

2015

ACTIVITIES REPORT



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ABOUT ASIA CENTRE

It provides meeting facilities and services for academic and professional development, communications and outreach, research and publications, and development and technical assistance.

Asia Centre connects peoples and regions through collaborative partnerships with educational institutions, international organizations, non-profit organizations and other institutions in the private and public sector.

The Centre harnesses its strategic location and strong international networks to co-convene activities to address contemporary issues in the region.

KEY HIGHLIGHTS OF 2015



**ACQUISITION,
RENOVATION,
FURNISHING & FITTINGS
OF THE SPACE IN
CENTRAL BANGKOK.**



**LEGAL REGISTRATION &
ESTABLISHMENT OF ASIA
CENTRE**



**DEVELOPING WEBSITE
& PROMOTIONAL
MATERIALS.**



**ASSEMBLING
GOVERNANCE &
OPERATIONAL
STRUCTURES & POLICIES**

The germination period leading to the incorporation of the Centre in 2015, spans some seven years of reflection, conceptualization and preparatory work, including acquisition of infrastructure. The idea of a Centre grew initially out of reflections on the changing nature of both the tertiary education and not-for profit sectors. There was a gap where universities needed industry and community connected teaching partners, while civil society needed evidence-based research to support its work. The need to respond to this gap spurred a natural complicity and spirit of innovation that carried forward the idea of the Centre into 2015.

THE BACKSTORY



LAYING THE GROUNDWORK

Formal preparations for establishing Asia Centre began in 2012 when a preliminary six-month study and planning operation was undertaken in Bangkok, Thailand. Bangkok, was selected as Asia Centre's strategic location given the city's position as regional and international crossroads for people, networks and institutions.

Setting Up Infrastructure

The Asia Centre project began with the acquisition of a 120 sqm office space next to Phayathai BTS Station and Airport Link in central Bangkok. This was followed with by the renovation and setting up the physical premises of the Centre including the purchase and installation of furniture and fittings.



Creating the Asia Centre space

Legal Framework & Core Functions

In July 2015, Asia Centre was incorporated as an independent, non-partisan legal entity in Thailand to connect peoples and regions through collaborative partnerships. It's vision and mission are as follows:

Vision Statement

Improving the lives of people in Asia

Mission Statement

To improve the lives of people in Asia through innovative and collaborative partnerships.

It operates as a social enterprise to serve the core functions of a think tank for research and trainings, a regional hub for academic and civil society networking, a project partner with stakeholders with shared interests and as a meeting space for activities and events.

Think Tank

Regional Hub

Project Partner

Meeting Space

Governance & Management Structure

Asia Centre's work is guided by three groups of people comprising of the Advisory Board, Centre Associates and the Management Team. The Advisory Board is made up of a panel of international academics that provide advice on the strategic direction of the Centre's programmes. Centre Associates are experts in their field of specialty, whom the Centre draws on to execute or deliver selected activities.



Advisory Board

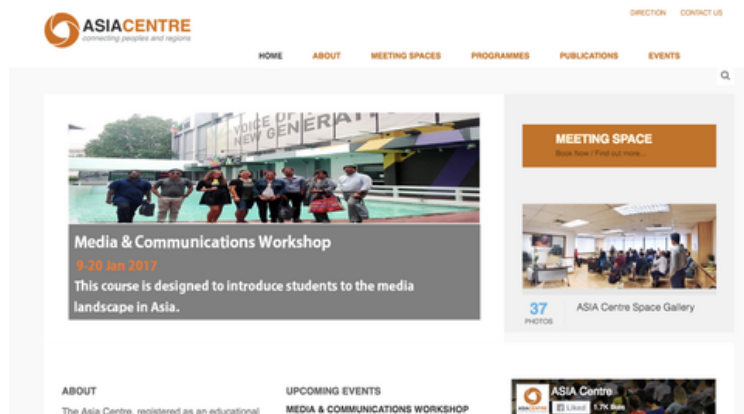
The day to day operations of the Centre are handled by the Management Team with the support of interns. The Management Team also developed and put in place a set of policies that will guide the Centre's day to day operations.

Brand Identity & Online Presence

The Asia Centre logo and branding were also developed. Earth tones and a modern touch were chosen to provide a cosy yet a contemporary feel to the Asia Centre brand image. Following which, Asia Centre launched its website and built up an online presence through social media engagement on Facebook and Youtube. A regular newsletter through a dedicated mailing list also allows the Centre to actively engage with and update community members.



Asia Centre logo & merchandise



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Asia Centre