



# LEISURE

INTERNATIONAL FAIR FOR TOURISM

# Presentation

**MINSK 2023**



[www.belexpo.by](http://www.belexpo.by)

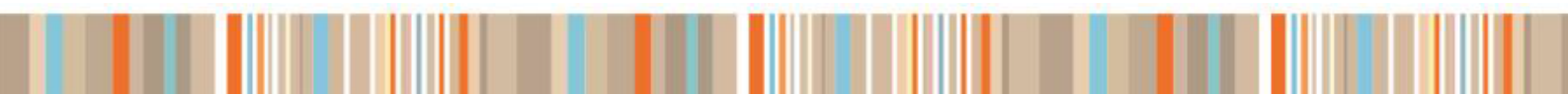


# ABOUT US

## THE COMPANY

Republican Unitary Enterprise "National Exhibition Centre" BelExpo "(hereinafter UE" BelExpo ") is the leading and the largest specialized exhibition company of the Republic of Belarus.

For over 50 years, the exhibitions, organized by UE "BelExpo", open to domestic and foreign companies the way to the market, where it is possible to represent products and services to domestic and foreign partners.



# DEAR EXHIBITORS & VISITORS!

We would like to invite you to participate  
in the 25d International exhibition of tourist services



that will be held on 13-15 April , 2023 in 4 Pobediteley ave., Minsk,Belarus.



“Leisure-2023” is the biggest tourist exhibition in Belarus.

It is an international business platform for countries, regions and tourist companies worldwide to present their services to the Belarusian market.

Visitors and participants have a unique opportunity to meet the representatives of world tourist associations and industry regulators, to find new clients and business partners, and also to learn about new industry trends by taking part in the exhibition business program.

“Leisure-2023” appears to be an effective business platform for advertising tourist routes or new tours as well as for establishing new business contacts.



Exhibition business program includes presentations, round-table discussions, seminars,B2B negotiations.

We have pleasure of welcoming you to theexhibition  
“Leisure-2023”.



# LEISURE



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## EXHIBITION THEME

- Outgoing tourism
- Business-tourism in country
- Excursions dedicated to certain subject
- Sight-seeing tours
- Tourism services
- Sport equipment
- Insurance
- Historical and cultural tourism
- Alternative tourism
- Tourism real estate
- SPA-tourism/ECO-tourism





# LEISURE



## Opportunities to participate as:

Exhibitor with stand



Presentation of the country's tourism potential on the stage of the exhibition





# LEISURE



International Spring Exhibition-Fair of Tourism Services is an effective business platform for advertising tourist routes, new tours, meetings with old partners, and establishing new business contacts

## OUR ADVANTAGES:

- The largest platform for tourism professionals
- Search for new partners and the conclusion of contracts in a short time
- The opportunity to learn more about customers and their expectations
- Up-to-date information about the market of tourism
- Opportunity to find new markets to promote your services



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