



2018 Community Investment Program Update Financial Services Department

Sherri Cassidy, CPFO
Chief Financial Officer
February 7, 2019

Community Investment Program Background

- 2017 Developed Internal Review Process
 - Community Investment requests submitted to Chief Financial Officer
 - Organizational Overview
 - Economic Activity Driver
 - Return on Investment
 - Community Benefit
 - Determine if funding is available
 - Review with County Administrator/Deputy County Administrator
 - Provide BoCC with Annual Sponsorship Report



BoCC Dues and Memberships

<u>Organization</u>	<u>2018</u>	<u>2019 (Est.)</u>
Chamber/EDC Annual Dues	\$ 85,000	\$ 85,000
Chamber/EDC Federal Coalition Annual Dues	10,000	-0-
Colorado Counties, Inc.	75,000	75,000
Colorado Counties, Inc. (Public Lands)	291	377
El Paso County Conservation District	12,000	14,400
Fountain Creek Watershed District	-0-	45,596
Fountain Valley Chamber of Commerce	150	150
Manitou Springs Chamber of Commerce	525	525
Military Affairs	250	250
National Association of Counties (NACo)	11,545	11,545
Pikes Peak Area Council of Governments	202,395	202,357
Pikes Peak Regional Water Authority	6,040	6,040
Southern Colorado Women's Chamber	750	750
TOTAL DUES & MEMBERSHIPS:	\$403,946	\$441,990



2018 Community Events

Organization

\$ Amount

- St. Patrick's Day Parade 3,000
- El Cinco De Mayo Parade 500
- Festival of Lights Parade 3,000
- Manitou Springs Christmas Parade 1,000
- Pikes Peak Range Riders – Western Street Breakfast 10,000



2018 Community Events (Cont.)

Organization

\$ Amount

Colorado Springs Sports Corporation

30,000

- Rocky Mountain State Games
- Pikes Peak International Hill Climb
- Colorado Springs Labor Day Lift Off
- Pikes Peak Cycling Hill Climb
- Pikes Peak Airstrip Attack

TOTAL COMMUNITY EVENTS:

\$ 47,500



2018 Community Programs

Organization

\$ Amount

- Community Health Partnership – Continuum of Care 15,000
- Downtown Ventures – Pike Cycle 15,000
- Colorado Springs Conservatory Foundation 60,000
 - Partner Program Expansion
 - Project 4A – Teen Suicide Prevention
- VisitCOS – Visitors’ Guides Mailing Cost Offset 50,000
- Cultural Office of the Pikes Peak Region (COPPeR) 15,000
 - PeakRadar.com website
- Downtown Partnership – Various Initiatives 30,000
- Leadership Pikes Peak – Leading Edge Program 12,000
- Pikes Peak United Way – Colorado Springs Promise 25,000



2018 Community Programs (Cont.)

<u>Organization</u>	<u>\$ Amount</u>
• Peak Military Care Network – Network of Care Website	36,000
• Colorado Springs Philharmonic – General Operating	35,000
• Pikes Peak Mechanical Contractors Association	5,000
• Warm Wheels	
• Rhyolite Press, LLC – Photo Lab Production	6,000
• The Salvation Army – Warming shelter	5,500
• Pikes Peak Community College	6,000
• Vertical Hydroponic Unit for indoor garden	
TOTAL 2018 COMMUNITY PROGRAMS:	\$ 315,500



2018 Community Investments Grand Totals

BoCC Dues and Memberships	\$403,946
Community Events	47,500
Community Programs	315,500
TOTAL 2018 COMMUNITY INVESTMENTS:	<hr/> \$766,946





Questions?

