


Can your website be your API?



Drew McLellan

Web Standards Group Microformats, UOW, DECSE

A black and white photograph of a chimpanzee's face looking through vertical bars. The chimpanzee's face is the central focus, with its eyes looking directly at the camera. The bars are dark and vertical, creating a sense of confinement. In the background, to the right, there is a blurred profile of a human face, suggesting a connection or interaction between the two species. The overall mood is somber and contemplative.

**Can your website be
your API?**

A black and white photograph of a chimpanzee's face looking through vertical bars. The chimpanzee's face is the central focus, with its eyes looking directly at the camera. The bars are dark and vertical, creating a sense of confinement. In the background, to the right, there is a blurred profile of a human face, suggesting a human presence or observation. The overall mood is somber and contemplative.

**Could my website be an
API?**

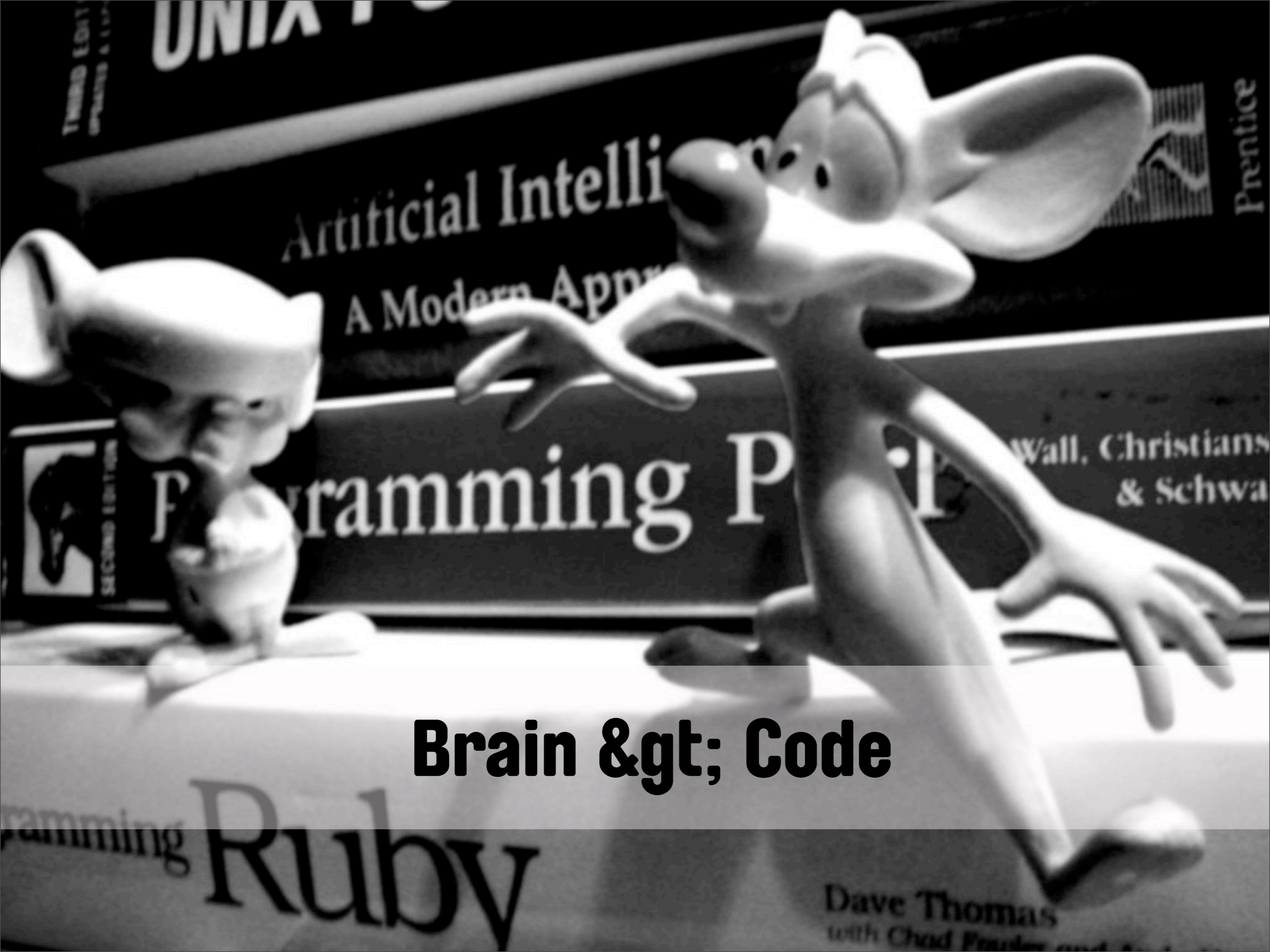


Can I add enough **semantic information** to the pages I already publish so that they could **replace** the function of a **dedicated API**?

NO

NO

**but yeah, but no,
but yeah.**



Brain > Code

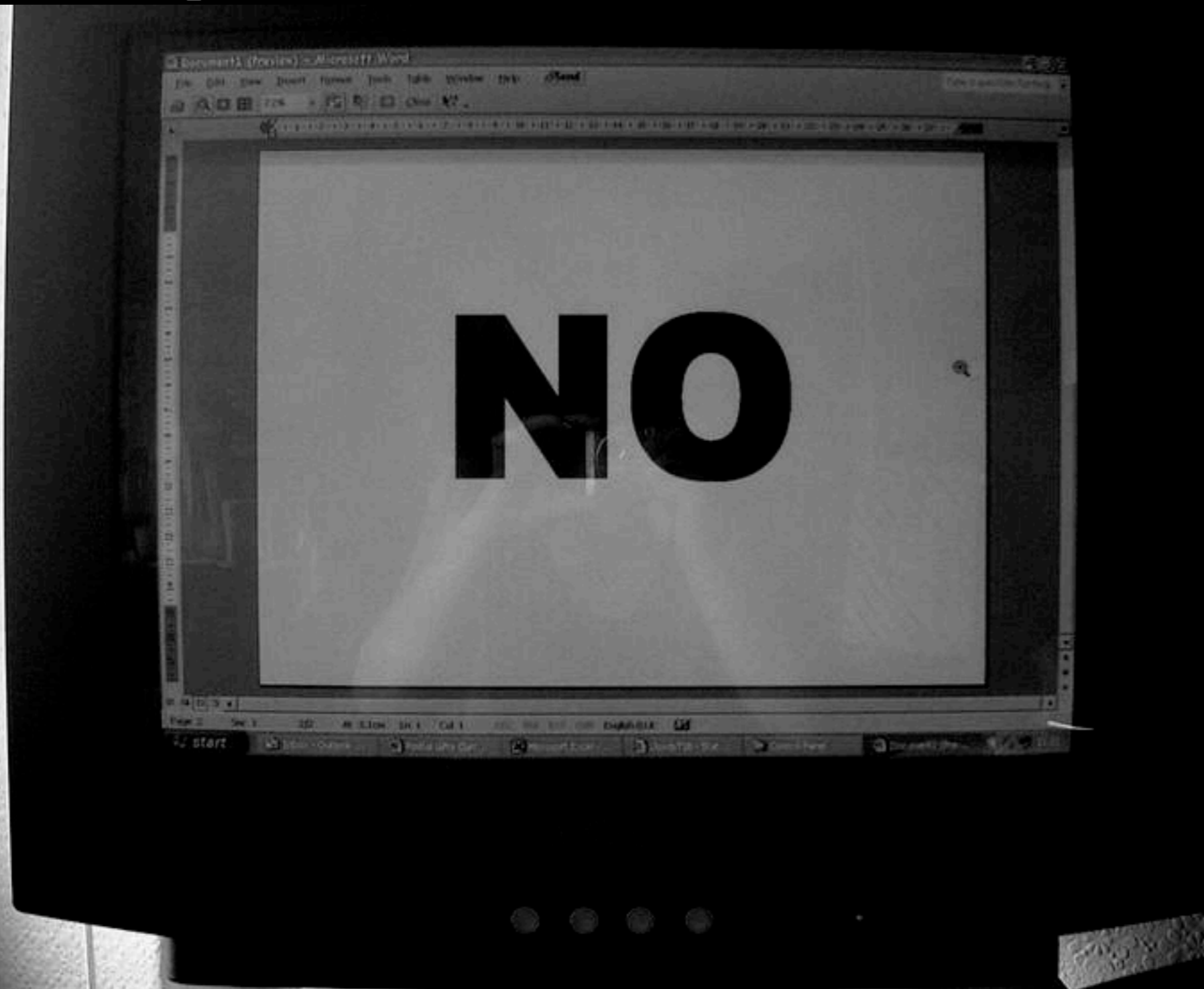
Programming Ruby

Dave Thomas
with Chad Fowler and ...

Fork handles?



File > Open





(shameless)

FAK



beep

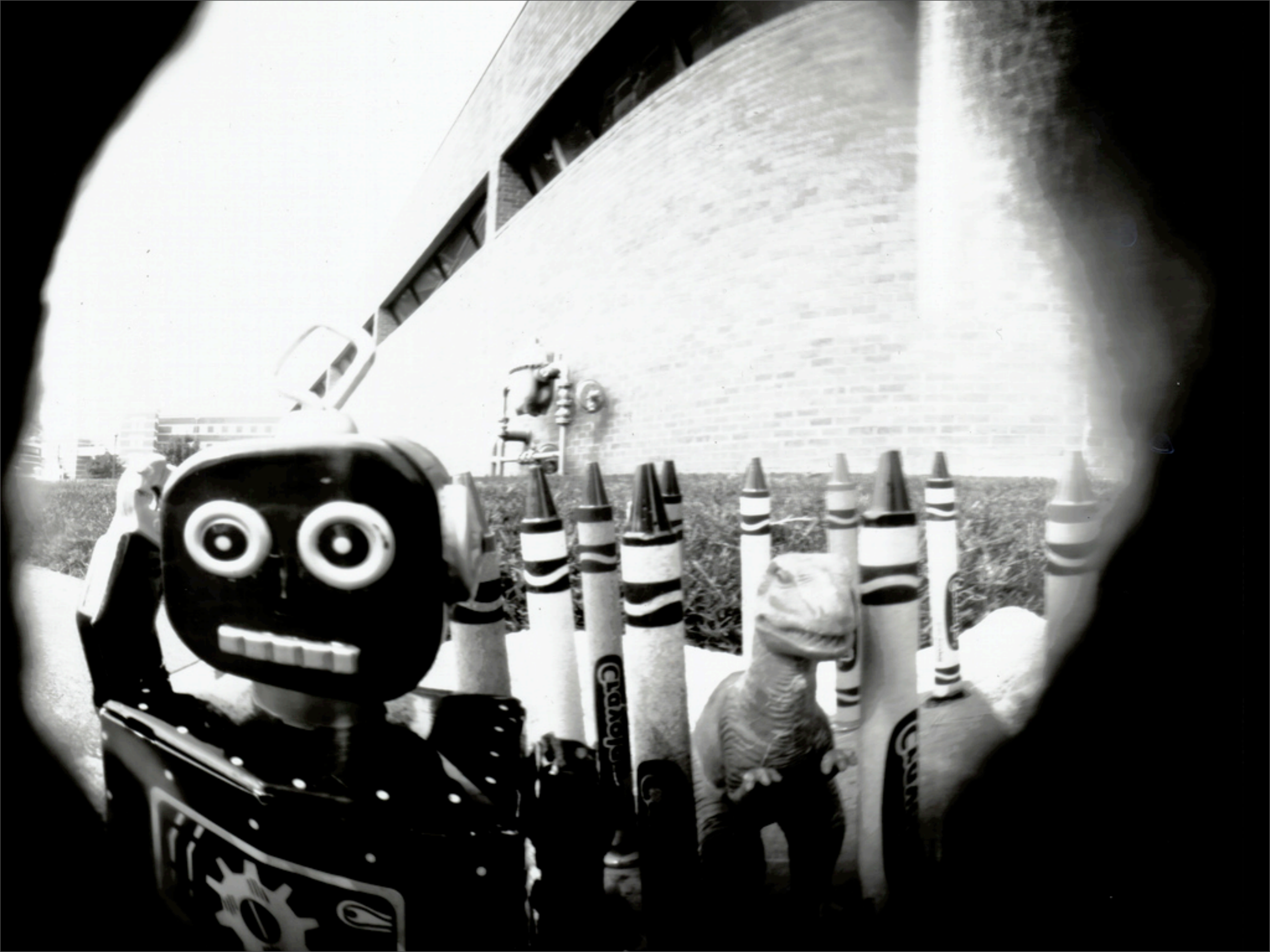


4

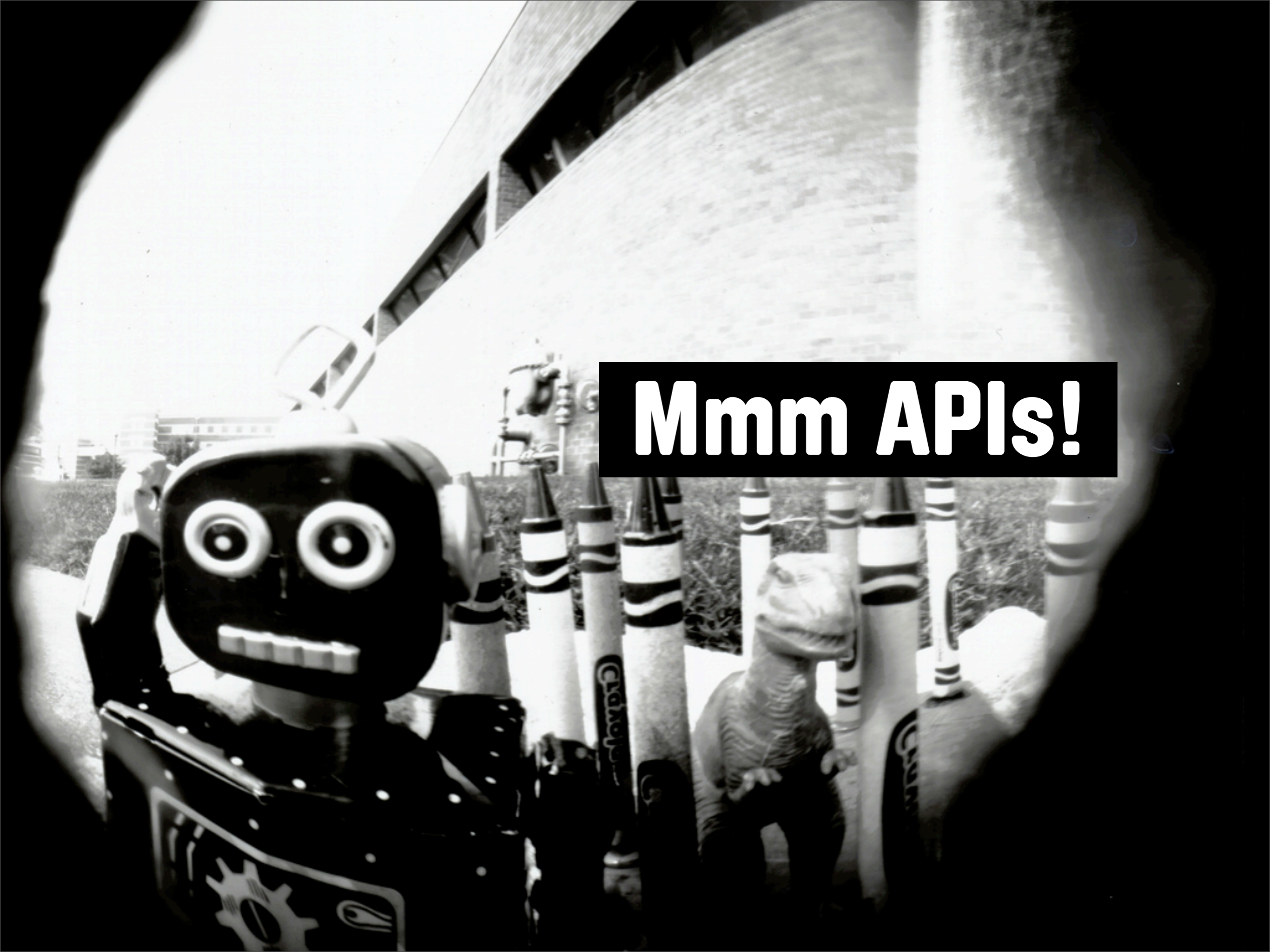
3

2

Tel: +44 (0) 1234 432 432
Fax: +44 (0) 1234 432 433

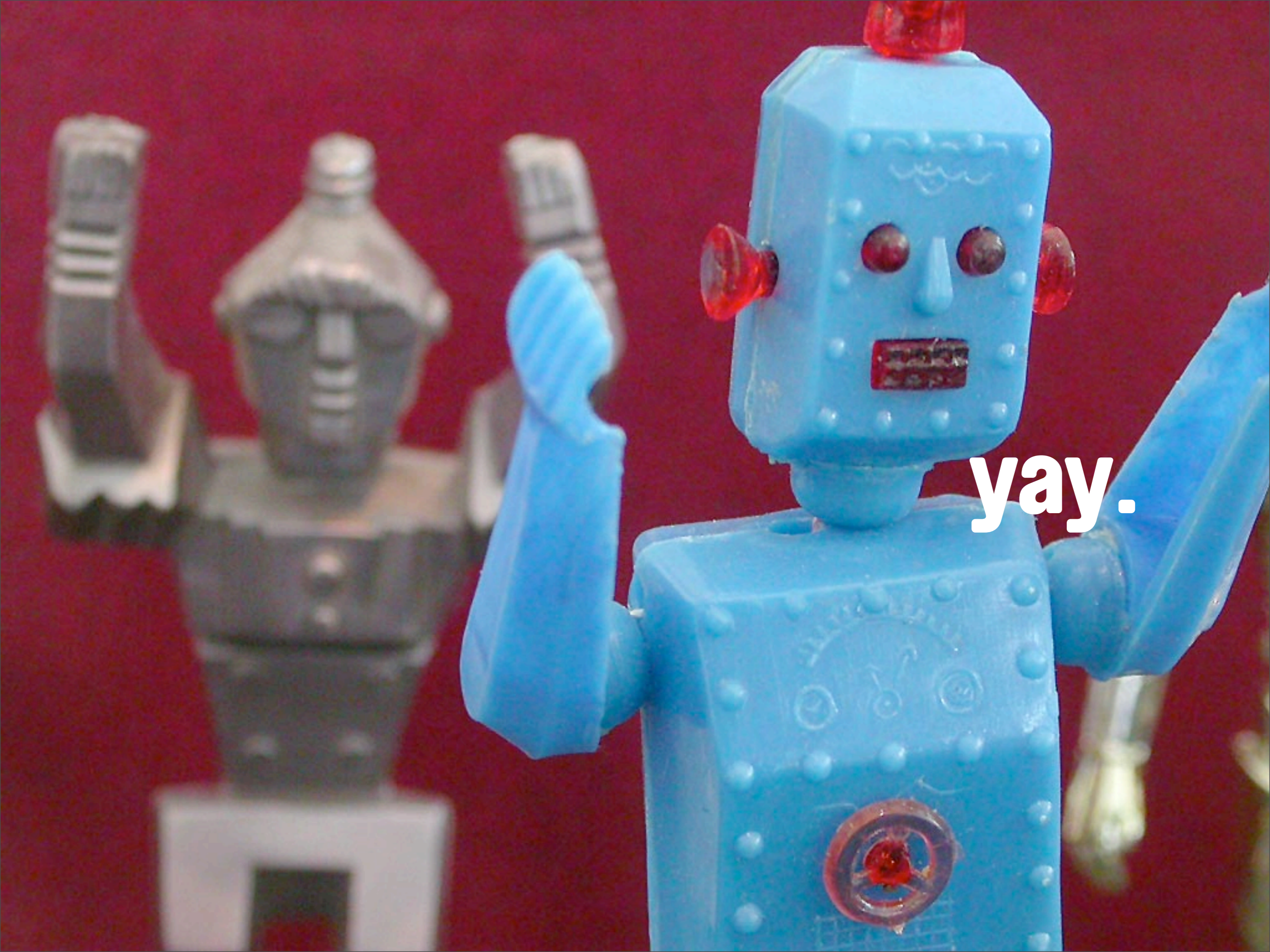


Mmm APIs!



Bow-wow





yay.



Home > Metro > United Kingdom > London > London

WSG Meetup: Microformats

WHEN
Thursday, October 19, 2006
6:30 PM - 11:00 PM

WHERE
[New Cavendish Street campus of Westminster University](#)
115 New Cavendish Street
London, London W1W 6UW
([Yahoo! Maps](#), [Google Maps](#))

CATEGORY
Education

DESCRIPTION
From [muffinresearch.co.uk](#):

This month is the WSG meetup is going to be all about Microformats and we have three speakers that ranks among the leading lights in the field of Microformats. At the event you be guided through what microformats are, why they are important and how you can implement them in your own projects

When is it?

The event will start at 7.00pm but we would suggest you attempt to arrive at the venue at 6.30pm so that you have plenty of time to find the lecture theatre and get a seat before the event starts.

I'm Attending **102**
Attending
 I'm Watching **30**
Watching
 Don't watch or attend

- | Attending | Watching |
|-------------|--------------|
| You | trovster |
| mn_francis | builtbydave |
| fberriman | cubicgarden |
| underpangs | BenWard |
| steviebm | briansuda |
| adactio | simonw |
| codepo8 | Orlando |
| murrayrowan | tantek |
| paulhammond | johnoxton |
| andybudd | mattbiddulph |
| KuraFire | stuup |
| danwrong | intranation |

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102 Attending

http://upcoming.org/event/105545

Attending

- You
- mn_francis
- fberriman
- underpangs
- steviebm
- adactio
- codepo8
- murrayrowan
- paulhammond
- andybudd
- KuraFire
- danwrong

Watching

- trovster
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102 Attending
30 Watching

I'm Attending

I'm Watching

event.getInfo

Send to calendar | Invite friends
Reminders: Off | Report a problem

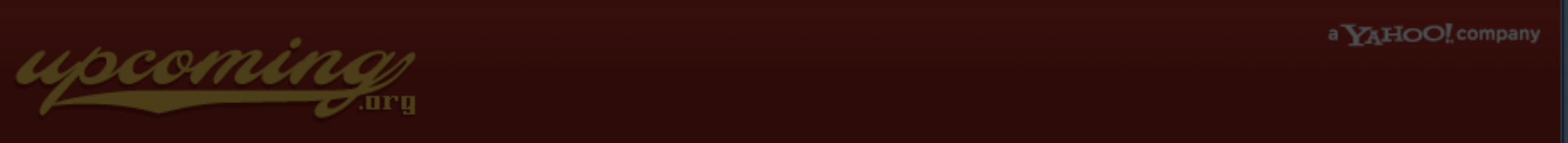
Attending

- You
- mn_francis
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- codepo8
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- cubicgarden
- BenWard
- briansuda
- simonw
- Orlando
- tantek
- johnnoxtton
- mattbiddulph
- stuup
- intranation

Show all 132...

**http://upcoming.org/
services/rest/
?api_key=<API Key>
&method=event.getInfo
&event_id=105545**

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Watching: builtbydave, bicarden, briansuda, simonw, Orlando, tntek, mattblidulph, stuup, intranation

Show all 132...

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'Tails' for Firefox

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All Events Contacts

Objects Found on this Page:

-  **WSG Meetup: Microformats**
Thursday, October 19, 2006

-  **New Cavendish Street campus of Westminster University**
115 New Cavendish Street, London, London W1W 6UW

<?xml version="1.0" encoding="UTF-8"?>
<rsp stat="ok" version="1.0">

a YAHOO! company

<event id="105545"
name="WSG Meetup: Microformats"
tags="microformats, web standards group, standards"
description="This month is the WSG meetup is going to be all about Microformats and we have three speakers... <snip />"
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geocoding_precision="" geocoding_ambiguous="" />

WSG Meetup: Microformats

tags="microformats, web standards group, standards"

description="This month is the WSG meetup is going to be all about Microformats and we have three speakers... <snip />"

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</rsp>



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- briansuda
- simonw
- Orlando
- tantek
- johnoxton
- mattbiddulph
- stuup
- intranation

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I'm **Male** and **Taken**.

[All in the <head>](#)

Maidenhead, United Kingdom

Testimonials

drewm doesn't have any testimonials yet.

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[ChameleonGreen](#)

[David Longworth](#)

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[claireskin](#)

[James Wheare](#)

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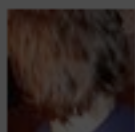
drewm's contacts (13)



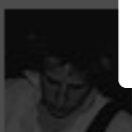
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http://flickr.com/people/drewm



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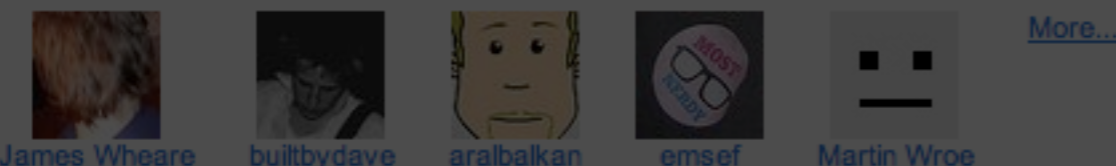
[All in the <head>](#)

Maidenhead, United Kingdom

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dewm's contacts ([135](#))



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flickr.people.getInfo



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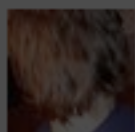
brothercake



ChameleonGreen



David Long



James Wheare

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http://api.flickr.com/
services/rest/

?api_key=<API Key>

&method=

flickr.people.getInfo

&user_id=87703047@N00



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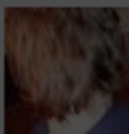
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[Chameleon Green](#)

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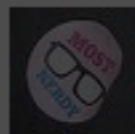
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drewm's contacts (105)



brothercake



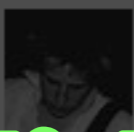
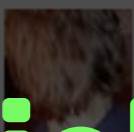
ChameleonGreen



David Long



M018...



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http://api.flickr.com/
services/rest/

?api_key=<API Key>

&method=

flickr.people.findByUsername

&username=drewm

Tails



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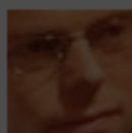
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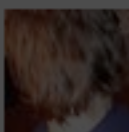
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brothercake



ChameleonGreen



James Wheare



builtbydave



ara

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All **Contacts**

Objects Found on this Page:

Drew McLellan →
Web Application Developer

BEGIN:VCARD

PRODID:-//suda.co.uk//X2V 0.8 (BETA)//EN

SOURCE:<http://flickr.com/people/drewm>

NAME:Flickr: **drewm**

VERSION:3.0

N;CHARSET=UTF-8:McLellan;Drew;;;

FN;CHARSET=UTF-8:**Drew McLellan**

TITLE;CHARSET=UTF-8:**Web Application Developer**

NICKNAME;CHARSET=UTF-8:drewm

ADR;CHARSET=UTF-8:;;;Maidenhead;;;United

Kingdom

LOGO;VALUE=uri:<http://static.flickr.com/14/buddyicons/87703047@N00.jpg?1147807052>

<http://www.allinthehead.com/>

URL:<http://www.allinthehead.com/>

END:VCARD

X2V

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drewm's public groups

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- [Cork'd](#)
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- [Pub Standards](#)



```

[0] => Array (
[fn] => Drew McLellan
[n] => Array (
  [given-name] => Drew
  [family-name] => McLellan
)
All in the <head>
Maidenhead, United Kingdom
[adr] => Array (
  [country-name] => United Kingdom
  [locality] => Maidenhead
)
[nickname] => drewm
[logo] => http://static.flickr.com/14/buddyicons/87703047@N00.jpg?1147807052
[url] => http://www.allinthehead.com/
[title] => Web Application Developer
)

```

```
<?xml version="1.0" encoding="utf-8" ?>
```

```
<rsp stat="ok">
```

```
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```

```
ispro="1" iconserver="14">
```

```
<username>drewm</username>
```

```
<realname>Drew McLellan</realname>
```

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<location>Maidenhead, United Kingdom</location>
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<photosurl>http://www.flickr.com/photos/drewm/</photosurl>
```

```
<profileurl>http://www.flickr.com/people/drewm/</profileurl>
```

```
<mobileurl>http://www.flickr.com/mob/photostream.gne?id=199423</mobileurl>
```

```
<photos>
```

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```

```
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```

```
<count>772</count>
```

```
</photos>
```

```
</person>
```

```
</rsp>
```



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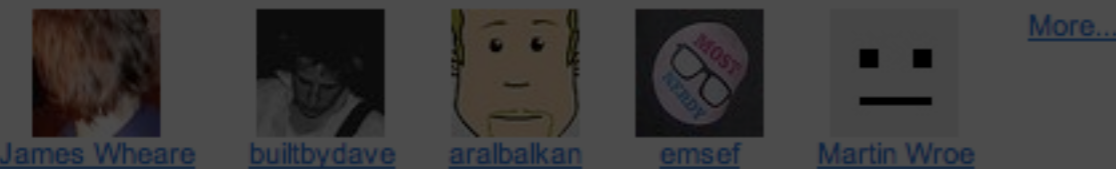
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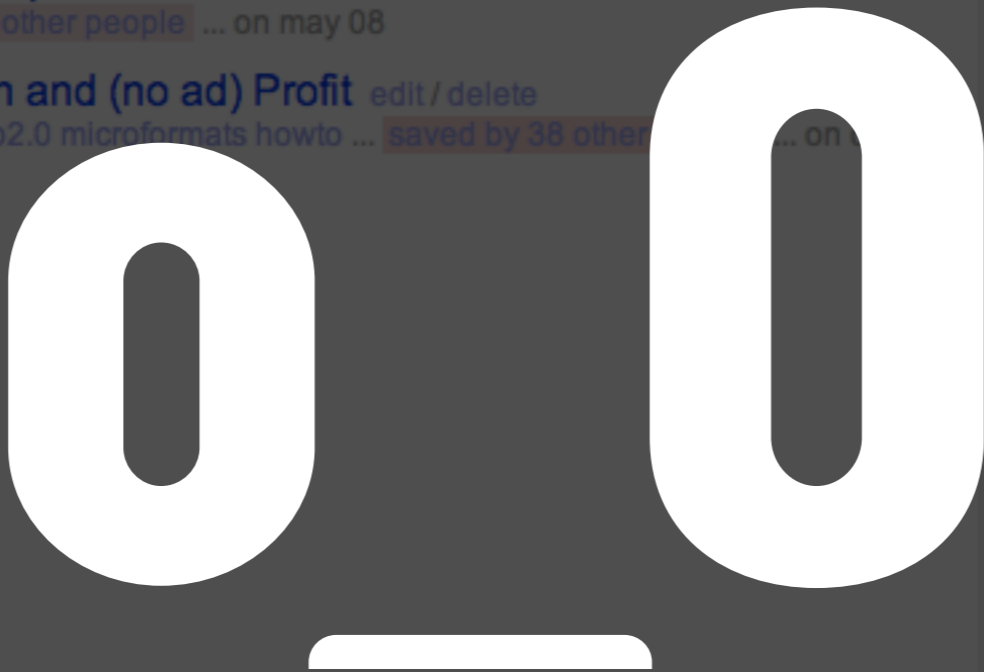
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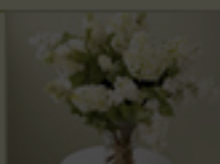
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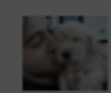
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Average Rating: ★★★★★ (6 Reviews)

Winery: Domaine Alfred

Vintage: 2003

Varietal: Pinot Noir

Country: United States

Region: California: Central Coast

Price: \$\$\$\$ 47.50 USD · Buy this wine



Tasting Tags: cherry, pinot, raspberry, red, wine

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“ I could tell you about Brian Suda emailing about some crazy XSLT/SPARQL stuff he did by scraping his drinking buddies, then running a search query and cross-referencing the **hReviews** with his **XFN** list. He was attempting to show how he could get a search result of “**trusted**” reviews all based on the microformats we've implemented.

I didn't have a clue as to what he was talking about. :-)

But that's the beauty of it! Something I'm calling "**oblivious development**". I've always looked at microformats as "**planting seeds**" that later grow into things you never even thought of.

microformats are so **easy** to sprinkle in, that as designer I can plant the stuff that **later** someone like Brian Suda can do insane things with. **I love that.** I don't understand the stuff that Brian was doing – but I don't have to."

Dan Cederholm, Cork'd



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Tasting Tags:



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LA VITA È COME UNA SCATOLA DI
CIOCCOLATINI: UN REGALO BANALE!

read/write

A black and white photograph of three white eggs resting on a white surface. The eggs are arranged in a slight arc, with one egg in the foreground and two behind it. The lighting is soft, creating subtle shadows on the surface. The text "Cook'd?" is printed in a bold, black, sans-serif font across the middle of the central egg.

Cook'd?



drewmclellan.getInfo



<http://allinthehead.com/about>



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rel="me">My photos</a>
```



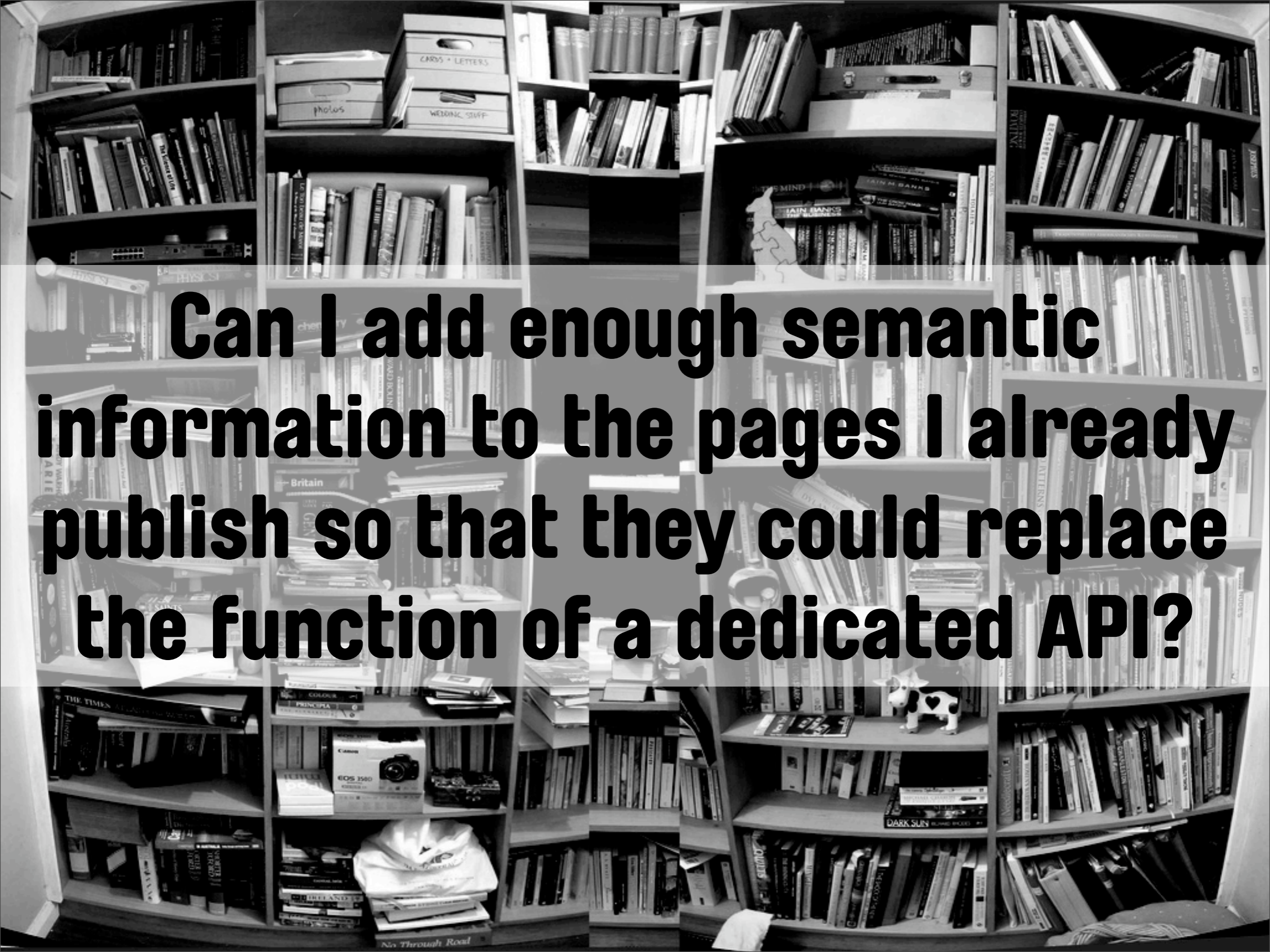
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<a href="http://upcoming.org/user/38988"  
rel="me">My events</a>
```



drewmclellan.getWines

My wine journal



Can I add enough semantic information to the pages I already publish so that they could replace the function of a dedicated API?



Can I add enough semantic information to the pages I already publish so that I get an API thrown in for free?

Hell yeah.

A black and white photograph of a large group of rubber ducks, filling the frame. The ducks are arranged in a dense, overlapping pattern. In the center of the image, the text "Can your website be your API?" is overlaid. The words "Can", "website", and "API?" are in white, while the words "your" and "your" are in a vibrant purple color.

Can **your** website be
your API?

Fo shizzle.

Thanks!

Credits

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