

# Pioneers in knowledge



Marie  
**Curie**

Neil  
**deGrasse  
Tyson**

Indira  
**Gandhi**



Albert  
**Einstein**

Alfred  
**Hitchcock**



# Trusted *reference* solutions

We innovate how the world learns through credible and memorable experiences



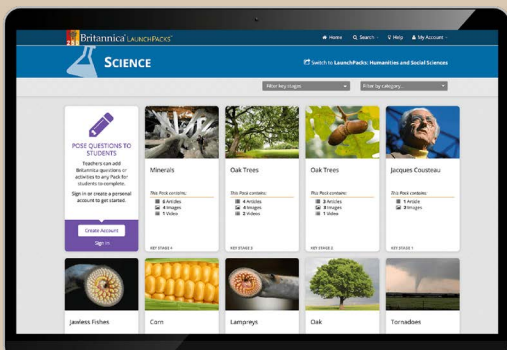
## Britannica School

[CLICK TO LEARN MORE](#)



## Britannica *ImageQuest*

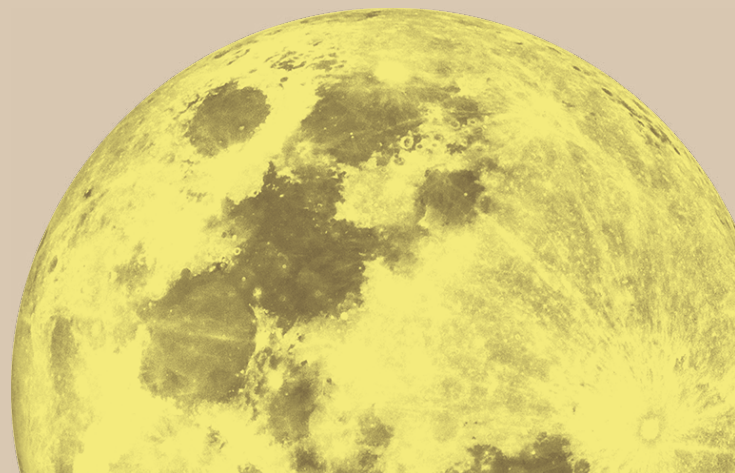
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## Britannica *LaunchPacks*

[GCSE](#)

[INTERNATIONAL](#)



# Britannica School

**Britannica School is the most comprehensive, up-to-date digital informational text for students of all ages.**

As the go-to site for research—the core of any inquiry learning model—Britannica School offers thousands of curated and curriculum-relevant articles, images, videos, audio clips, primary sources, maps, research tools, recommended websites, and three unique, but connected, databases to meet every reading level.

Britannica School's worldwide reach is unparalleled.

**150M+**  
Students

**6 in 10**  
Educators

**83+**  
Countries

The screenshot displays the Britannica School website interface. At the top, the browser address bar shows the URL `school.eb.co.uk/levels/intermediate/article/Atlantic-Ocean/`. The website header includes the Britannica School logo, a search bar, and navigation links for 'Students', 'Teachers', 'Help', and 'My Britannica'. The main article title is 'Atlantic Ocean', with a 'TABLE OF CONTENTS' icon to its left. Below the title, there are navigation options: 'Reading Level' (with levels 1, 2, and 3, where 2 is selected), 'Article', 'Images & Videos', 'Related', and 'Teacher'. A 'Did You Know?' box on the left states: 'The North Atlantic right whale is one of the most endangered whale species in the world.' The article content begins with an 'Introduction' section, accompanied by a map of the Atlantic Ocean showing its location between North and South America and Europe and Africa. The text describes the ocean's size, shape, and geographical features. A small image of a rocky coastline is visible at the bottom of the article preview.



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Accurate, current, and comprehensive content aligned to your curriculum.

## Build literacy skills in primary and secondary students.

As students navigate online searching, ensure they also have access to the most current non-fiction content for discovery and exploratory learning. Tools like the Britannica School Insights Google Chrome extension also help students compare fact-checked information along with their regular online search results.

## Meet each reader's needs with three levels of text.

Differentiation tools allow students to select an article and adjust its complexity with a single click while maintaining the age-appropriate look—ideal for classes of students at multiple reading levels. Text available for every reading age supports unique student needs.

## Streamline your planning with Lesson Plan Builder.

Review and adapt ready-made lessons on various subjects or create your own with the intuitive Lesson Plan Builder. Pre-packaged, curriculum-focused collections of multimedia assets allow educators to adapt content to meet lesson needs for every grade level.

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### Features

Support for every reading level

Wide breadth of multimedia resources

Functionality for various learning styles

Cross-curricular content

Regularly updated content

The content collector

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Maximize your tech investment and integrate with your existing resources.



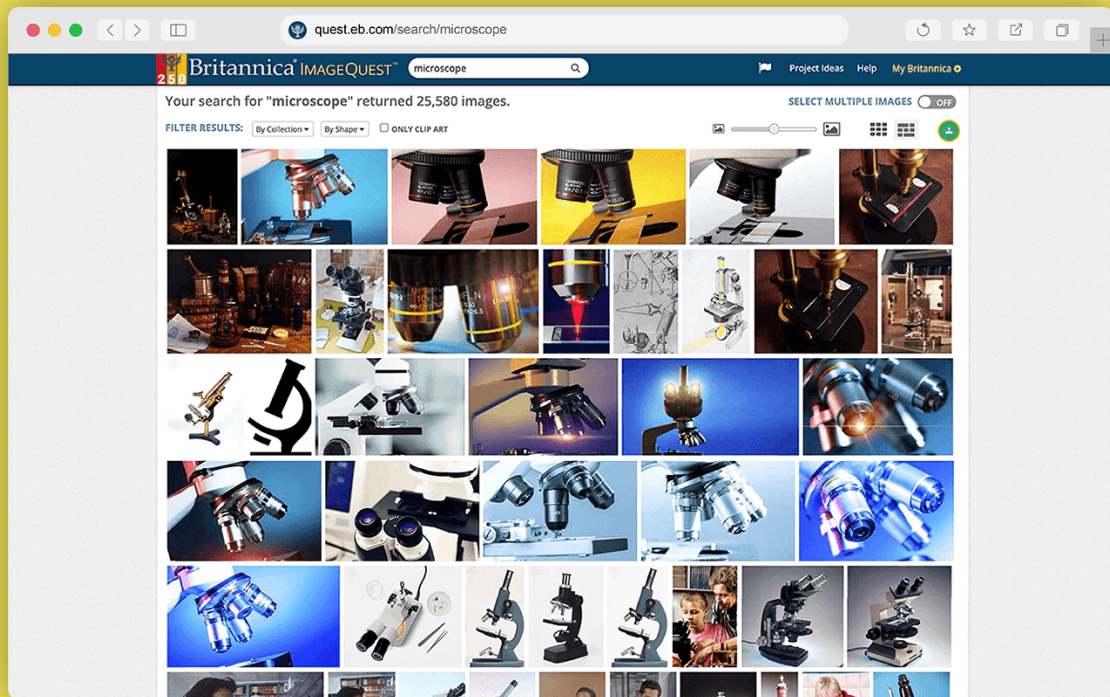
# Britannica ImageQuest

**Visual lessons start with Britannica ImageQuest, the world's most respected and trusted image libraries curated in one safe site!**

Britannica ImageQuest brings lessons, assignments, and projects to life with the best and broadest offering of curriculum-relevant imagery and digital art materials (symbols, educational illustrations, infographics, flags, and conceptual illustrations), all rights-cleared for educational, non-commercial use.

Access over 3.4 million images from more than 63 leading collections, including:

- **The Bridgeman Art Gallery**
- **Chicago History Museum**
- **Culture-Images**
- **Dorling Kindersley Images**
- **Getty Images**
- **Ingram Publishing**
- **Natural History Museum**
- **Planet Observer**
- **Press Association Images**
- **Universal Images Group**
- **and other trusted image sources.**



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**Harness the power of visual learning.**

## **Deliver high-impact visual lessons.**

Sample projects show teachers how to incorporate ImageQuest into a variety of subjects and across age groups. Guided by a Project Summary, Student Learning Objectives, Key Concept, and Implementation ideas, students use images to demonstrate understanding and content engagement.

## **Collaborate and organise easily and effectively.**

Students and teachers can easily search, tag, save, and share content using the Content Collector. The Lesson Plan Builder helps teachers create collaborative activities for small or large groups. Individuals can store items and come back later to access them!

## **Meet many users' needs with one trusted database.**

Teachers can quickly find images for lesson plans and classroom activities, while students will turn to the site for homework assignments and project-based learning. Institutions can trust ImageQuest in course development, student Web pages, publications, and newspapers.

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### **Features**

**Access to the  
best image  
libraries**

**Encourages  
visual literacy**

**Fosters  
citation usage**

**Filter  
selections**

**Scale images  
with ease**

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**Maximize your tech investment and  
integrate with your existing resources.**



# Britannica LaunchPacks

## GCSE

**Britannica LaunchPacks harnesses the skill, heart, and passion of our UK education community, bringing diverse, trusted, differentiated multimedia content into the hands of teachers.**

Curated by teachers, for teachers, around thematic units covered in the KS3-4 curriculum, Britannica LaunchPacks provides a seamless experience for students to build subject-area knowledge, think critically, and make cross-curricular connections that help them engage in meaningful learning.

For  
**Science &  
Humanities  
and Social  
Sciences**

The screenshot shows a web browser window displaying the Britannica LaunchPacks interface. The URL is packs.eb.co.uk/hss/247365. The page title is "The Space Race" under "KEY STAGE 3". The interface includes a navigation bar with "Home", "Search", "Help", and "My Account". Below the title, there are options for "LaunchPack" and "Customise", along with "Favourite", "Print", and "More" icons. A "Content Type: All" filter is visible. The main content area features a "CREATE A PERSONAL ACCOUNT" button with a list of benefits: "Customise Packs", "Save your work", "Assign students activities", and "Track student progress". Below this, there are three content cards: a video titled "Witness Neil Armstrong take humankind's first steps on the lunar surface during NASA's Apollo 11 mission", an article titled "National Aeronautics and Space Administration (NASA)", and an image titled "Alan Shepard". The article card includes a "Britannica Note" about the Cold War space race.

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Crafted by Shireland Collegiate Academy school leaders, teachers, and students alongside Britannica product engineers, editors, and curriculum experts, Britannica LaunchPacks breaks the mould for UK EdTech resources.

**Meet OFSTED requirements for a broad and balanced curriculum**

**Activate student voice, choice, self-led inquiry, and critical thinking**

**Deepen mastery of subjects through cross-thematic connections**

**Build subject-area literacy through enhanced and technical vocabulary**

**Personalise instruction for every student**

**Track student progress and comprehension**

**“LaunchPacks will change how teachers teach. Their job will be less about sourcing high-quality resources...and more about how they personalise them and how they make sure that the children in front of them are accessing those resources in a really purposeful way.”**

*Andrew Collins, Shireland Collegiate Academy Trust Senior Teacher for School Improvement*

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## Benefits

### **Empower teaching and learning.**

LaunchPacks makes it easier for teachers to focus on what and how content is taught—weaving in inquiry-based lessons, aiding 21st-century skill development, and deepening subject-area and media literacy—instead of spending countless hours searching for authoritative, unbiased, vetted, and differentiated resources around topics that correlate with their teaching and learning objectives.

### **Personalise learning for every student.**

Differentiation tools support the diverse array of student needs within a single classroom, whether through articles available at multiple reading levels, four unique levels of content bundles, or reading support tools such as read-aloud functionality, double-click dictionaries, and article translations available in over 80 languages.

### **Trust your content.**

Students who use LaunchPacks have access to resources from the leader in authoritative information, Encyclopaedia Britannica. Trust that the content you provide is created by subject experts, vetted by fact-checkers, and curated by local teachers who understand your unique curriculum and content needs.



# Britannica LaunchPacks INTERNATIONAL

**Britannica LaunchPacks transforms the way teachers deliver curriculum and the way students engage with and master core concepts while developing lifelong skills.**

LaunchPacks offers teachers and students access to rich, high-quality, and diverse content Packs relating to specific Social Studies and Science topics that are vital to curriculum-aligned instruction in a given grade range.

For  
**Science  
& Social  
Studies**

The screenshot shows the Britannica LaunchPacks Social Studies website. The browser address bar displays 'packs.eb.com/social-studies'. The page features a blue header with the Britannica LaunchPacks logo, navigation links (Home, Search, Notifications, Help), and a user profile (Britannica User). Below the header is a 'SOCIAL STUDIES' section with a 'Switch to LaunchPacks: Science' button. The main content area includes a 'Filter grade levels' dropdown and a 'Filter by category...' dropdown. The page displays several content packs:

- TIP: SHARE A PACK**: A purple box with a share icon and text: 'Use the Share button on any Pack page to send a link by e-mail or get a short link to share. Learn more about how sharing a Pack works. Learn More'.
- Mahatma Gandhi**: A pack for GRADES 9-12 containing 8 Articles, 2 Images, and 1 Video.
- Civil Rights Movement**: A pack for GRADES 6-8 containing 7 Articles, 5 Images, 2 Videos, 1 Primary Source, 1 Website, and 2 Learning Resources.
- The Civil Rights Movement**: A pack for GRADES 3-5 containing 11 Articles, 6 Images, 2 Videos, and 2 Learning Resources.
- Citizenship**: A pack for GRADES PRE-K-2 containing 2 Articles and 3 Images.

Below these packs are several image thumbnails related to social studies topics, including a person speaking, a historical battle scene, a group of people in uniform, a world map, and a historical figure in a crown.

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## Curriculum building blocks for every school

**Gain access to engaging and curriculum-aligned content**

**Empower English language learners with reading support & translations**

**Easily assign virtual lessons via LMS**

**Build core literacy and thinking skills**

**Enable personalised instruction through differentiated learning tools**

**Turn articles into an interactive PearDeck lesson**

**“Our students’ continued use of LaunchPacks from home will only further demonstrate the key things that we have found so far; it boosts engagement, facilitates tailored learning and saves teachers’ time while giving them the chance to bolster their own subject specific knowledge.”**

*Louise O’Gorman, Thorns Community College*

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## Benefits

### **Maintain a continuity of monitoring and assessment.**

Continually monitor students’ understanding in the classroom or virtually with some of our great interactive assessment tools, such as Kahoot! Quizzes and Pear Deck. For summative assessments, use LaunchPacks’ ‘assign’ function to set tasks and deadlines. Teachers can then access their submitted piece for final review and grading.

### **Save teachers time.**

From curriculum-aligned content to activities and ready-made worksheets, Britannica LaunchPacks provides teachers with the resources they need to teach a lesson. It allows educators to focus on pedagogical approach and skill development instead of sourcing and curation.

### **Develop students’ core skills for all abilities.**

LaunchPacks facilitates close reading, builds critical-thinking skills, supports student-led inquiry, and develops fundamental literacy skills. With the ‘analyse’ feature, selection of activities and question sets, students can independently hone these key skills across the science and social studies curriculum. Support tools, such as double-click dictionary, read-aloud and translation feature, allow students of all abilities to develop these skills at a pace suitable for their needs.

# Connect *with us*



**@BritannicaUK**



**@digital\_learning\_britannica**



**@Britannica\_UK**



**Britannica Digital Learning UK**



**@encyclopaediabritannica**

## UK SCHOOLS

***Emma Cork***

*Head of UK Sales*

*ecork@britannica.co.uk*

## INTERNATIONAL SCHOOLS

***Luke Saunders***

*Senior Business Development Manager*

*lsaunders@britannica.co.uk*

