- Flare Beverages (Pty) Ltd
- Flexi Beverages (Pty) Ltd
- FLT Holding CC
- FMS Food & Beverages SA
- Foodgistics (Pty) Ltd

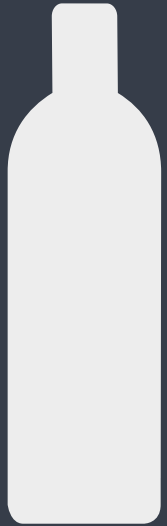


Forever Africa Lifestyle
FTW International Trading (Pty) Ltd
Gabba International
Galactic Spirits (Pty) Ltd
Gansbaai Discount Liquor
GAP Beverages (Pty) Ltd
Gember Distillery
Gemelli Foodservice Supplies T/A Gemelli Liquor
Geneva's Liquors (Pty) Ltd
German Grocer (Pty) Ltd
Gliss Products CC T/A Tops Heidelberg Distribution
Global Beer Merchant
Goodman Family T/A Col Goodman's
Grassy Park Hotel
Great Heart Wines (Pty) Ltd
Great North Distributors (Pty) Ltd
Greytown Beer Distributors (Pty) Ltd
Griekwaland Wes Korporatief Limited T/A GWK Ltd
Groundswell Goods (Pty) Ltd
Gusto Wines CC
Halewood International South Africa (Pty) Ltd
Hantam Verspreiders (Pty) Ltd
Harry Hartman Wine Company
Haxjor Marketing T/A Living Wines CC
Heineken South Africa Export Company
Hermes Ship Chandlers (Pty) Ltd
Hillbrow Jamaica Distributors
Hornbill Group
HWH Investment (Pty) Ltd
Hyde Park Wine & Spirit Merchants (Pty) Ltd
Ikhwezi Foods (Pty) Ltd
Interafrica ZA Holdings Group (Pty) Ltd
Interdrix (Pty) Ltd
Isicebi Trading
Jabulani Distributors
Jack Black Brewing Company South Africa (Pty) Ltd
Jasino General Services
Jenjian Distributors
Jetez Investments (Pty) Ltd
Jiadi Platinum (Pty) Ltd T/A Liquor King Distributors
JK Liquors T/A Westfalia Liquor Distributors
Johannes Breytenbach T/A(Pty) Ltd Tamsen Liquor
Johnny's Liquor Distributors (Pty) Ltd
Johnny's Liquor Hypermarket (Pty) Ltd
Joseph Barry Distillers
Joseph W Ciatti (Pty) Ltd
Journeys End Brands (Pty) Ltd
Juice Mate CC
Kaa Agri Bedryf
Kameelstop (Pty) Ltd
Karoo Cara Distilling Co
Kerston Foods (Pty) Ltd
KGM Distributions CC
King's Liquors
Kingsley Beverage (Pty) Ltd
Kivers (Pty) Ltd
Klauer Wynkelders (Pty) Ltd
KONMPIRE
Kopparber South Africa
Kusafiri Wines (Pty) Ltd
L Kom Liquor CC
La Leona (Pty) Ltd TA Leonista
La Verne Wine Boutique CC
Langeberg Associated Wineries (Pty) Ltd
Last Bottle (Pty) Ltd
Lavender Moon Trading 305
Le Beverage And Liquor Distribution (Pty) Ltd
Le Super Spirits T/A Perilly
Leeuwenkuil Family Vineyards (Pty) Ltd
Liberty Liquor Wholesalers (Pty) Ltd
Liberty Liquors (Pty) Ltd
Licor Trading CC T/A Kingsley Distributors
Life Grand Café Central Kitchen (Pty) Ltd
Limpopo Bonded Warehouse

Linden Discount Liquors CC
Liquor Express Bottle Store (Pty) Ltd
Liquor Legends VCC (Pty) Ltd
Lo Cal (Pty) Ltd
Louis Trichardt Beer Wholesalers T/A Makahdo Beer Distributors
Lutzville Vineyards (Pty) Ltd
Lyngrove Wine Estate
MAT Overberg Retailers (Pty) Ltd
Madadeni Beer Wholesalers (Pty) Ltd
Magents Wines (Pty) Ltd
Mandis Liquor (Pty) Ltd
Manley Asian Foods cc T/A Ding Ho
Market Demand Trading 793 (Pty) Ltd T/A PalletWise
Massmart Retailers (Pty) Ltd
Massmart Wholesale (Pty) Ltd
Masstores (Pty) Ltd T/A Makro SA
Mathuba Business Consulting (Pty) Ltd T/A Mathuba
Meander Fine Wines (Pty) Ltd
Mellasad Wine & Fruit CC
Meltrade 263 CC
Meridian Wine Distribution (Pty) Ltd
Merwida Wynkelder (Pty) Ltd
Midlands Beer Distributors (Pty) Ltd
Midnight Liquor Wholesalers (Pty) Ltd
Midway Bebida Trading (Pty) Ltd
Mimakrits Company
Mini Hardrock Lillianton
Mirage Wines CC
Mkuze Beer Distributors (Pty) Ltd
Model Liquor Distribution
Montagu Montagu Kooperatiewe Wynkelder
Montagu Wine & Spirits Co (Pty) Ltd
Mooluitsig Wynkelders
Mountain Brewing Company (Pty) Ltd
Mountain Ridge
Muller Distribution
Namaqua Wines SA (Pty) Ltd
Nareway (Pty) Ltd
Natal Geological & Property Engineering (Pty) Ltd
Navern-tech (Pty) Ltd
Navigate World Whiskey (Pty) Ltd
Ncedisa International
Need Compost CC T/A Northern Bru Brewing Company
Neogroup (Pty) Ltd
New Hope Wines (Pty) Ltd
Newshelf 1167 (Pty) Ltd T/A United National Breweries
Nexus Phoenix
Nivarp International (Pty) Ltd
Nkosi Hyper Liquors
Norman Goodfellow's (Gauteng)
Notiki Wines (Pty) Ltd
Nova Zonnestraal Estate (Pty) Ltd
Nozipho Trading & Projects T/A Zack Liquor Distributor
Nu World Industries
Nuiba 373
Nuy Wynkelder (Pty) Ltd
Nyumbani Africa Distribution (Pty) Ltd
OJ Wholesalers
Omarogen (Pty) Ltd
Onetime Liquor (Pty) Ltd
ONI Import Export (Pty) Ltd
Oranjervier Wynkelders
Orsom Africa Distributors (Pty) Ltd
Oude Molen Distillers (Pty) Ltd
Oystercatcher Winery CC T/A Black Oystercatcher
P Serassis Sales & Distribution (Pty) Ltd
Palman Distribution (Pty) Ltd
Panjivan Trading (Pty) Ltd T/A Panjivan Liquors
Panthom Craft (Pty) Ltd
Papegai Liquor Invest (Pty) Ltd
Pearl Coral 1012 CC
Peninsula Speciality Beverages
Perdeberg Group (Pty) Ltd

Pierre Simond South Africa (Pty) Ltd
Pietersbult Wynverspreiders (Pty) Ltd
Pinkies Sorghum Beer Distributors and Projects CC
Piquetberg Wynkelders (Pty) Ltd
PKS Liquors CC T/A Venture Inn Distributors
Premiere Cru Wines (Pty) Ltd
Premium Sale & Distributors (Pty) Ltd
Primi Piatti Franchise Company (Pty) Ltd
Profumi D'Italia Marketing CC
Progressive Gold & Diamond Trading Enterprise
Prosper Place Infinity
Pure Winter Rain Trading 509 CC
Quench & Company T/A Thirst Busters
Raffine SA (Pty) Ltd
Raimondi's Trading
Ramattaahle Liquor Distribution
Ramos Rapud
Rascalion Wines (Pty) Ltd
Rayba Holdings (Pty) Ltd
Real Africa Trading CC
Red Falcon Logistics (Pty) Ltd
Redford Beverages (Pty) Ltd
Ricomarc Business Distributors & Investments
Riebeek Valley Wine Co (Pty) Ltd
RJ Brands (Pty) Ltd
Robberg Fast Foods SA (Pty) Ltd
Robertson Wide River Wines Company
Robertson's Winery (Pty) Ltd
Rondebosch Kelder (Pty) Ltd
Roodezandt Kooperatiewe Wynmavery Ltd
Rooberg Winery (Pty) Ltd
Roundstone Estates (Pty) Ltd
Rowmoor Investments 882 (Pty) Ltd
Rudd Farms Ltd
SA Liquors
SA Ship Suppliers (Pty) Ltd
Safari Wine Club (Pty) Ltd
Salt Rock Wines
Samkan Agencies T/A Belgas
Samtrex (Pty) Ltd
Sand Traders 7 Exporters T/A Wineways Sales & Marketing
SAVANTIX (Pty) Ltd
Sector Distributors Shaw Premier Brands (Pty) Ltd
Shoprite Checkers (Pty) Ltd T/A Rogel Wholesale (Pty) Ltd
Signature Brands
Signature Enterprise
Silva Distribution (Pty) Ltd
Silver Bullet Productions
Simonsvlei International (Pty) Ltd
Simply Asia Kitchen (Pty) Ltd
Simunye Wines (Pty) Ltd
Siwela Wines
Slanghoek Wynkelder (Pty) Ltd Smack Republic Brewing Co
Smartboy Trading CC
SMGN Drankwinkel Ltd T/A Standard Liquor Mark
Snowballs Brand
Snowbliss (Pty) Ltd
Somerset Wines Direct (Pty) Ltd
South African Products Intl (Pty) Ltd T/A Sapro
International (Pty) Ltd
Southern Cape Beer Distributor (Pty) Ltd
Sowe Brand T/A Wine & Spirits Junction
Sparkling Wholesaler (Pty) Ltd
Sparks Liquor CC
Spier Farm Management (Pty) Ltd
Spirits and Bubbles (Pty) Ltd
Spirits Master Journey (Pty) Ltd T/A The Inventer
Spruitdrift Wynkelder (Pty) Ltd
Suncamino
Super Group Africa (Pty) Ltd T/A SG Gateway Services
Super Group Trading (Pty) Ltd T/A SG Liquor & SG Liquor Convenience
Swartland Wynkelder

Tabak Holdings (Pty) Ltd
Takealot Online (Pty) Ltd T/A Takealot.com
Tamasa Trading Wines (Pty) Ltd
Tex & Son Wholesaler
TGJ Trading CC T/A Kowie Cellars
Thai Brand Distribution Centre (Pty) Ltd
The Beyond Ordinary Wine Company (Pty) Ltd
The Legacy Wholesale Liquor Co
The Local Gin (Pty) Ltd
The Reciprocal Wine Trading Company (Pty) Ltd
The Vineyard Party (Pty) Ltd
Thibaut investment (Pty) Ltd
Thohoyandou Beer Distributors (Pty) Ltd
Thuso Group Solution (Pty) Ltd T/A Thuso Distributors
Thuso Liquor Distributors
TNI (Pty) Ltd
TNT Liquor Distribution
TOB Bottle Store CC T/A Park Liquor Store
Toot Sweet Ltd
Trade Winds Wines (Pty) Ltd
Tranquillitea Enterprises T/A Tranquili-tea
Tresso Trading 335 (Pty) Ltd T/A Belbon Hills
Tria Africa Distributors
Tria Sales and Marketing (Pty) Ltd
Truman and Orange (Pty) Ltd
Tshadibe Wholesalers (Pty) Ltd
Ultra Liquors Kya Sands
Under the Influence (Pty) Ltd
uniWines Makers & Brewers
uniWines Vineyards (Pty) Ltd
Uva Mira Vineyards
Van Loveren Vineyards (Pty) Ltd
V & H Sikelela Liquor Distributor
VDP Distributors WC (Pty) Ltd
VDP Prestige Distributors (Pty) Ltd
Vector Logistics Proprietary Limited
Vigna Wines CC
Vinesse (Pty) Ltd
Vinette Wines
Vinimark International (Pty) Ltd
Vinimark Trading (Pty) Ltd
Vinkrivier Vineyards (Pty) Ltd
VIP Liquors 24-7 CC
Vipers Trading
Vredenburg Bread Depot
Vredendaal Beer Distributors
Vryheid Beer Distributors
WAA Designs T/A DM Distributors
Waterford Estate
Wel D'Mer (Pty) Ltd
Welcome Wines (Pty) Ltd
Westonaria Beer Distributors (Pty) Ltd
Westrand Liquor Agencies
Whiskey Vault (Pty) Ltd
Wildeberg and Kompanjie T/A Boutinot SA (Pty) Ltd
Wilke Kelder Trust
Wind Band Investments T/A Cecilia Wines
Windmeut Koop Wynkelder LTD
Wine Guys CC
Wine People Trading CC
WineNet
Wings On The Fly T/A The Sommelier
Winkie Distributors (Pty) Ltd
Woolworths (Pty) Ltd
Wosprop 404 CC T/A The Food Store
Y Higgs T/A OFS Liquor Distributors
Yebo Liquor Distributions
Yunhua Yao T/A Jumbo Distributors
Zandvliet Estates (Pty) Ltd
Zevobiz Pty Ltd T/A Tony's Liquor
Zomakahle Holdings (Pty) Ltd



+27 (0)10 110 7160
info@aware.org
www.aware.org.za



aware!org
association for alcohol responsibility and education

