

# Guideline and Criteria App Sponsorship Opportunities

AMERICAN COLLEGE  
of RHEUMATOLOGY  
*Empowering Rheumatology Professionals*

The ACR's most widely used rheumatology clinical practice guidelines and criteria are featured in this app designed for mobile devices. It focuses on usability and clinical value at the point of care. The app is available for complimentary download to all ACR and ARP members. To date, more than 17,300 domestic and international rheumatologists and rheumatology professionals have downloaded the app.

*The ACR has five sponsorship opportunities available for \$25,000 each and will provide increased corporate visibility.*

## Benefits

- **Corporate recognition (text only) on the following pages:**
  - Welcome screen/splash screen
  - Home screen
  - Information page and screen
  - Individual sections screens
- **Corporate recognition inside sponsors tab of the app**
- **Corporate recognition on ACR website**—online exposure on multiple webpages on rheumatology.org
- **Corporate recognition in select ACR publications**—name recognition in ACR-produced promotional materials to be disseminated to ACR members and other stakeholders at the ACR's discretion.
- **Sponsor-produced marketing materials for physician offices**—sponsors can produce two

pieces annually for distribution at places such as physician offices, ACR meetings, or other meetings where target audiences attend. The ACR must approve all content before distributing in print or digitally.

## Features

- Full guideline, criteria, and COVID-19 clinical guidance content
- Interactive treatment formulas
- Scores and scales
- Adaptable experience for busy rheumatologists and rheumatology professionals

## Featured Guidelines & Criteria

### GUIDELINES

- Axial SpA
- Glucocorticoid-Induced Osteoporosis
- Gout

- Integrative Interventions for Rheumatoid Arthritis
- Juvenile Idiopathic Arthritis
- Osteoarthritis
- Perioperative Management
- Psoriatic Arthritis
- Reproductive Health
- Rheumatoid Arthritis
- Total Joint Arthroplasty
- Vaccinations
- Vasculitis

### CRITERIA

- Antiphospholipid Syndrome (APS)
- Calcium Pyrophosphate Deposition (CPPD) Disease
- Gout
- IgG4-Related Disease
- Myositis
- Rheumatoid Arthritis
- Rheumatoid Arthritis Remission
- Sjögren's Syndrome
- SLE
- Systemic Sclerosis
- Vasculitis