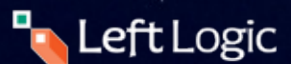#ffconf

Sponsorship Pack

For more information contact Remy & Julie
at events@leftlogic.com or +44 (0)1273 557744

Picture: Anna Shipman, Lead Architect at GOV.UK
ffconf is a LeftLogic Production

Left Logic

What is ffconf?

ffconf is now in it's eighth year, and is the UK's leading JavaScript conference, for front end developers and engineers who want to learn more about the programming language of the web — and last year we sold out in just 9 minutes!

This year, we are running the same conference over two days! A total of 550 web developers from all over the world will be attending on Thursday 10th and Friday 11th November 2016. Tickets have been priced to be affordable and cost £170+VAT.

> "*#ffconf is a wrap: what a truly inspirational event with so many interesting topics. Glad that I finally was able to attend.*"
>
> **@rmehner**

When & Where

The conference is being held on Thursday 10th and Friday 11th November at the Duke of York's, Brighton, UK.

The prestigious Duke of York's is the UK's oldest purpose-built cinema, first opening on 22nd September 1910.

The Organisers

The conference is a family run conference by Remy Sharp: who runs his own development agency Left Logic, and Julie Sharp: an events manager and running the logistics of the event.

"Last Friday was my first #ffconf – was blown away by the quality and variety of talks. Fantastic achievement from the conf team!"
@jamesdacosta

Why Sponsor ffconf?

Sponsoring ffconf will mean web developers, bloggers and other members of the community will get to know your company better and see that you want to support their community.

You will have the opportunity to promote your brand and products to attendees and meet potential new employees, clients or users. There are also networking opportunities throughout the conference and during the after party.

Past Sponsors

> *"As I head home, Thank you, again to @rem, @Julieanne and the volunteers for @ffconf. Incredible event and I felt incredibly taken care of."*
>
> **@johnkpaul**

Audience

The conference is catering for the front end engineers in the web development community.

Web professionals from the UK and across Europe and even from further afield are expected to attend.

You will meet developers with a range of experience, including designers and backend developers looking to get a better understanding of the browser platform.

Sponsorship Opportunities

Three levels of sponsorship are available, along with additional opportunities for individual sponsorship. Places are strictly limited.

Platinum	Gold	Silver
£10,000+VAT 2 places available	£5,000+VAT 4 places available	£3,000+VAT 4 places available
6 conference passes for each day	4 conference passes for each day	2 conference passes for each day
Exclusive inclusion of your logo on our conference videos (which are released for free post event), which have had over 100,000 views over past 4 years.		
Two tweets from @ffconf & @rem (47k+ total followers) – pre and post event	Two tweets from @ffconf & @rem (47k+ total followers) – pre and post event	Tweet from @ffconf & @rem (47k+ total followers) – pre event
Opportunity to introduce one of the speakers (one sponsor per day)		
Inclusion of promotional material for delegates	Inclusion of promotional material for delegates	
Top placement of logo on web site	Logo on web site	Logo on web site
Top placement of logo on screen during breaks	Logo on screen during breaks	Logo on screen during breaks
Verbal thanks and acknowledgment from Remy on stage	Verbal thanks and acknowledgment from Remy on stage	
Logo on name badge/programme	Logo on name badge/programme	Logo on name badge/programme
Top placement of logo on banner popups placed on the stage	Logo on banner popups placed on the stage	
Exclusive right to provide branded lanyards		
Two guest invitations to exclusive speakers' dinner		
Early access to purchase up to 10 additional tickets (whilst tickets available)	Early access to purchase up to 10 additional tickets (whilst tickets available)	Early access to purchase up to 10 additional tickets (whilst tickets available)
Company, link and sponsor message included in our delegate newsletter	Company and link included in our delegate newsletter	Company and link included in our delegate newsletter

Additional Sponsorship Opportunities

Micro sponsors: £1,000 +VAT

- 1 conference pass to one day (of your choice)
- Tweet from @ffconf and @rem (47k+ total followers) pre conference
- Logo on web site
- company name on badge/programme
- Early access to purchase up to 10 additional tickets (whilst tickets available)

After party sponsor firstly available to Platinum sponsors — we would like you to cover the drinks for our delegates at the after party. You will be fully credited in the programme and closing of the conference. We've found delegates may not recall the night perfectly, but usually remember who bought them the drinks!

Pre-party firstly available to Platimum and Gold sponsors. Our informal pre-party has increased each year whereby our delegates take over the local pub where everyone joins us.

Other ideas include (which we can also help organise): branded cake pops, branded ice cream, branded popcorn (it's a cinema afterall!), speaker's meal, refreshments, t-shirts or bespoke schwag — we worked with a sponsor to produce a notebook with custom print.

Get in touch if you have an idea and we'll help make it work.

Please note: the conference is carefully curated to ensure the best quality event for our delegates. As such sponsorship does not include a "speaking slot" — but you are more than welcome to submit a proposal.