

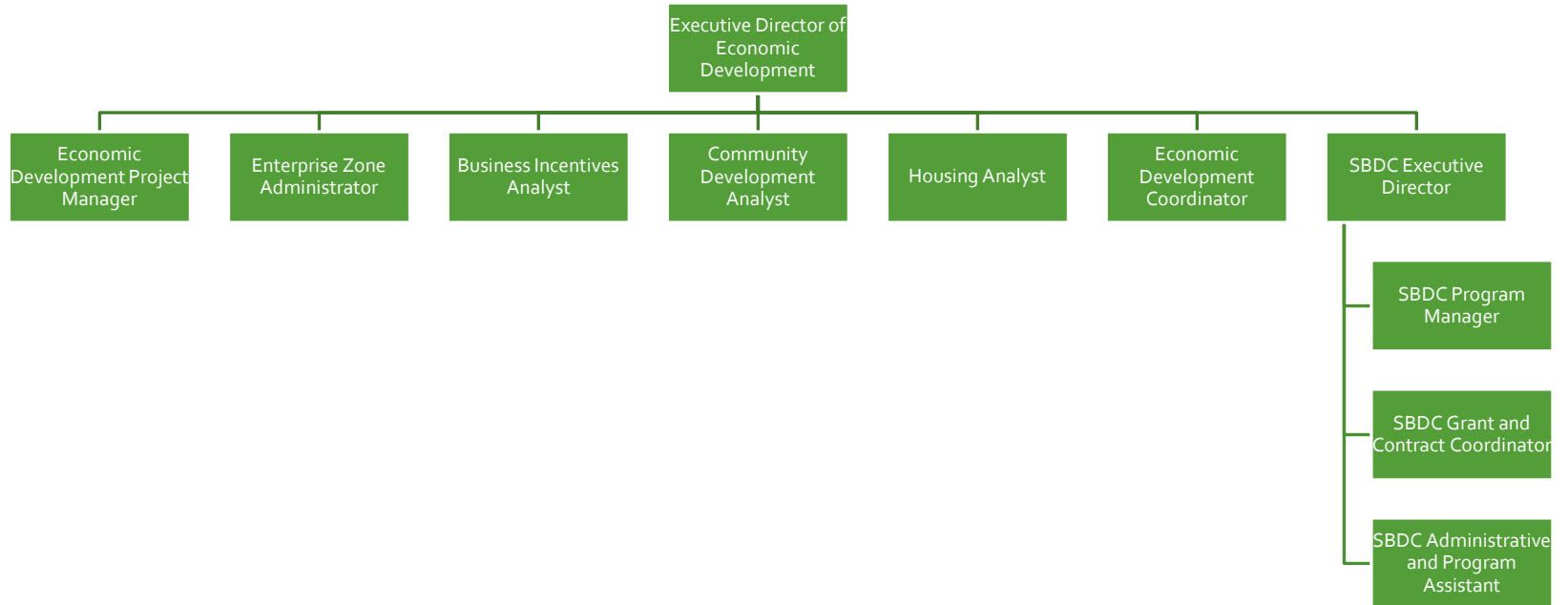


2022 Budget Presentation Economic Development

Crystal LaTier, Executive Director

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Organizational Chart



Operations

Mission:

In El Paso County, Colorado, we take a holistic approach to Economic Development. Our office is uniquely tasked with serving an ever-growing region with ever-changing needs. We navigate our dynamic economic landscape with a focused approach, by offering diverse incentives for businesses and leveraging federal and state resources for housing and community development. Our goal is to assist in creating a robust, diversified, and equitable economic ecosystem



Operations

- The department focuses on three main areas:
 - Business Incentives
 - Community Initiatives
 - Housing



Operations

- Business Incentive components include:
 - Enterprise Zone
 - Business Loan Fund
 - Commercial Aeronautical Zone
 - Opportunity Zones
 - Special Initiatives that Assist with Business Development
 - Host Agency to the Small Business Development Center (SBDC)



Operations

- Community Initiative components include:
 - Community Development Block Grant Program (CDBG)
 - Enterprise Zone Contribution Projects
 - Non-Profit Bonds



Operations

- Housing components include:
 - El Paso County Housing Authority
 - Housing Trust Fund
 - Single Family “Turnkey Plus” Program
 - Multifamily Mortgage Bond Program
 - Fair Housing



Operations

- COVID-19 Operational Pivots and Innovative Programming:
 - Pikes Peak Enterprise Zone Business Relief Fund
 - 501(c)4/6 Relief Program (2 Rounds)
 - El Paso County Regional Business Relief Fund (2 Rounds)
 - Community Development Block Grant- CV Funding
 - New SBDC Partnerships

The programs above denote an investment of nearly \$30M in federal funding that has been programmed and deployed to economic and community initiatives to assist with recovery within our region



Mandates/State Statutes Required

- Federal:

- The Opportunity Zone Program was implemented through the 2017 Tax Cuts and Jobs Act and must adhere to various sections of the Internal Revenue Code which are still under review
- The Community Development Block Grant Program is governed by the U.S. Housing and Community Development Act of 1974
- The Small Business Development Center is governed by the U.S. Small Business Act
- Private Activity Bonds must adhere to requirements identified by the Internal Revenue Code
- The Department of the Treasury (Treasury) Office of Inspector General (OIG) is responsible for monitoring and oversight of the receipt, disbursement, and use of Coronavirus Relief Fund (CRF) payments as authorized by Title VI of the Social Security Act, as amended by Title V of Division A of the Coronavirus Aid, Relief, and Economic Security Act (CARES Act)/ American Rescue Plan



Mandates/State Statutes Required

- State:
 - The Enterprise Zone and Commercial Aeronautical Zone are governed by the Colorado Urban and Rural Enterprise Zone Act
 - Private Activity Bonds must also adhere to various sections of the Colorado County and Municipality Revenue Bond Act
 - The El Paso County Housing Authority is governed by C.R.S. 29-4-503



Strategic Plan Goals, Operating Indicators, Capital Projects

- Encourage the growth of existing businesses and recruitment of new businesses
- Support and advocate for a strong federal presence and related businesses
- Promote a positive community vision which is attractive to businesses and employees
- Expand tourism opportunities and emphasize its impact on the economy
- Promote a variety of housing options/opportunities and the region's neighborhoods
- Programmatic Strategic Goals



Budgetary Highlights

- Through partnerships and administration of federal and state programming, the Economic Development Department continues to operate effectively and efficiently through funding support from:
 - Community Development Block Grant Program
 - El Paso County Housing Authority
 - Enterprise Zone
 - Updated PAB Issuance Fee Structure Revenue
 - Small Business Administration



Base Budget and Critical Needs

- One-time Critical Need Request- \$4,500,000

Year	Base Budget
2021	\$278,422
2022	\$278,422 + \$4,500,000= \$4,778,422
2022 Critical One-time Need Request for External Programming of \$4,500,000	



Critical Need Program # 1: Housing Trust Fund

One-time Critical Need Request: \$3,000,000

- A revolving loan fund which provides funding to agencies with experience in the design and administration of innovative programs that address the housing needs in El Paso County.
 - Development of new, affordable, accessible housing units (high priority)
 - Preservation of existing, affordable, accessible housing units (high priority)
- Low interest gap financing
- \$200,000 - \$500,000 at 1-3% interest
- \$5 million provided to a total of 10 projects over the last 5 years



Housing Trust Fund Projects-In Service



Traditions

180 Units; \$1,300,000 HTF
Open – Late 2018



Rocky Mtn Apartments

18 Units; \$200,000 HTF
Open – June 2020



Freedom Springs

50 Units; \$500,000 HTF
Open – September 2020

Economic Development



Greenway Flats

65 Units; \$500,000 HTF
Open – July 2019



Housing Trust Fund Projects-Under Development



Shooks Run
40 Units; \$500,000 HTF
Close – Sept 2020



Villas at Mesa Ridge
60 Units; \$350,000 HTF
Close – Oct 2020



Academy Heights
200 Units; \$300,000 HTF
Close – March 2021

Economic Development



Greenway Flats
54 Units; \$575,000 HTF
Close – July 2020



Critical Need Program # 2: Business Loan Fund

One-time Critical Need Request: \$1,500,000

- What is the BLF?
 - Revolving loan fund for private, for-profit businesses/start-ups
 - Re-launched earlier this year
 - Administered in partnership with Colorado Enterprise Fund
 - Low interest gap financing
- Loan Parameters
 - Loan sizes: \$5,000 - \$50,000
 - No more than 500 employees, Maximum gross revenue of \$5M or less
 - Interest rates: fixed rates (depending on loan size and term)
- Eligible Uses
 - Financing of fixed assets, supplies and inventory, working capital, minor renovations, business acquisition



Questions?

