

# dConstruct

**6 September 2013**

Brighton, England



## Sponsorship Pack

For more information regarding sponsorship:

Contact **Jeremy** on **0845 838 6163**

## What is dConstruct?

dConstruct 2013 is a gathering of smart and entertaining people poking at the intersection of technology and culture.

### This year's topic

"Communicating with machines"

### Dates

6 September 2013

### Venue

Brighton's historic Dome theatre.

### Popularity

Tickets have been known to sell out within eight hours of going on sale.

### Delegates

800 web designers, developers, product managers, CEOs, and everyone in between!

### Speakers & Workshop Leaders

Some of the biggest names in the industry.

### History

dConstruct is in its ninth year and is considered an indispensable event in the UK digital calendar.

## Past Sponsors



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*"After a weekend of reflection, I've decided that dConstruct 2012 had the best talks of any conference I've attended."*

— Laura Kalbag, attendee

## The Audience

Typically a range of web practitioners, with job titles including:

- ▶ Technical Director / CTO
- ▶ Creative Director
- ▶ Production / Project Manager
- ▶ Start-up founder
- ▶ Web Designer / Developer
- ▶ User Experience Designer
- ▶ Information Architect

Delegates come from all over the UK, Europe and further afield, and from a range of companies including Microsoft, Adobe, Google, Yahoo!, Amazon and the BBC, as well as freelancers and consultants.



*"dConstruct 2012 was truly inspiring. Fantastic speakers all round."*

— Sean Tweddell, attendee

## The Speakers

We're really excited about the fantastic speakers we have lined up this year:

- ▶ Adam Buxton (comedian and actor)
- ▶ Amber Case (Esri)
- ▶ Dan Williams (Pervasive Media Studio)
- ▶ Keren Elazari (Cyber security expert)
- ▶ Luke Wroblewski (Polar)
- ▶ Maciej Cegłowski (Pinboard)
- ▶ Nicole Sullivan (Stubbornella)
- ▶ Sarah Angliss (musician)
- ▶ Simone Rebaudengo (Frog Design)

Previous speakers include Cory Doctrow (EFF), Jeff Veen (Adobe), Frank Chimero (designer), Steven Johnson (outside.in, author), Adam Greenfield (Nokia), Don Norman (Nielsen Norman Group), and James Burke (science historian).



*"I learned so much and it's just made me hungry to make better products. It was bloody fantastic."*

— Paul Swain, attendee

## Benefits of Sponsoring

- ▶ Connect with influential bloggers, thought leaders, talented developers and designers
- ▶ Associate your company with some of the best known Internet brands
- ▶ Create brand visibility and networking opportunities at the event
- ▶ Showcase your services in a way that best fits your needs
- ▶ Demonstrate your commitment to the web design community

## Sponsorship Opportunities

Three levels of sponsorship are available, along with additional opportunities for individual sponsorship. Places are strictly limited.

<b>Premier Sponsor</b>	<b>Executive Sponsor</b>	<b>Associate Sponsor</b>
£8000	£4000	£2000
2 places available	6 places available	6 places available
Large exhibition space with power and internet connection	Medium exhibition space with power and internet connection	Small exhibition space in foyer
10 full conference passes	6 full conference passes	4 full conference passes
Introduce opening or closing speaker		
Listed as premier sponsor on marketing collateral		
Company listing in press releases		
Two guest invitations to the exclusive speakers' dinner		
Logo on print adverts	Logo on print adverts	
Top logo placement on website	Logo on website	Logo on website
Logo on screen during breaks	Logo on screen during breaks	Logo on screen during breaks
Logo on attendee name badge	Logo on attendee name badge	Company name on attendee name badge
Access to the sponsor and speakers' lounge	Access to the sponsor and speakers' lounge	Access to the sponsor and speakers' lounge

## Other sponsorship opportunities

- ▶ Pre-event party
- ▶ Post-event party
- ▶ Speakers' dinner
- ▶ Refreshment breaks
- ▶ Conference lanyards
- ▶ Event t-shirts

Please email Jeremy at [jeremy@clearleft.com](mailto:jeremy@clearleft.com) or telephone **+44 (0)845 838 6163**