

Exhibitors & Sponsors:
Sign up Today
& Save!

A stylized silhouette of the Chicago skyline, rendered in various shades of blue and black. The buildings are represented as vertical bars of varying heights and widths, with some having horizontal lines or patterns. The most prominent building is the Willis Tower, which is the tallest and has a distinctive antenna on top.

ISMB 2018
CHICAGO JULY 6-10

WWW.ISCB.ORG/ISMB2018/SIGNUP

Join us and take full advantage

of this opportunity to enhance your organization's visibility, expand your network of prospects, meet up with your current clients, and positively **impact your BRAND!**

Sponsorship options

have been designed for every budget level and **customized packages** can be arranged as a **flexible solution** to meet your needs.



ISMB 2018 attracts
top international scientists
 and **key decision makers**
 in the life sciences – experts in areas such
 as **computer science,**
molecular biology and medicine,
mathematics and statistics
 from the world's largest and most prestigious research institutions and companies.
 ISMB is expected to attract scientific leaders
from over 50 countries
that's 50 markets!

With over **200** talks



spanning **14+**
different topic
areas as well
as **800**
posters

ISMB 2018 is the premier,

worldwide event in **computational biology** and **bioinformatics**. The conference is the place to present breakthrough results, hear from the top scientists, and discover new developments at the leading edge of bioinformatics. For sponsors and exhibitors, ISMB is where to meet face-to-face with potential clients, uncover new trends in research and development, and connect with the bioinformatics community with the Communities of Special Interest:

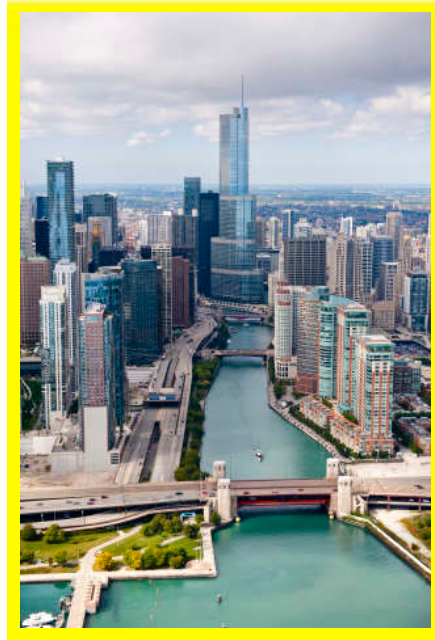
3D-SIG **FUNCTION SIG** **BIOINFO-CORE** **Bio-Ontologies** **BioVis –Biological Data Visualizations** **CAMDA** **CoBE: Computational Biology Education** **CompMS: Computational Mass Spectrometry** **HITSEQ: High Throughput Sequencing Algorithms & Applications** **IRB: INTEGRATIVE RNA BIOLOGY** **Junior Principal Investigators** **MLCSB: Machine Learning in Computational and Systems Biology** **MICROBIOME** **NetBio: Network Biology** **OBF: Open Bioinformatics Foundation** **RegSys: Regulatory and Systems Genomics** **SysMod: Computational Modeling of Biological Systems** **TransMed: Translational Medicine Informatics & Applications** **VarI: Variant Interpretation**

Showcase your latest **product, service, solution**, or recruit the leading international experts in:

Bioinformatics
Systems Biology
Molecular Biology
Computational Biology
Next Generation Sequencing
Personalized Medicine & Drug Discovery

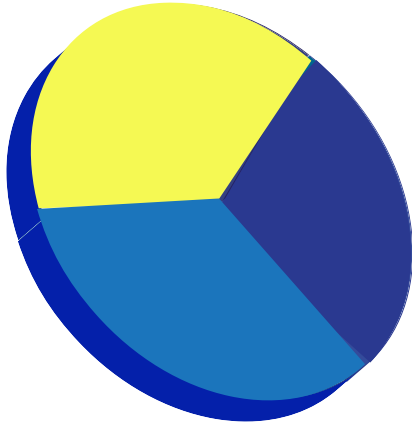
WHO ATTENDS ISMB?

Researchers from over **50 countries** gather each year to present research, attend scientific sessions, and network with colleagues



ISMB Delegate Type:

Student: 32%



Postdoc: 14%

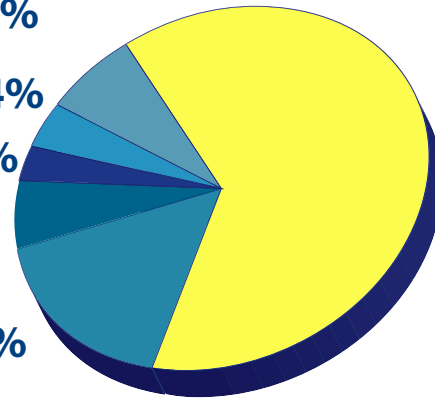
Professional: 54%

ISMB Industry Type:

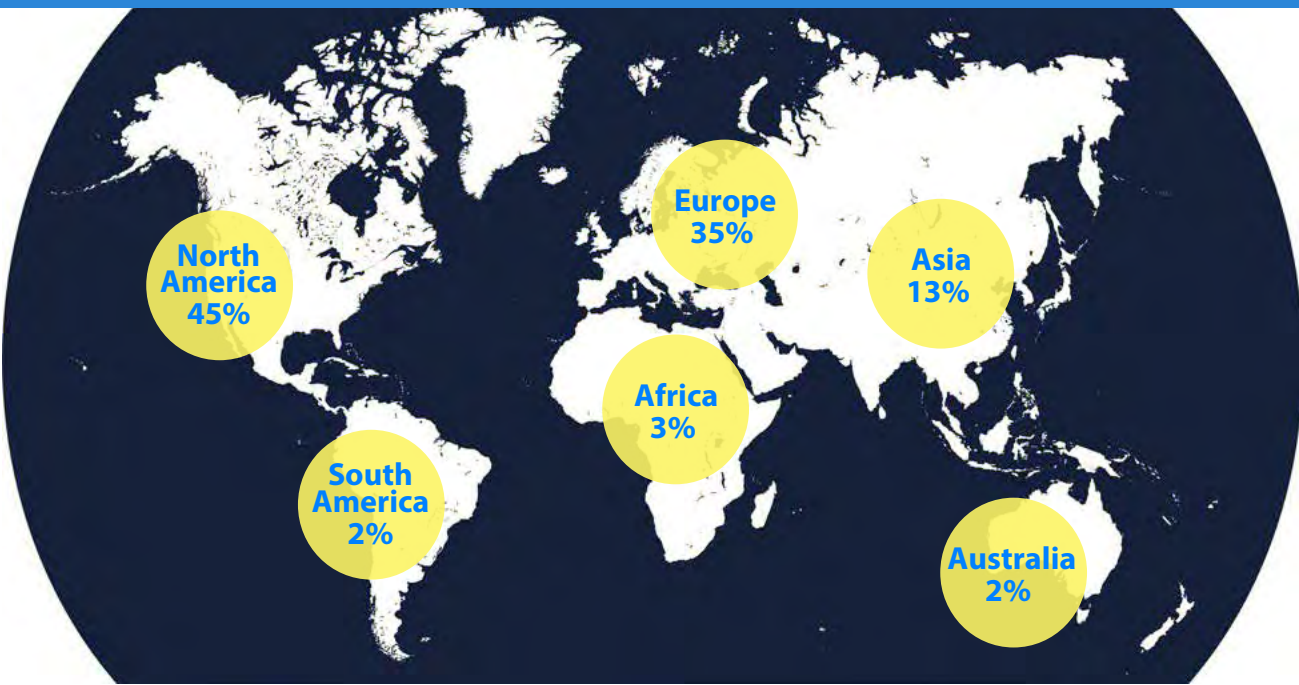
University: 63%

Nonprofit: 6%
Government: 4%
Hospital: 3%
Corporate: 7%

Research Centers: 17%



ISMB Delegate Attendee by Geographical Area



SPONSORSHIP:

Gold Sponsorship | \$10,000

In addition to the following, sponsor gets to choose Seven (7) items from "Enhanced Benefits" List (on pg 6):

- Two (2) free conference registrations
- Two (2) invitations to Presidential Reception
- Logo slide during opening session
- Logo with link to organization on conference website page
- Logo with link to organization on conference website sponsorship page
- Sponsor listed in conference program app with organization name & description
- Unlimited job posts to ISMB Career Fair (Gold level only)

Silver Sponsorship | \$7,500

In addition to the following, sponsor gets to choose Five (5) items from "Enhanced Benefits" List (on pg 6):

- Two (2) free conference registrations
- Two (2) invitations to Presidential Reception
- Logo slide during opening session
- Logo with link to organization on conference website page
- Logo with link to organization on conference website sponsorship page
- Sponsor listed in conference program app with organization name & description

Bronze Sponsorship | \$5,000

In addition to the following, sponsor gets to choose Three (3) items from "Enhanced Benefits" List (on pg 6):

- One (1) free conference registration
- Two (2) invitations to Presidential Reception
- Logo slide during opening session
- Logo with link to organization on conference website page
- Logo with link to organization on conference website sponsorship page
- Sponsor listed in conference program app with organization's name & description

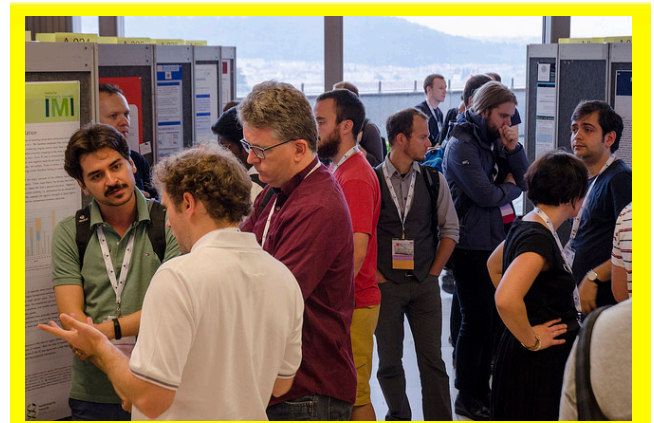
Copper Sponsorship | \$3,500

In addition to the following, sponsor gets to choose One (1) item from "Enhanced Benefits" List (on pg 6):

- One (1) free conference registration
- One (1) invitation to the Presidential Reception
- Logo slide during opening session
- Logo with link to organization on conference website page
- Logo with link to organization on conference website sponsorship page
- Sponsor listed in conference program app with organization's name & description

Top 3 Reasons Attendees Visit Exhibit Hall

- 1) Ability to see **new** technologies
- 2) Ability to speak with company experts
- 3) Ability to interact with new products



Enhanced Benefits for Sponsors

- Organization recognized in ISCB Annual Report with logo and link to preferred URL
- Pre-event electronic list of conference delegates for one time use
- Post-event electronic list of conference delegates for one time use
- Marketing materials in bioinformatics showcase on mobile app
- One (1) push notifications on conference mobile app
- One (1) 55 minute Tech Talk
- Exhibitor space (not package)
- One (1) additional exhibit hall pass (no access to scientific sessions)
- Discounted registration at \$400 (40% off regular registration fee)
- Full-page advertisement in ISCB Newsletter (full color, issue of choice, Gold Level only)
- Half-page advertisement in ISCB Newsletter (Silver and Bronze only, full color, issue of choice)
- Two (2) Quarter-page advertisements in ISCB Newsletter (Copper level only, full color, issue of choice)
- Up to ten (10) job posts to ISMB Career Fair

TECHNOLOGY TRACK SESSION**

- One (1) 55-minute session
- For-profit organization\$2000
- One (1) 18-minute session
- Not-for-Profit Member.....\$500
- Not-for-Profit Nonmembers.....\$750

****Innovation Forum Members receive 50% off!
Contact Andy Falter for more information!**

- Not-for-profit organization \$500 One (1) 18-minute session , not-for-profit organizations may purchase up to 3 sessions to obtain a consecutive, 55-minute session within a 1-hour presentation block.
 - Technology Track presentation overview and PDF technology description (1-page) posted on conference website and mobile app.
 - Company name listed in conference program
 - Time and date scheduled by ISMB
- ** Does not include conference registration.
Presenter must be a registered delegate.

SAVE WITH A COMBO PACK!

MOBILE APP SPONSORSHIP & MARKETING

Sponsor the conference mobile app & gain the most exposure with a direct line to conference attendees!

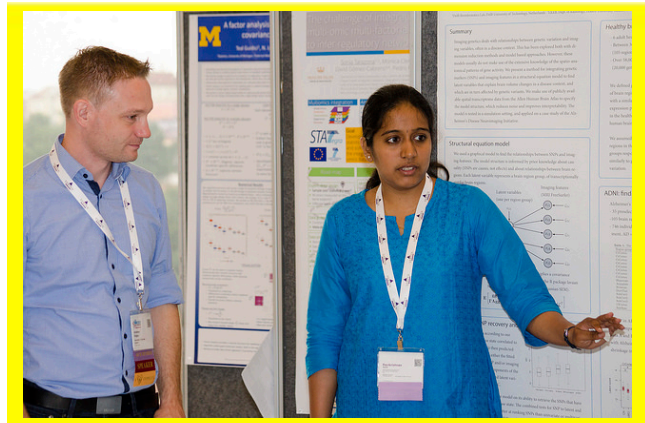
Benefits for Exclusive Sponsorship include: 3 push notifications or promoted posts, ability to offer one generic survey question, one scrolling banner ad.

- Mobile App Exclusive.....\$6000**
- Mobile App Partial.....\$2000**
- Mobile Banner Add.....\$1000**
- Mobile Add Push Notification.....\$1000**
- One (1) Push Notification.....\$75**
- Two (2) Push Notification.....\$135**
- Three (3) Push Notification.....\$195**

STUDENT TRAVEL FELLOWSHIP

Support students around the world to attend the conferences and grow this field!

Sponsorship is welcome at any amount! Donations of \$500 or more will receive recognition on conference website, signage, and in the mobile app.



ADDITIONAL SPONSORSHIP OPPORTUNITIES

Organizations will benefit by acknowledgement in the conference program, onsite signage, on the conference website, and through delegate appreciation of your support.

Refreshment Break: **\$2,500**

Name Badge Lanyards: **\$2,000**

Volunteer T-Shirts: **\$3,000**

Inclusion of marketing materials in bioinformatics on mobile app..... **\$500**

Marketing materials on resource table.....**\$500**

Purchase pre-conference registration list:

exhibitor: **\$675**

Purchase post-conference registration list:

exhibitor: **\$775**

CAREER CORNER'S RECRUITERS PACKAGE

• **ISCB Member** (Not-for-profit, Academic).....**\$1,150**

• **ISCB Member** (For Profit)**\$1,350**

• **Nonmember**:.....**\$1,550**

- One (1) 6-foot table with two chairs with identification sign
- One (1) complimentary registration to ISMB 2018
- Unlimited job or program postings on the onsite jobs board, online ISMB jobs board, and 60 days on ISCB Career Center

Complimentary access to an interview room

ISMB Career Fair Job Posts

ISCB Members:..... \$100

Nonmembers:..... \$400

*Space is limited -
Sign up today!!*

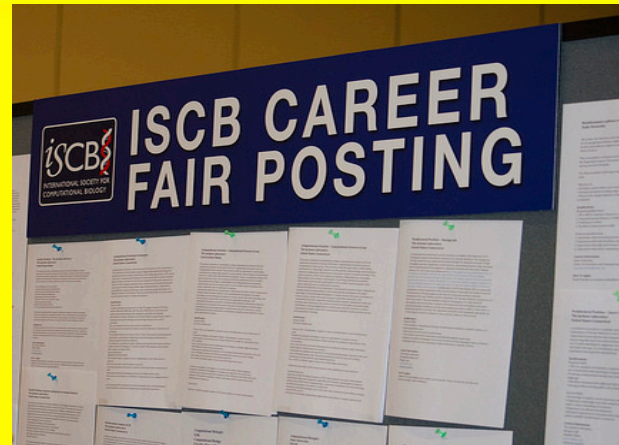
Job posting will appear onsite at ISMB 2018 Jobs Board, online at the ISMB Career site and part of the Society's Career Center for 60 days

General Conference Sponsorship

Packages Starting at \$750

Customizable packages available to gain presence on conference mobile app & website.

Contact Andy Falter to customize your own package and expand your brand!
Email at afalter@iscb.org



For more information, please contact:

Andrew P. Falter

Exhibit and Sponsorship Specialist

International Society for Computational Biology

(ISCB) email: afalter@iscb.org

Office: 203-797-9559

Cell: 571-271-5430

Exhibit:

Exhibit at ISMB 2018, July 6-10, in Chicago, USA and join over 1,700 attendees from the world's most prestigious research institutions, universities, government agencies and companies.

**Reserve before
December 31 2017,
and SAVE \$200!**

Exhibit Booth Rates:

Advanced Rate (Before December 31)	\$2,750
	– SAVE \$200
Standard Rate (after December 31)	\$2,950

Exhibitors receive the following package:

- Display space & furniture package of table, chairs and power
- One (1) complimentary conference registration with full access to all conference sessions
- Two (2) exhibit hall passes, inclusive of lunch (no session access)
- Two (2) complimentary job posts at ISMB Career Fair
- Organization listed on conference website with a link back to your organization's website
- Company name on exhibition signage
- Wireless internet available in exhibit area

"The traffic during the breaks was great. Meeting with students, instructors and researchers was also important,"
-2017 exhibitor

TECHNOLOGY TRACK & EXHIBIT PACKAGE

Increase your company's exposure by including technology track presentation with your exhibit booth! Showcase your software/hardware that is relevant to the bioinformatics and computational biology community. Includes:

- All Exhibitor Benefits
- One (1) 55-minute session (scheduled by ISMB) Technology Track presentation listing and overview on conference website
- Technology talk listed on mobile app with abstract
- Presenter must be registered to attend ISMB (the complimentary registration included in Exhibitor Package may be used for the Tech Track presenter)

- Technology Track presentations are reviewed by the Technology Track selection committee. In the unlikely event your presentation is not accepted, purchaser will have the option to release booth space without penalty or remain in the space and receive a refund in the amount equal to the going rate on purchase date.

Tech Track Presentation + Exhibit Booth
(Before December 31) **\$3,450**
– SAVE \$200!

Tech Track Presentation + Exhibit Booth
(After December 31) **\$3,650**



PAST SPONSORS & EXHIBITORS:

Akamai
 Amazon Web Services
 AMD
 Appistry, Inc.
 Apple Computer, Inc.
 Ariadne Genomics
 BioBam Bioinformatics
 BIOBASE Corporation
 Biology Direct
 Biomax Informatics AG
 BioMed Central
 BioSapiens
 Biosystems Informatics Institute

 BioVIA
 Cambridge University Press
 Computational Biology Research Center (CBRC)
 Convey Computers
 Cray Inc.
 CRC Press - Taylor & Francis Books, Inc.
 CSIRO Mathematical & Information Sciences
 ELIXIR
 Elsevier MDL
 EMBL-European Bioinformatics Institute
 F1000 Research
 Gene Logic Inc.
 Genentech Inc.
 geneXplain GmbH
 GenomeWeb, LLC
 GigaScience
 GlaxoSmithKline
 Grand Valley State University
 Hewlett-Packard
 IBM
 Illumina
 Jalview

Korean Bioinformation Center
 Korilog
 Maverix Biomics, Inc.
 Michigan Center for Biological Information,
 CTA Alliance
 Nature Publishing Group
 Ocimum Biosolutions
 Orion Multisystems
 Oxford University Press
 Partek Incorporated
 Pfizer, Inc.
 PLOS
 PLOS Computational Biology
 PLOS ONE
 PubGene
 RCSB Protein Data Bank
 Recursion
 Royal Society Publishing
 SAP AG
 Seven Bridges Genomics
 SGI
 SciEngines
 SciTegic
 Springer
 Sun Microsystems
 Synamatix
 The Blueprint Initiative
 The Genome Analysis Center (TGAC)
 The MathWorks
 The MIT Press
 The University of Michigan Bioinformatics
 Program
 TimeLogic
 U.S. Department of Energy
 U.S. National Institutes of Health
 U.S. National Science Foundation
 Unleashed Informatics Limited
 John Wiley & Sons
 Worcester Polytechnic Institute
 World Scientific Publishing and Imperial College

95% of attendees are involved in product purchasing decisions and product recommendations!

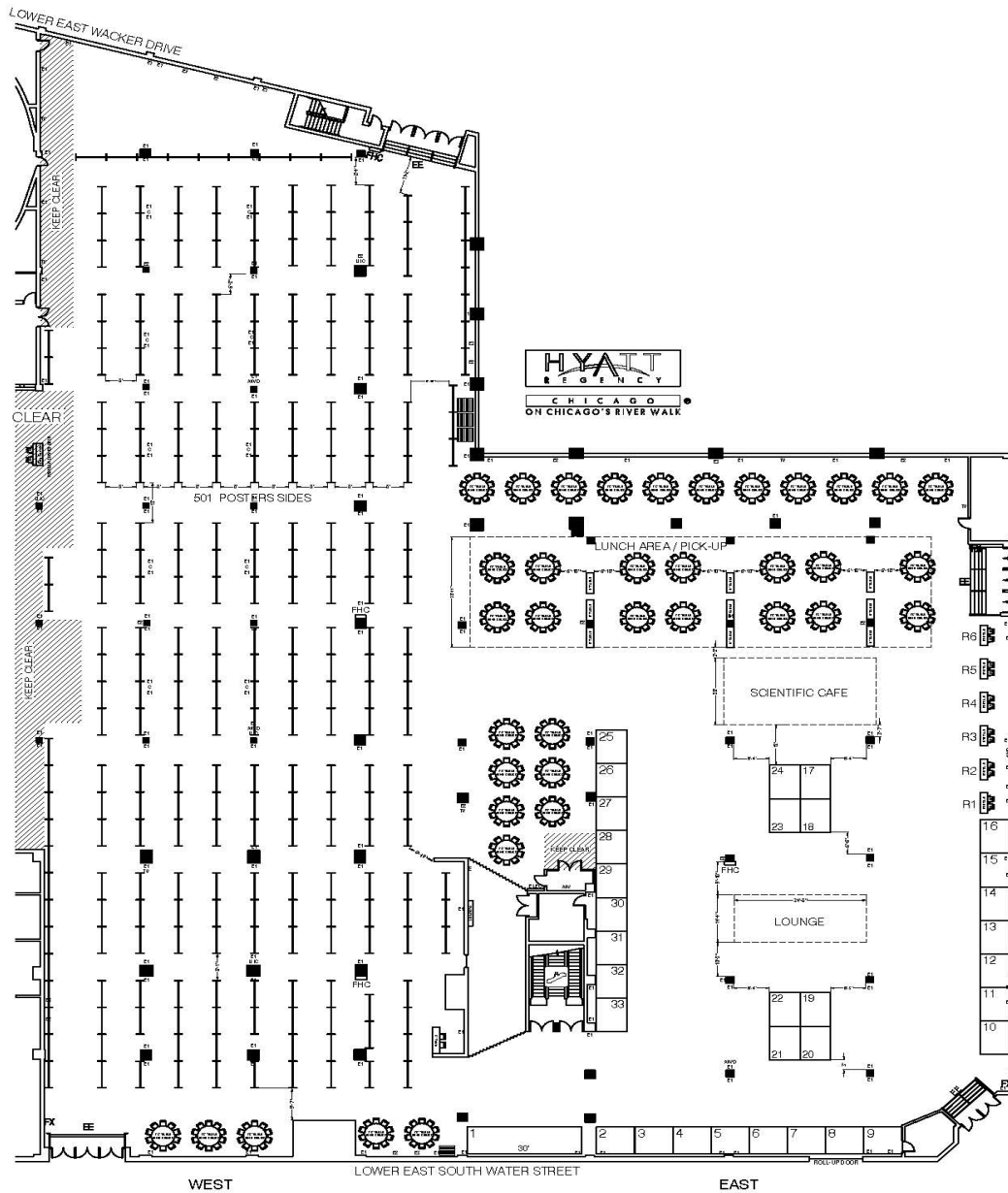
Over 70% of meeting attendees visit the exhibit hall over the course of 3 days!



Intl Soc for Computational Biology

JULY 5 - 10, 2017

PURPLE LEVEL 3 - HYATT REGENCY CHICAGO, RIVERSIDE CENTER, - CHICAGO, ILLINOIS



GENERAL EXHIBITOR INFORMATION

Location:
Chicago, USA

Installation Date & Time:

Friday: July 6, Noon - 5:00PM

Exhibit Hall Hours:

Saturday, July 7: 9:30 AM - 4:30 PM

Sunday, July 8: 9:30 AM - 4:30 PM

Monday, July 9: 9:30 AM - 4:30 PM

Tuesday, July 10: 9:30 AM - 2:00 PM

Exhibit Tear Down Date & Time:

Tuesday, July 10 - 2:00 PM

Payment Policies:

Full payment is due at the time of receipt of the invoice.

Cancellation must be received in writing to ISCB by e-mailing steven@iscb.org or by fax 780-414-1664.

A refund of 75% of the invoice price will be issued if cancellation is received by March 30, 2018. No refund will be given after March 31, 2018

ISCB has right to refuse organizational participation of those that do not adhere to exhibitor and sponsorship guidelines

"My exhibitor experience at ISMB was excellent. I met my goals of gaining leads and strengthening my company's market position," 2015 exhibitor

For conference support or organizational questions, please contact:

Steven Leard
ISMB Conference Director
Tel: +1 780-414-1663 Email: steven@iscb.org

Sign up immediately at:
http://www.iscb.org/ismbeccb2017/sponsorexhibit_signup
OR <http://www.iscb.org/ismbsponsors>

For sponsorship questions or purchasing of exhibit space, please contact:

Andrew P. Falter
Exhibit and Sponsorship Specialist
International Society for Computational Biology
Email: afalter@iscb.org, Office: 203-797-9559
Cell: 571-271-5430, www.iscb.org

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OR <http://www.iscb.org/ismbsponsors>

WWW.ISCB.ORG/ISMB2018/SIGNUP

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