

Cookies Policy

1. What are cookies?

Cookies are files that store and retrieve information about the user's browsing habits. The information obtained is related, for example, to the number of pages visited, the language, the place from which it is accessed, the number of new users, the frequency and recidivism of the visits, the length of time it lasts, the browser or the computer from which the visit is made, or the application is executed.

2. What type of cookies are used by ReviewPro?

The type of cookies that are used by the browsing through ReviewPro website are the ones detailed below:

According to the entity that manages them:

- **Own Cookies:** they are sent to the user's terminal equipment from a computer or domain managed by the editor itself and from which the service requested by the user is provided.
- **Third-party Cookies:** they are sent to the user's terminal equipment from a computer or domain that is not managed by the publisher, but by another entity that processes the data obtained through cookies.

According to the period of time they remain active:

- **Session Cookies:** they collect and store while the user accesses to the website.
- **Persistent Cookies:** they collect data stored in the terminal and are accessed and processed during the defined period.

According to its purpose:

- **Technical Cookies:** they allow the navigation through the website and the use of different services that are in it (for example, controlling traffic and data communication, performing the purchase process of an order or use security items during the browsing).
- **Personalisation Cookies:** they allow the user access the service based in predetermined features.
- **Analytic Cookies:** they allow the monitoring and analysis of user behaviour. For example, to measure the activity of the application, users profiling, etc., in order to introduce service improvements based on user usage data).
- **Advertising Cookies:** allow the effective management of advertising spaces, including in the website, based on criteria such as the edited content or on the frequency in which the ads show.
- **Behavioural advertising Cookies:** allow the effective management of advertising spaces included in the website. This cookie store information of users behaviour obtained through the continuous observation of their navigation habits, what allows to develop a specific profile to show advertising.

Cookies	Host	Description	Expiration	Type	Category
OptanonConsent	.reviewpro.com	This cookie is set by the cookie compliance solution from OneTrust. It stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category. This enables site owners to prevent cookies in each category from being set in the users browser, when consent is not given. The cookie has a normal lifespan of one year, so that returning visitors to the site will have their preferences remembered. It contains no information that can identify the site visitor.	a year	Own	Strictly Necessary
_gat_UA-nnnnnnnn-nn	.reviewpro.com	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.	a minute	Own	Performance
_ga	.reviewpro.com	This cookie name is associated with Google Universal Analytics – which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports. By default it is set to expire after 2 years, although this is customisable by website owners.	2 years	Own	Performance
_ga_gid	.reviewpro.com	This cookie name is associated with Google Universal Analytics. This appears to be a new cookie and as of Spring 2017 no information is available from Google. It appears to store and update a unique value for each page visited.	a day	Own	Performance
BizoID	.ads.linkedin.com	This domain is owned by LinkedIn, the business networking platform. This sub-domain is connected with LinkedIn's marketing services that enable website owners to gain insight into types of users on their site based on LinkedIn profile data, to improve targetng.	a month	3rd Party	Targeting Advertising
lang	.ads.linkedin.com	This domain is owned by LinkedIn, the business networking platform. This sub-domain is connected with LinkedIn's marketing services that enable website owners to gain insight into types of users on their site based on LinkedIn profile data, to improve targetng.	Session	3rd Party	Targeting Advertising
id	.doubleclick.net	This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Googles real time bidding advertising exchange	8 months	3rd Party	Targeting Advertising
datr	.facebook.com	This domain is owned by Facebook, which is the world's largest social networking service. As a third party host provider, it mostly collects data on the interests of users via widgets such as the 'Like' button found on many websites. This is used to serve targeted advertising to its users when logged into its services. In 2014 it also started serving up behaviourally targeted advertising on other websites, similar to most dedicated online marketing companies. This cookie identifies the browser connecting to Facebook. It is not directly tied to individual Facebook the user. Facebook reports that it is used to help with security and suspicious login activity, especially around detection of bots trying to access the service. Facebook also say the behavioural profile associated with each datr cookie is deleted after 10 days. This cookie is also read via Like and other Facebook buttons and tags placed on many different websites.	8 months	3rd Party	Targeting Advertising
fr	.facebook.com	This domain is owned by Facebook, which is the world's largest social networking service. As a third party host provider, it mostly collects data on the interests of users via widgets such as the 'Like' button found on many websites. This is used to serve targeted advertising to its users when logged into its services. In 2014 it also started serving up behaviourally targeted advertising on other websites, similar to most dedicated online marketing companies. Contains browser and user unique ID combinaton, used for targeted advertising.	3 months	3rd Party	Targeting Advertising
lu	.facebook.com	This domain is owned by Facebook, which is the world's largest social networking service. As a third party host provider, it mostly collects data on the interests of users via widgets such as the 'Like' button found on many websites. This is used to serve targeted advertising to its users when logged into its services. In 2014 it also started serving up behaviourally targeted advertising on other websites, similar to most dedicated online marketing companies. Used to manage the login process, remembers user on return visit if they choose to stay logged in.	8 months	3rd Party	Targeting Advertising
_fbp	.reviewpro.com	Used by Facebook, which is the world's largest social networking service. As a third party host provider, it mostly collects data on the interests of users via widgets such as the 'Like' button found on many websites. This is used to serve targeted advertising to its users when logged into its services. In 2014 it also started serving up behaviourally targeted advertising on other websites, similar to most dedicated online marketing companies. This cookie identifies the browser connecting to Facebook. It is not directly tied to individual Facebook the user. Facebook reports that it is used to help with security and suspicious login activity, especially around detection of bots trying to access the service. Facebook also say the behavioural profile associated with each datr cookie is deleted after 10 days. This cookie is also read via Like and other Facebook buttons and tags placed on many different websites.	3 months	Own	Targeting Advertising
APISID	.google.com	This domain is owned by Google Inc. Although Google is primarily known as a search engine, the company provides a diverse range of products and services. Its main source of revenue however is advertising. Google tracks users extensively both through its own products and sites, and the numerous technologies embedded into many millions of websites around the world. It uses the data gathered from most of these services to profile the interests of web users and sell advertising space to organisations based on such interest profiles as well as aligning adverts to the content on the pages where its customer's adverts appear.	8 months	3rd Party	Targeting Advertising
SSID	.google.com	This domain is owned by Google Inc. Although Google is primarily known as a search engine, the company provides a diverse range of products and services. Its main source of revenue however is advertising. Google tracks users extensively both through its own products and sites, and the numerous technologies embedded into many millions of websites around the world. It uses the data gathered from most of these services to profile the interests of web users and sell advertising space to organisations based on such interest profiles as well as aligning adverts to the content on the pages where its customer's adverts appear.	8 months	3rd Party	Targeting Advertising
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PREF	.google.com	data gathered from most of these services to profile the interests of web users and sell advertising space to organisations based on such interest profiles as well as aligning adverts to the content on the pages where its customer's adverts appear. This is a common Google cookie, used across several of their services. Stores user preference and can be used to personalise ads on google searches	8 months	3rd Party	Targeting Advertising
SID	.google.com	This domain is owned by Google Inc. Although Google is primarily known as a search engine, the company provides a diverse range of products and services. Its main source of revenue however is advertising. Google tracks users extensively both through its own products and sites, and the numerous technologies embedded into many millions of websites around the world. It uses the data gathered from most of these services to profile the interests of web users and sell advertising space to organisations based on such interest profiles as well as aligning adverts to the content on the pages where its customer's adverts appear. This cookie is used by Google in combination with HSID to verify a Google user account and most recent login time.	8 months	3rd Party	Targeting Advertising
SAPISID	.google.com	This domain is owned by Google Inc. Although Google is primarily known as a search engine, the company provides a diverse range of products and services. Its main source of revenue however is advertising. Google tracks users extensively both through its own products and sites, and the numerous technologies embedded into many millions of websites around the world. It uses the data gathered from most of these services to profile the interests of web users and sell advertising space to organisations based on such interest profiles as well as aligning adverts to the content on the pages where its customer's adverts appear.	8 months	3rd Party	Targeting Advertising
HSID	.google.com	This domain is owned by Google Inc. Although Google is primarily known as a search engine, the company provides a diverse range of products and services. Its main source of revenue however is advertising. Google tracks users extensively both through its own products and sites, and the numerous technologies embedded into many millions of websites around the world. It uses the data gathered from most of these services to profile the interests of web users and sell advertising space to organisations based on such interest profiles as well as aligning adverts to the content on the pages where its customer's adverts appear. Used by Google in combination with SID to verify Google user account and most recent login time	8 months	3rd Party	Targeting Advertising
lidc	.linkedin.com	This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.	a day	3rd Party	Targeting Advertising
bcookie	.linkedin.com	This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.	8 months	3rd Party	Targeting Advertising
__utma	.linkedin.com	This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.	8 months	3rd Party	Targeting Advertising
lang	.linkedin.com	This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.	Session	3rd Party	Targeting Advertising
__utmv	.linkedin.com	This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.	8 months	3rd Party	Targeting Advertising
__qca	.linkedin.com	This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.	2 months	3rd Party	Targeting Advertising
UserMatchHistory	.linkedin.com	This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.	a month	3rd Party	Targeting Advertising
bscookie	.www.linkedin.com	This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.	8 months	3rd Party	Targeting Advertising
SID	.youtube.com	YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites. This cookie is used by Google in combination with HSID to verify a Google user account and most recent login time.	8 months	3rd Party	Targeting Advertising

HSID	.youtube.com	YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites. Used by Google in combination with SID to verify Google user account and most recent login time	8 months	3rd Party	Targeting Advertising
demographics	.youtube.com	YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites. Most likely used for demographic profiling and targeting for advertising	2 months	3rd Party	Targeting Advertising
VISITOR_INFO1_LIVE	youtube.com	YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites. This cookie is used as a unique identifier to track viewing of videos	6 months	3rd Party	Targeting Advertising
PREF	.youtube.com	YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites. This is a common Google cookie, used across several of their services. Stores user preference, can be used to personalise ads on google searches	4 years	3rd Party	Targeting Advertising
APISID	.youtube.com	YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites.	8 months	3rd Party	Targeting Advertising
GPS	.youtube.com	YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites.	29 minutes	3rd Party	Targeting Advertising
SSID	.youtube.com	YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites.	8 months	3rd Party	Targeting Advertising
LOGIN_INFO	.youtube.com	YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites.	2 years	3rd Party	Targeting Advertising
YSC	.youtube.com	YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites.	Session	3rd Party	Targeting Advertising
SAPISID	.youtube.com	YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites.	8 months	3rd Party	Targeting Advertising
visit	www.linkedin.com	This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.	8 months	3rd Party	Targeting Advertising

3. How to manage cookies?

The user has the option to allow, block or delete the installed cookies in:

On the other hand, disable cookies could modify the operation of the website. Please, check the instructions and manuals of your device for more information.

In case of blocking the use of cookies on your device it is possible that some services or features of the website are not available.

If you accept the cookies policy and later wish to delete the cookies that we have configured, check the browser's help menu for instructions.

4. Information about cookies identification

Then, you can see the identification of third parties that use cookies. Through the links that we provide, you can access information about their policies:

- **Google, Youtube & Doubleclick:** <https://policies.google.com/technologies/cookies?hl=en-US>
- **Facebook:** <https://www.facebook.com/policy/cookies/>
- **LinkedIn:** <https://www.linkedin.com/legal/cookie-policy>
- **OneTrust:** <https://www.onetrust.com/cookie-policy>

5. Update cookies policy

In the case that the characteristics or purpose of using the website cookies are modified, you will be informed about these changes in order to obtain your consent again.