

AJAX



KUNGFU

**ACCESSIBILITY**



**UNIVERSALITY**

# PROGRESSIVE ENHANCEMENT

AJAX

CONTENT

STRUCTURE

PRESENTATION

BEHAVIOR

HTML

CSS

AJAX



# WHAT IS



# AJAX

# THIN CLIENT

BROWSER

DISPLAY

SERVER

STORE

PROCESS

# RICH CLIENT

AJAX

BROWSER

SERVER

DISPLAY

STORE

PROCESS

# HUJAX



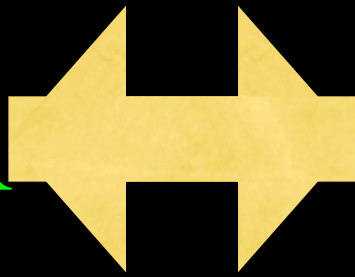


# PROGRESSIVE ENHANCEMENT

CONTENT  
STRUCTURE  
PRESENTATION  
AJAX

**BROWSER**

LINKS  
FORMS



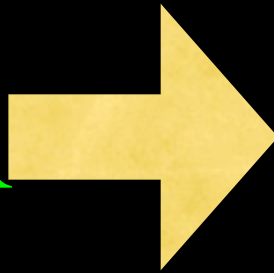
**SERVER**

HEADER  
NAV  
SEARCH  
LOG IN  
BASKET  
CONTENT  
FOOTER

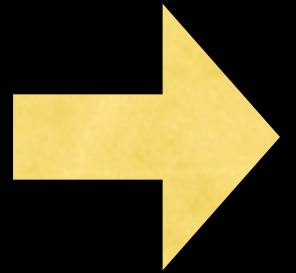
**BROWSER**

LINKS

FORMS



**AJAX**





AJAX

HEADER  
NAV  
SEARCH  
SERVLET  
BASKET  
CONTENT  
FOOTER

# DECEPTIVELY RICH CLIENT

AJAX

BROWSER

SERVER

DISPLAY

STORE

PROCESS



# PARADOX



PLAN FOR AJAX FROM THE START  
IMPLEMENT AJAX AT THE END

# DODGING BULLETS



```
<a href="javascript:...">
```

```
<a href="#" onclick="..">
```



# PATTERNS



RATE COMMENT  
SHOP REGISTER

BULLETPROOF



AJAX

