

The background of the cover is a photograph of a garden. In the foreground, several tall, vertical spikes of small, vibrant purple flowers are in focus. Two brown butterflies with prominent white and orange eyespots are perched on one of the central flower spikes. In the upper left, a bright orange butterfly is captured in flight, its wings spread. The background is a soft-focus green, suggesting other foliage and trees.

2018

ANNUAL  
REPORT

SANTA BARBARA  
MUSEUM  
*of*  
NATURAL  
HISTORY



## Letter from the Director

The Museum had planned for 2018 to be a celebration of the completion of the Centennial Project and for the grand re-opening of our newly renovated exhibit halls and the Sprague Butterfly Pavilion, but the year started with horrible tragedy in our community. The Museum and Sea Center offered free admission for families affected by the debris flow and Thomas Fire. In addition, we offered the Museum as a memorial location for families who lost a loved one.

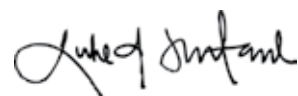
While our operations were impacted for several weeks, neither the Museum nor the Sea Center suffered damage during the Thomas Fire. In response, we began on a deeply serious note with the Museum taking the lead in co-organizing a free town hall meeting at the Granada Theatre on April 25 to help advance a community conversation about how to improve our readiness and response to natural disasters driven by climate change. We pivoted in May, when Fleischmann Auditorium transformed into four of Santa Barbara's distinct habitats as guests enjoyed our 19<sup>th</sup> Annual Mission Creek Gala, *Phenomenal Santa Barbara: Experience the Extraordinary*. This was one of our most successful Galas ever, raising over \$450,000 to support the Museum's education programs.

Memorial Day weekend saw the opening of our summer show, *50 Greatest Photographs of National Geographic*, in Fleischmann Auditorium. Walking through these strikingly iconic images from the magazine, together with explanations of the story behind each photo, provided tremendous and sometimes poignant awareness of the bounty and fragility of the human and natural worlds. Just one week later, we reopened the eastern suite of our galleries after ten months of renovation. It was satisfying for all at the Museum to see the overwhelmingly positive response from our Members and visitors as they discovered our restored and transformed halls.

The renovated galleries were heavily attended over the summer after their re-opening, and work was completed on the Sprague Butterfly Pavilion, the Museum Backyard and the Nature Club House by the end of September. This enabled us to premier *Butterflies Alive!* for a short three-week run; this exciting exhibit opened to the public in September.

The year truly was one of the most important year's in the Museum's history. With the renovations completed we continued our mission of documenting and sharing the rich natural history of the Santa Barbara region with tens of thousands of visitors and school children. I want to extend my heartfelt thanks to you for your generous support of our efforts.

Sincerely,



Luke J. Swetland  
President & CEO



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# 2018 By the Numbers



**82,319** guests enjoyed the Museum



**92,216** guests enjoyed the Sea Center



**36** years worked by Curator Emeritus of Malacology Paul Valentich-Scott before his retirement in 2018



**2,780** drawers of birds, mammals, nests, and bones dismantled and replaced through the Vertebrate Zoology cabinetry replacement project



**13,200** elementary school students participated in School and Teacher Services programs



**380** volunteers at the Sea Center contributed 14,300 hours

**12**

scientific articles published on marine snails, bivalves, beetles, and orchids



**\$5.9** million dollars raised to support inspiring a passion for our natural world



**5,752** Members



**1,175** guests enjoyed Wonder Wednesdays summer programming by Community Education



**1,083** children participated in spring, summer and winter camps, and we offered 40 full scholarships



**7,918** species in California beetle fauna confirmed by Schlinger Chair and Curator of Entomology Dr. Matthew Gimmel's research, 2,505 of which are represented in our collection



**8,314** guests visited the Museum Library



**9**

feet – height of taxidermied Polar Bear on display at the Sea Center

The Santa Barbara Museum of Natural History gratefully acknowledges the following honor roll of supporters for their significant contributions during 2018.

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**MISSION CREEK LEGACY SOCIETY**

The Mission Creek Legacy Society honors those who have provided a lasting legacy for tomorrow's generations by including the Santa Barbara Museum of Natural History in their estate plans.

- Becky and Peter Adams
- Jenny and Matt Adams
- Lyn and David Anderson
- Anonymous
- Victor K. Atkins, Jr.
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**The following made gifts to the Museum in the name of a friend or loved one.**

- In honor of Cindy Blake*  
Joyce Blake
- In honor of Stacey Byers*  
Patty and John MacFarlane
- In honor of Carolyn Chandler*  
Patty and Bob Bryant  
Milly and George Kaufmann
- In memory of Juliette Greer*  
Candy Brush
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Jacob Ogawa, Savanna Patino,  
Evelyn Robles, Laura Theiss,  
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**Johnson, John R.** 2018. Walking the Walk: The Life and Contributions of Randy Milliken, in: Patterns of a Life, Patterns of Native Lives: A Forum Inspired by the Work of Randall Milliken, Society for California Archaeology 52nd Annual Meeting, San Diego, California, March 10.

Rodriguez, J., S. I. Cenicerros, J. L. Sperati, R. L. Vellanoweth and **P. W. Collins**. 2018. Understanding the Terrestrial Environment by Analyzing Owl Roosting Sites on the Channel Islands: Preliminary Evidence from Barn Owl Cave (*Tyto alba*), Santa Barbara Island, CA. Society for California Archaeology Annual Meeting, March 8-11, 2018. San Diego, CA. [Oral presentation]

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## FILMOGRAPHY

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# 2018 Revenue & Expenses

CONDENSED FINANCIAL INFORMATION AMOUNTS  
IN THOUSANDS (000'S)

## Statement of Activities year ended December 31, 2018

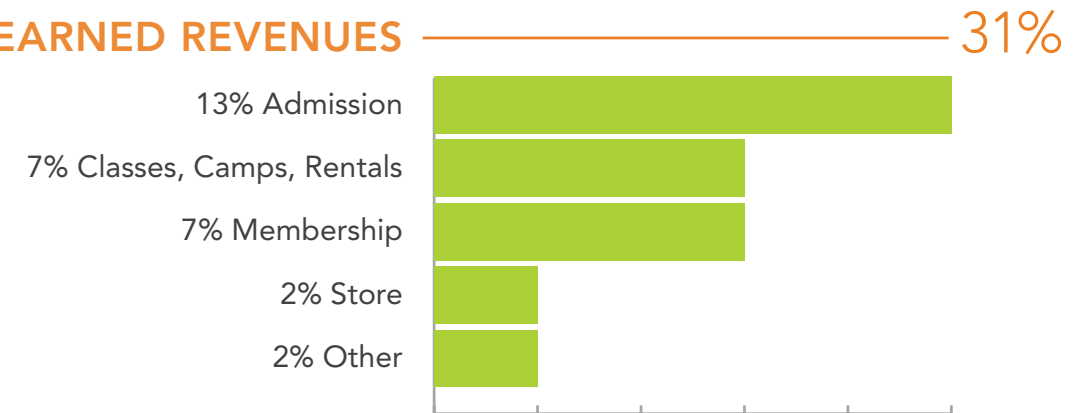
SUPPORT AND REVENUE	2018	2017
Earned	1,454	1,480
Contributed	3,294	5,544
Investment Income	-2,744	6,205
Trusts	-212	1,167
Other Income	140	79
Revenue Centers	546	514
<b>Total Income</b>	<b>\$2,478</b>	<b>\$14,989</b>
EXPENSES		
Total Expenses	7,801	7,212
Net Excess	-\$5,323	\$7,777

## Statement of Financial Position

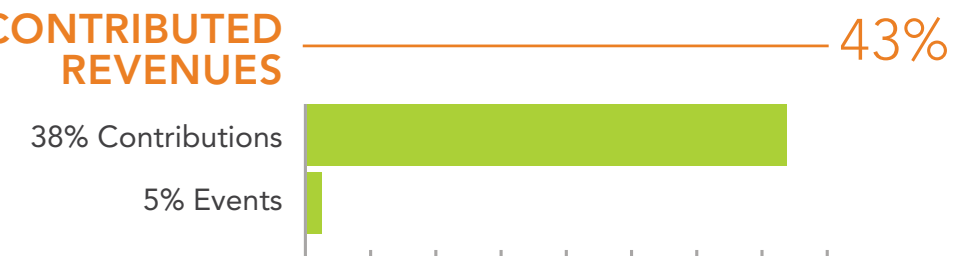
ASSETS	2018	2017
Cash & Cash Equivalents	944	951
Grants & Pledges Receivable	320	383
Other	4	73
Inventory	90	87
Prepaid Expenses & Other Asset	146	184
Bequests Receivable	160	1,810
<b>Total Current Assets</b>	<b>1,664</b>	<b>3,488</b>
OTHER ASSETS		
Grants & Pledges Receivable	369	427
Investments restricted to capital improvements	0	5,083
Investments	39,321	42,473
Charitable Trusts held by others	2,936	2,795
Interests in Perpetual Trusts	6,791	7,483
Rental Property	630	630
Property & Equipment, net	21,245	16,533
<b>Total Other Assets</b>	<b>71,292</b>	<b>75,426</b>
<b>Total Assets</b>	<b>\$72,956</b>	<b>\$75,424</b>
LIABILITIES AND NET ASSETS		
Liabilities	1,078	1,711
<b>Net Assets</b>		
Without Donor Restrictions	44,992	36,894
With Donor Restrictions	26,886	40,307
<b>Total Liabilities and Net Assets</b>	<b>\$72,956</b>	<b>\$78,912</b>

# 2018 Operating Revenues

## EARNED REVENUES



## CONTRIBUTED REVENUES

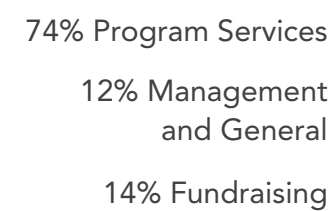


## INVESTMENT INCOME



100%

## OPERATING EXPENSES





# Endowments Building an Enduring Legacy

The Museum has several named endowments and funds that support particular programs and initiatives. Many of these endowments were established through bequests.

Donations can be made to support any existing fund or endowment. To discuss creating a named endowment or fund, contact Museum President & CEO Luke J. Swetland at 805-682-4711 ext. 101.

## DR. CRISTEL BEJENKE FUND

Created by Cristel and George Wittenstein to provide an annual income stream to support the Museum's public programming efforts focused on science and nature.

Value as of December 31, 2018: \$75,449

## THOMAS WILSON DIBBLEE ENDOWMENT FOR EARTH SCIENCES

In 2001, the Museum partnered with Mr. Dibblee to publish his extraordinary geological maps, and he designated his estate for the support of the map publishing effort and to establish an earth sciences position.

Value as of December 31, 2018: \$1,326,671

## ROBERT DOUGAN FUND FOR INNOVATIVE EDUCATION

Mr. Dougan was a librarian, bibliophile, and scholar of Ireland's greatest literary treasure, the Book of Kells. Feeling deeply about the importance of education and scholarship, he provided in his estate an endowment fund to support innovative educational programs.

Value as of December 31, 2018: \$859,213

## HEARST SCHOLARS IN MUSEUM STUDIES FUND

Endowed in 2002 with a grant from the William Randolph Hearst Foundation, this fund provides resources for college and university students to intern in various positions at the Museum.

Value as of December 31, 2018: \$136,288

## HOLLIS NORRIS ENDOWED FUND

Established in 2016 to provide general operating support, this endowed fund is held at the Santa Barbara Foundation.

Value as of December 31, 2018: \$3,712,473

## HOWARD/BERRY CHAIR OF MALACOLOGY

The prominence of the Museum's vast shell collection and its scientific research staff is in part based on the support of two eminent shell collectors, Faye B. Howard and Dr. S. Stillman Berry. Both these individuals left as bequests not only their superb private collections, but also the funds to support the expansion of our Collections and Research Center and to endow this curatorial chair.

Value as of December 31, 2018: \$1,212,344

## THOMAS E. HUGUNIN AND ELENORE H. HUGUNIN ENDOWMENT

Established with a bequest in 2010, the Hugunin Endowment provides general operating support and is held at the Santa Barbara Foundation.

Value as of December 31, 2018: \$684,578

## JOHN AND PEGGY MAXIMUS ENDOWMENT FOR ANTIQUE NATURAL HISTORY ART

John and Peggy funded the creation of a gallery dedicated to antique natural history art and provided for its continued support. A fund is held by the Museum and a second fund is held at the Santa Barbara Foundation.

Value as of December 31, 2018: \$1,792,867

Value of Maximus Trust held at the Santa Barbara Foundation: \$2,394,174

## RIDDER SEA CENTER FUND

Established in 2017 with a bequest from Virginia Ridder, this fund supports exhibits and maintenance at the Sea Center.

Value as of December 31, 2018: \$295,178

## SCHLINGER FOUNDATION CHAIR OF ENTOMOLOGY

Dr. Evert Schlinger was a world-renowned entomologist and a professor of biology. Believing ardently in the importance of museums for both research and education, Dr. Schlinger endowed the Schlinger Chair of Entomology in 2004.

Value as of December 31, 2018: \$1,643,737



## SAMUEL BLAKE SHAPIRO MEMORIAL FUND

Sam Shapiro went through the Sea Center volunteer training program when he was 12, and over the five subsequent years volunteered almost 450 hours at the Sea Center. Sam's love and support of the Sea Center continues on through this fund which supports the Wet Deck's operations.

Value as of December 31, 2018: \$13,890

## VERTRESS L. VANDER HOOF ENDOWMENT

Established in 2018 through an estate gift from Jill Vander Hoof in honor of her father, Vertress Vander Hoof, this endowment supports the library's operations and acquisitions.

Value as of December 31, 2018: \$1,460,413

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Total value of Museum's invested assets as of 12/31/18 \$39,320,885

Total value of Museum's invested assets held at the Santa Barbara Foundation as of 12/31/18 \$6,791,225





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